



# City of Carson

## Report to Mayor and City Council

July 19, 2011  
New Business Discussion

**SUBJECT: CONSIDERATION OF ORDINANCE NO. 11-1476 CHANGING THE COMPOSITION OF THE PUBLIC RELATIONS COMMISSION**

Submitted by Clifford W. Graves  
Interim City Manager

Approved by Clifford W. Graves  
Interim City Manager

### **I. SUMMARY**

This item is on the agenda at the request of Mayor Dear.

On July 5, 2011, Mayor Dear requested an amendment of the ordinance that established the Public Relations Commission to change the composition of its membership (Exhibit No. 1).

### **II. RECOMMENDATION**

WAIVE further reading and INTRODUCE Ordinance No. 11-1476, "AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, AMENDING SECTION 27105.2 OF THE CARSON MUNICIPAL CODE REGARDING THE COMPOSITION OF THE PUBLIC RELATIONS COMMISSION."

### **III. ALTERNATIVES**

Take another action the City Council deems appropriate.

### **IV. BACKGROUND**

The Public Relations Commission currently consists of seven members, who are either public relations specialists or community representatives. The proposed ordinance will amend the composition to add two more members to be appointed by the Mayor (Exhibit No. 2).

Carson Municipal Code § 27105.2 will now read as follows:

"The Public Relations Commission shall consist of nine members, each of whom shall have the qualifications hereinafter set forth. All members shall be appointed by the Mayor with the approval of a majority of the entire City Council present, including the Mayor. The tenure of any member of the Commission shall be terminable at any time by removal by the Mayor with the approval of a majority of the entire City Council present, including the Mayor. Subject to the provisions of this Section, the tenure of Commission members appointed on or after February 7, 2002, shall expire at midnight on the last day of the calendar month in which the

next general municipal election after the member's appointment is held for seats on the Carson City Council. Each Commission member shall continue to serve until a successor has been appointed by the Mayor with the approval of a majority of the entire City Council present, including the Mayor, and has qualified unless the City Council declares the position to be vacant. Should any vacancy exist on the Commission, an appointment shall be made by the Mayor with the approval of a majority of the entire City Council present, including the Mayor. All appointments shall be made in an open meeting of the City Council."

**V. FISCAL IMPACT**

The addition of two members to the commission will result in additional \$35.00 stipend per person per month or \$840.00 per fiscal year. Since this new cost is not budgeted in the FY 2011/12 budget, the City Council will need to appropriate \$840.00 from its unreserved, undesignated general fund balance.

**VI. EXHIBITS**

1. Unofficial minutes, July 5, 2011, Item No. 15. (pgs. 3-5)
2. Ordinance No. 11-1476. (pgs. 6-7)

Document13

Prepared by: Zarah Cruz, Public Information Manager

TO:Rev010511

Reviewed by:

City Clerk	<u>City Treasurer</u>
<u>Administrative Services</u>	<u>Development Services</u>
<u>Economic Development Services</u>	<u>Public Services</u>

<b>Action taken by City Council</b>	
Date _____	Action _____

**ITEM NO. (15) COMMISSION, COMMITTEE, AND BOARD APPOINTMENTS BY MAYOR DEAR (CITY CLERK)**

RECOMMENDATION for the City Council:

RECOMMENDATION for the Mayor:

1. Mayor Dear to CONSIDER, APPOINT, or REAPPOINT members to the Commissions, Committees, and Boards in accordance with Ordinance No. 04-1330, with the approval of a majority of the entire City Council present, including the Mayor, as listed on Exhibit No. 1.

ACTION: Mayor Dear took the following actions:

**Parks and Recreation Commission**

Mayor Dear reappointed John Graber.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Santarina and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

**Environmental Commission**

Mayor Dear referred to the listing of Lillian Hopson and corrected her term expiration date from "3/31/2011" to "3/31/2013."

Mayor Dear reappointed Eleanor Mack.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Gipson and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

### **Human Relations Commission**

Mayor Dear appointed Urbana (Bonnie) Lu.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Gipson and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

### **Mobilehome Park Rental Review Board**

Mayor Dear reappointed Susy Forbath.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Ruiz-Raber and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

### **Public Relations Commission**

Mayor Dear requested that staff prepare an ordinance amendment to add two Community Representative members and increase the size of the commission from seven (7) to nine (9) members for consideration on July 19, 2011, with no objections heard.

