

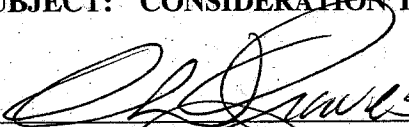


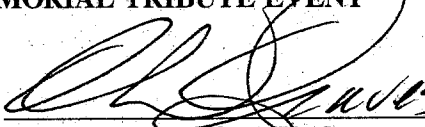
# City of Carson

## Report to Mayor and City Council

August 2, 1011  
New Business Consent

**SUBJECT: CONSIDERATION TO HOLD A 9/11 MEMORIAL TRIBUTE EVENT**

  
Submitted by Clifford W. Graves  
Interim City Manager

  
Approved by Clifford W. Graves  
Interim City Manager

### **I. SUMMARY**

The Public Relations Commission (PRC) is proposing to hold a 9/11 Memorial Tribute to commemorate the 10<sup>th</sup> anniversary of 9/11. The tribute is proposed to take place on Sunday, September 11, 2011, at 7:00 p.m. in the atrium of the Congresswoman Juanita Millender-McDonald Community Center (Community Center).

### **II. RECOMMENDATION**

1. AUTHORIZE the use of the Community Center and City resources to organize and publicize the 9/11 event.
2. AUTHORIZE staff to solicit donations for the event.

### **III. ALTERNATIVES**

The City Council may TAKE any action it deems appropriate.

### **IV. BACKGROUND**

On July 19, 2011, the PRC voted to hold a 9/11 Memorial Tribute to commemorate the 10<sup>th</sup> anniversary of the terroristic attacks that took place on September 11, 2001 (Exhibit No. 1). In the years following September 2001, the City of Carson and the PRC have jointly sponsored an annual 9/11 memorial tribute every September. However, due to budgetary cuts, the event was suspended beginning 2008.

This year, as the attack marks its 10<sup>th</sup> anniversary, the commission felt that it is appropriate to hold a small yet solemn recognition as a tribute to the historic event and the thousands of lives that were lost during the attacks. The event proposed by the commission will be held in the atrium of the Community Center, and will involve the participation of key speakers from the L.A. County Sheriff's and Fire Departments, Carson's faith community, and local choirs. It will also feature a special 9/11 video presentation and will conclude with a community candlelight vigil.

In previous 9/11 events, the main expenditures included light refreshments, the purchase of miniature US flags which served as giveaways, candles, and the

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services of a bagpiper. This year, the commission directed staff to solicit donations for refreshments and candles, and forego the services of the bagpiper in the interest of reducing the cost of the event. It is also asking the City Council to authorize the use of the Community Center, other City resources, and the use of Community Center and Public Information Office (PIO) personnel to organize, publicize and staff the event.

**V. FISCAL IMPACT**

If the City Council approves the above recommendations, the City will incur indirect costs such as the use of the Community Center and other City resources such as postage and promotional materials, and use of staff time, including some overtime work for Community Center and PIO staff.

**VI. EXHIBITS**

1. Unofficial minutes from the Public Relations Commission Special Meeting, July 19, 2011. (pgs. 3-4)

Document10

Prepared by: Zarah Cruz, Public Information Manager

TO:Rev010511

Reviewed by:

City Clerk	<u>City Treasurer</u>
<u>Administrative Services</u>	<u>Development Services</u>
<u>Economic Development Services</u>	<u>Public Services</u>

**Action taken by City Council**

Date\_\_\_\_\_ Action\_\_\_\_\_

**CITY OF CARSON  
SPECIAL MEETING  
PUBLIC RELATIONS COMMISSION**

**CARSON CITY HALL  
EXECUTIVE CONFERENCE ROOM  
701 E. CARSON ST.  
CARSON, CA 90745**

**JULY 19, 2011**

**12:00 P.M.**

**MINUTES**

**AGENDA POSTED:** July 14, 2011

**CALL TO ORDER:** The meeting was called to order at 12:07 p.m. by Chair Lua in the Executive Conference Room, Carson City Hall, 701 E. Carson Street, Carson.

**FLAG SALUTE:** Vice Chair Clayton led the flag salute.

**ROLL CALL:** Staff member Cruz took the roll call:

Present: Chair Lua, Vice Chair Clayton, Commissioner Jones, Rasing, Robinson, Montinola and Wortham.

Absent: None

Staff: Zarah Cruz, and De Edra Smith

**INTRODUCTIONS:** None

**APPROVAL OF THE AGENDA:**

Commissioner Rasing made a motion to approve the agenda, seconded by Commissioner Wortham and carried 7 – 0.

**APPROVAL OF THE MINUTES:**

Commissioner Jones made a motion to approve the minutes of January 25, 2011, seconded by Commissioner Rasing and carried 3 – 0 with Chair Lua, Vice Chair Clayton, Commissioners Wortham and Montinola abstaining.

Commissioner Wortham made a motion to approve the minutes of February 22, 2011, seconded by Commissioner Jones and carried 5 – 0 with Commissioner Montinola and Vice Chair Clayton abstaining.

Vice Chair Clayton motioned to approve the minutes of April 26, 2011, seconded by Commissioner Jones and carried 4 – 0 with Commissioner Rasing, Montinola and Robinson abstaining.

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## **NEW BUSINESS**

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### **ITEM NO. (1)      CONSIDERATION OF A CITY OF CARSON 9-11 EVENT**

RECOMMENDATION to the Public Relations Commission:

**TAKE** the following action:

**1.   DISCUSS and PROVIDE direction.**

**ACTION:** Vice Chair Clayton made a motion to direct staff to move forward with coordinating the 10<sup>th</sup> anniversary of 9-11 by contacting local businesses for possible sponsorship. The motion was seconded by Commissioner Robinson and carried with a vote of 7 – 0. During discussion, the commission also reached a consensus on the following issues:

- Submit the item for City Council approval at the August 2, 2011 Council meeting
- Both staff and members of the Public Relations Commission will contact businesses for possible sponsorship to raise funds for refreshments
- Contact speakers and participants from the L.A. Sheriff's and Fire Department, Carson's faith community, and local choirs
- Produce a special 9-11 video, to be handled by Commissioner Montinola, with assistance from Vice Chair Clayton and some footage to be provided by Commissioner Jones
- Not to hire the services of a bagpiper as a cost-saving measure
- Meet after the Council has approved the event in order to finalize the program

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## **ADJOURNMENT**

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Commissioner Jones made a motion at 1:06 p.m. to adjourn the meeting to August 4, 2011, 12 p.m., seconded by Commissioner Rasing and carried 7 – 0.

ATTEST:

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Nellie Lua, Chair