

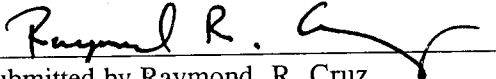


City of Carson

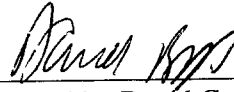
Report to Mayor and City Council

November 15, 2011
New Business Consent

SUBJECT: CONSIDER ACCEPTING GRANT FUNDS PROVIDED BY THE HOME DEPOT FOUNDATION AND MAJOR LEAGUE SOCCER L.A. GALAXY/CHIVAS OCTAGON



Submitted by Raymond R. Cruz
Public Services General Manager



Approved by David C. Biggs
City Manager

I. SUMMARY

The city of Carson has been awarded a \$10,000.00 grant from the Home Depot Foundation and a \$15,000.00 grant from Major League Soccer (MLS) L.A. Galaxy/Chivas Octagon for the restoration of community rooms, the grass entrance area of the Kids Club and the 9/11 Memorial area at Veterans Park (Exhibit Nos. 1 and 2). This project will be a one-day community build project similar to what was done at Friendship and Walnut Mini Parks. The \$15,000.00 granted by MLS L.A. Galaxy/Chivas Octagon will be given to the city in-kind through materials, supplies, and other items needed to do the renovations. The \$10,000.00 granted by the Home Depot Center will be given to the city in cash to purchase the picnic tables that will be located in an area near the 9/11 Memorial. The picnic tables will be purchased and installed at a later date. Tonight, the City Council is being asked to accept these grants.

II. RECOMMENDATION

TAKE the following actions:

1. ACCEPT the \$10,000.00 cash grant from the Home Depot Foundation and the \$15,000.00 in-kind grant from MLS L.A. Galaxy/Chivas Octagon.
2. APPROVE an increase in the FY 2011/12 General Fund Revenue budget by \$10,000.00.
3. APPROPRIATE the \$10,000.00 to the FY 2011/12 expenditure budget in account number 01-90-954-060-8003.

III. ALTERNATIVES

TAKE another action the City Council deems appropriate.

IV. BACKGROUND

The city of Carson has been awarded a grant for \$10,000.00 from the Home Depot Foundation and \$15,000.00 from the MLS L.A. Galaxy/Chivas Octagon to support the restoration of community rooms, the grass entrance area of the

Kids Club and the 9/11 Memorial area at Veterans Park. These grants are a part of the Home Depot Foundation's and MLS L.A. Galaxy/Chivas Octagon's commitment to improving the resources and services provided to our nation's veterans.

Similar to the KaBoom projects, which in one day constructed a new playground at Friendship and Walnut Mini Parks, volunteers from both organizations, the Carson community and city staff will come together to complete the renovations. The \$15,000.00 granted by MLS L.A. Galaxy/Chivas Octagon will be given to the city in in-kind materials, supplies and other items needed to do the renovations. The \$10,000.00 granted by the Home Depot Foundation will be given to the city in cash to purchase the picnic tables that will be located in an area near the 9/11 Memorial. The date tentatively scheduled for these renovations to be made is November 17, 2011, from 8:30 a.m. to 2:30 p.m.

V. FISCAL IMPACT

Should the City Council accept the Home Depot Foundation and MLS L.A. Galaxy/Chivas Octagon grants, the \$10,000.00 will be deposited into account number 01-00-999-000-4906 and appropriated to account number 01-90-954-060-8003.

VI. EXHIBITS

1. Outline of Veterans Park Renovation Project. (pgs. 3-4)
2. Photo of the Meeting Rooms at Veterans Park. (pg. 5)

Prepared by: Cedric L. Hicks, Sr., Recreation Superintendent

TO: Rev091911

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Development Services
Economic Development	Public Services

Action taken by City Council

Date _____ Action _____

2011 MLS Cup Community Project

November 17, 2011

8:30 a.m. to 2:30 p.m.

VETERANS PARK

22400 Moneta Ave in Carson, CA 90745

Primary Partners

- MLS Soccer: Jan Greenberg
- SUMworld: Russell Sargeant, Danny Urquia
- Octagon Marketing: Aldo Kafie
- The Home Depot
- Sports Marketing: Heather Deda
- The Home Depot Foundation: Sherry Caraway (Western Div Community Affairs Mgr) &
 - Wendy Weeks (Specialist)
 - Team Depot District Captain: Brad Litchfield (Store Manager)
- Community Partner: Glory King (Galaxy Foundation)

Benefitting Organization: City of Carson Parks & Recreations

Cedric L. Hicks, Sr., Recreation Superintendent

(310) 847-3570

CHicks@carson.ca.us

Project Theme: Park renovation project

Project Description

Project 1 – Outdoor Area

- Create 9/11-Themed picnic area for family gatherings. To include installing 9 picnic tables, planting 11 trees, leveling ground, create paver walkway to access children play area.
- In front of multi-purpose room #108 convert bare grass area to colorful flowers in flower beds, mulch, plant shrubs to control foot-traffic, install ground cover
- Refresh sand box and add mulch in tree areas
- Enhance gathering area with Veteran-theme mosaic art work

Project 2 – Indoor Area

- Paint multi-purpose room (children afterschool programs)
- Paint Kitchen
- Paint meeting room
- Installed new blinds in multi-purpose room, kitchen and meeting room
- General cleaning, flooring

Children Participation (10-13 years of age) 40 to 75

Elementary & Middle school is directly across from the park. Every day at 1 p.m. kids conduct sports activity at park

Budget: \$10,000

Volunteers: 40 to 50

Project Run of Show (Draft)

8:30 a.m.	Registration & Breakfast
9:00 a.m.	Kickoff
9:20 a.m.	Project Starts
12:00 p.m. – 12:30 p.m.	Lunch
12:30 p.m.	Project Continues
1:00 p.m.	Players arrive/Kids Clinic/Participate in project (flexible 30 +/- minutes)

Sherry Caraway, The Home Depot Foundation Western Division Community Affairs
sherry_caraway@homedepot.com

EXHIBIT NO. 1



Core Planning Team**Brad Litchfield** - The Home Depot Team Depot District Captain/Store Manager**Sherry Caraway** - The Home Depot Foundation, Community Affairs Manager**Wendy Weeks** - The Home Depot Foundation, Community Affairs Specialist**Glory King** - Galaxy Foundation, President**Cedric Hicks** - City of Carson Parks & Recreation Superintendent**Mike Whitaker** - City of Carson Parks & Recreation**Ryan Feesago** - City of Carson Parks & Recreation**Planning Timeline**

			Completed
Oct 21	Site Visit to Discuss Projects and Plan Task	Core Team	
Oct 24	Conference Call project updates	Core Team	
Oct 31	Conference Call project updates, Final volunteer count	Core Team	
Nov 07	Conference Call project updates, invite community dignitaries, Final tools/materials, confirm Run of Show Media Outreach	Core Team PR Teams	
Nov 14	Conference Call (optional)	Core Team	
Nov 15	Prep Day Team Depot Captains' group		
Nov 16	Prep Day (optional)	Team Depot Captains' group	
Nov 17	Project Day	All	



EXHIBIT NO. 2

5