### **Youth Commission**

Mayor Dear reported that Jessica McLemore would be attending college and could not continue to serve.

Mayor Dear reappointed the following individuals: Ariana Atienza, Angelica Carambas, Lelahni Johnson, Austin Mendoza, Heather Mendoza, Kourtney Noa, Isaias Pulido, Alexandra Rodriguez, Gerardo Rodriguez, Jr., and Virginia Velasquez.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Ruiz-Raber and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

#### **Veterans Affairs Commission**

Mayor Dear reappointed John Marcelin and appointed Ed Paramo as an ex-officio member.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Ruiz-Raber and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

#### **Utility Users' Tax Citizens Oversight Committee**

Mayor Dear reappointed Noemi Urgiles.

It was moved to ratify the Mayor's appointment on motion of Dear, seconded by Santarina and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina  
Noes: None  
Abstain: None  
Absent: None

Mayor Dear requested that City Clerk Kawagoe bring this item back on July 19, 2011, with no objections heard.

ORDINANCE NO. 11-1476

AN ORDINANCE OF THE CITY COUNCIL OF THE CITY OF CARSON,  
CALIFORNIA, AMENDING SECTION 27105.2 OF THE CARSON  
MUNICIPAL CODE REGARDING THE COMPOSITION OF THE PUBLIC  
RELATIONS COMMISSION

NOW, THEREFORE, the CITY COUNCIL of the CITY of CARSON, CALIFORNIA,  
does hereby ordain as follows:

SECTION 1. Carson Municipal Code § 27105.2, is hereby amended, to read in its  
entirety, as follows (note that deleted text is shown in ~~striketrough~~ and additional text is shown  
in underline):

"The Public Relations Commission shall consist of ~~seven (7)~~ nine (9) members,  
each of whom shall have the qualifications hereinafter set forth. All members  
shall be appointed by the Mayor with the approval of a majority of the entire City  
Council present, including the Mayor. The tenure of any member of the  
Commission shall be terminable at any time by removal by the Mayor with the  
approval of a majority of the entire City Council present, including the Mayor.  
Subject to the provisions of this Section, the tenure of Commission members  
appointed on or after February 7, 2002, shall expire at midnight on the last day of  
the calendar month in which the next general municipal election after the  
member's appointment is held for seats on the Carson City Council. Each  
Commission member shall continue to serve until a successor has been appointed  
by the Mayor with the approval of a majority of the entire City Council present,  
including the Mayor, and has qualified unless the City Council declares the  
position to be vacant. Should any vacancy exist on the Commission, an  
appointment shall be made by the Mayor with the approval of a majority of the  
entire City Council present, including the Mayor. All appointments shall be made  
in an open meeting of the City Council."

SECTION 2. If any section, subsection, sentence, clause, phrase, or portion of this  
Ordinance is, for any reason, held to be invalid or unconstitutional by the decision of any court  
of competent jurisdiction, such decision shall not affect the validity of the remaining portions of  
this Ordinance. The City Council of the city of Carson hereby declares that it would have  
adopted this Ordinance and each section, subsection, sentence, clause, phrase, or portion thereof,  
irrespective of the fact that any one or more sections, subsections, sentences, clauses, phrases, or  
portions thereof may be declared invalid or unconstitutional.

SECTION 3. This Ordinance shall be in full force and effect thirty (30) days after its  
passage.

SECTION 4. The City Clerk shall certify to the passage and adoption of this Ordinance by the City Council of the city of Carson and shall cause a summary of this ordinance to be published in accordance with Government Code § 36933.

**PASSED, APPROVED and ADOPTED** at a regular meeting of the City Council on this \_\_\_\_\_ day of July, 2011.

\_\_\_\_\_  
MAYOR JIM DEAR

ATTEST:

\_\_\_\_\_  
HELEN S. KAWAGOE, CITY CLERK

APPROVED AS TO FORM:

\_\_\_\_\_  
CITY ATTORNEY