

EXISTING STOREFRONT



POSSIBLE IMPROVEMENTS



Shown Improvements:

- Enhance building details with paint
- New decorative lights and sign
- New awnings
- Added deco details
- New façade materials
- Updated signage
- New storefront entries
- Welcoming entry with ADA accessible ramp
- Updated landscaping



Learn more & apply to the Commercial
Façade Improvement Grant Program:

[https://ci.carson.ca.us/CommunityDevelopment/
CommercialFacade.aspx](https://ci.carson.ca.us/CommunityDevelopment/CommercialFacade.aspx)



Have questions? Please contact:

City of Carson Community Development Dept

701 E. Carson Street, Carson, CA 90745

smallbusiness@carsonca.gov

(310) 952-1778



COMMERCIAL FAÇADE IMPROVEMENT MATCHING GRANT PROGRAM

*We Want to Help You Improve
The Look of Your Business!*

Community Development Department

City of Carson

Improving our community by helping our businesses



COMMERCIAL FAÇADE IMPROVEMENT

MATCHING GRANT PROGRAM BASICS

WHO: Property owners or business tenants with consent from the property owner may be eligible for façade improvement grants.

WHAT: The Program features grants with no matching requirements of up to \$2,500 for eligible exterior improvements. Design and architectural services are complementary!

For larger projects, grants of up to \$25,000 require a dollar-for-dollar match from the applicant. For owners of multi-tenant centers the maximum grant is \$250,000 based on a total expenditure of \$497,500. All grants are awarded on a reimbursement basis with evidence of completeness and payments of required fees, materials and labor (contractors /subcontractors).

WHEN: Applications are funded on a first come first service basis. Apply before funds run out!

WHERE: The focus of this program are commercial buildings and centers in the following areas: Avalon Blvd., Main St., Sepulveda Blvd., Carson St., and Figueroa St. Commercial properties on other heavily traveled streets may be considered if they are near the intersections of the major streets.

WHY: It has been proven that storefront that is inviting in appearance will attract more customers. Improvements to the exterior of your business helps to increase profits and make the area more attractive!

HOW: Contact the Community Development Department and apply. Grant funds are not guaranteed until a funding agreement is made with the City of Carson.

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POSSIBLE IMPROVEMENTS



Above shows possible improvements under the program.

YELLOW BASKET IN 2015



YELLOW BASKET TODAY



Above shows the before and after of Yellow Basket, a past Carson façade improvement grant recipient.

ELIGIBLE USES OF FUNDS ARE FOR:

- Exterior Signs (installation of new or repair or replacement of legally installed signs);
- Awnings, canopies, or sunshades (installation of new or repair or replacement of fixed awnings), which could include perpendicular wall-mounted castle banners (without signage);
- Painting or exterior surface treatment (stucco, tile, stone, or brick replacement or repair);
- Asphalt paving, replacement or repair of tiles or decorative pavers (not in the public right-of-way); sidewalk or courtyard repaving (not in the public right-of-way);
- Repair or replacement of masonry walls or footings;
- Outdoor lighting (installation of new exterior lighting fixtures; repair or replacement of existing exterior lighting fixtures);
- Installation, repair or replacement of decorative or security fencing; Replacement of plate glass windows; re-glazing of windows or change of window mullions;
- Installation or replacement of outdoor landscaping and fountains;
- Design and permit fees associated with the above eligible improvements.