

CITY OF CARSON

ADOPTED OPERATING BUDGET
 WORK GROUP SUMMARY - BY CATEGORY
 FISCAL YEARS 2004/05 & 2005/06

FUND: 01 General
 WORK GROUP: 70 Economic Development

CATEGORY	FY 2001/02 ACTUAL EXPENDITURES	FY 2002/03 ACTUAL EXPENDITURES	FY 2003/04 ADOPTED BUDGET	FY 2003/04 AMENDED BUDGET	FY 2003/04 EXPENDITURES THRU 6/30/04	FY 2004/05 ADOPTED BUDGET	FY 2005/06 PROPOSED BUDGET
Salaries and Benefits	\$ 507,539	\$ 666,177	\$ 729,425	\$ 839,093	\$ 786,258	\$ 585,118	\$ 602,756
Operations & Maintenance	22,820	36,084	39,617	37,117	28,785	37,104	33,104
Capital Outlay	0	8,711	0	2,500	0	0	0
Operating Transfers Out	0	0	0	0	0	0	0
Total Expenditures	\$ 530,359	\$ 710,972	\$ 769,042	\$ 878,710	\$ 815,042	\$ 622,222	\$ 635,860

WORK GROUP ACTIVITY

The Economic Development work group promotes a quality living environment by guiding development and maintenance of the City. Under the direction of a General Manager, this work group has a vital role in shaping the future of the City by reflecting the aspirations of its citizens, creating an orderly, attractive and functional city, and ensuring a safe building environment. The following divisions work hand in hand to attain the work group's goals.

- **Redevelopment Division:** Funded by the Carson Redevelopment Agency, this division implements and administers the day to day activities of the Redevelopment Agency.
 - ◇ *Projects of main focus include, but are not limited to:*
 - Implementing the Carson Street Revitalization project.
 - Developing an auto row along 223rd Street.
 - Placing into economic use the Albertoni Hotel.
 - Negotiating the development of the Metromall site.
 - Implementing the EPA Brownfields Assessment Pilot Grant and the EPA Revolving Loan Fund Grant.
 - Various housing projects.
 - Interfacing with Engineering in the implementation of various public infrastructure projects.
 - Providing support for the Economic Development Commission, Agency Subcommittee and Housing Subcommittee.
 - Implementing the mobilehome rent stabilization ordinance.

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Business Development Division: Funded by the Carson Redevelopment Agency, this division manages and implements business expansion, attraction and retention activities and provides staff support to the Economic Development Commission. Acts as a City liaison to the Chamber of Commerce.

◇ *The group's goals and objectives include:*

- Conducting 50 business visitations.
- Updating the "Carson Restaurant Guide" and the City's Economic Development website.
- Producing new marketing materials that include a brochure, video and/or CD-ROM.
- Organizing and directing two special events, including the Business Awards Program.
- Representing the City in assisting the South Bay Economic Development Partnership to achieve its regional goal of attracting and retaining wealth-creating businesses.
- Representing the city on the Federal Economic Development Agency's CEDS panel.
- Attend various International Council of Shopping Center conferences and other events to market the City.
- Serving as City contact for support and marketing to developers, entrepreneurs, businesses and brokers who are interested in business assistance including financial applications, business support and support with coordination of inter-division assistance while locating to or expanding in the City.
- Representing the city in assisting the Workforce Investment Network to achieve its regional goal of providing assistance and services for job retention and training.

- **Employment Development Division:** Funded by the general fund, this division efficiently and effectively serves Carson residents with their employment needs. It plans, organizes, and implements the City of Carson Super Job Fairs and acts as a liaison between Carson, Lomita, and Torrance Workforce Investment Network as required.

◇ *Operations:* Responsible for the implementation of the year-round job assistance program for Carson residents ages 18 and over. Assists local businesses to meet their hiring goals.

◇ *Summer Youth Programs:* Administers two summer youth employment programs for City youth between the ages of 16-21.

◇ *Super Job Fair:* Plans, organizes and implements the City's Super Job Fair.

- **Housing and Neighborhood Development Division:** The division has administrative oversight of the city's Mobile Home Rent Control Ordinance. The ordinance requires the establishment of a Mobile Home Rental Review Board (MRRB). The MRRB has the authority to review, approve, disapprove or modify applications from park owners requesting rental space increases. The housing division staff provides the technical staff support to the commission by providing training to board members, application review and recommendation, and legal representation relative to the interpretation and application of the ordinance. Staff also provides community support concerning resident complaints, referrals, and information relating to the ordinance. Historically the MRRB has conducted six to seven public hearings a year for space rental increase applications from various park owners. During the FY 04/05 staff expects to review 13 applications and schedule 12 public hearings. In addition, staff is anticipating the coordination of two to three workshops for new and existing board members.