



City of Carson

Report to Mayor and City Council

February 7, 2012
New Business Consent

SUBJECT: CONSIDERATION OF RESOLUTION NO. 12-017 SUPPORTING THE CALIFORNIA CANCER RESEARCH ACT

Submitted by David C. Biggs
City Manager

Approved by David C. Biggs
City Manager

I. SUMMARY

On January 17, 2012, Councilmember Santarina requested this item be placed on the agenda. The City Council is asked to adopt Resolution No. 12-017, supporting the California Cancer Research Act.

The California Cancer Research Act is a ballot initiative that will be placed before voters on June 5, 2012. If passed, it will deliver more than \$885 million annually to fund cancer research, as well as invest in proven tobacco prevention, education, and law enforcement efforts to keep tobacco away from youth.

II. RECOMMENDATION

TAKE the following actions:

1. WAIVE further reading and ADOPT Resolution No. 12-017, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, SUPPORTING THE CALIFORNIA CANCER RESEARCH ACT."
2. INSTRUCT staff to transmit a copy of the executed resolution to Jane Warner, President and CEO of the American Lung Association, 424 Pendleton Way, Oakland, CA 94621, the American Cancer Society, 936 Pine Avenue, Long Beach, CA 90802, and the American Heart Association, 816 S. Figueroa St, Los Angeles, CA 90017-2516.

III. ALTERNATIVES

TAKE another action the City Council deems appropriate.

IV. BACKGROUND

The State of California has historically received low marks for its Cigarette Tax and Tobacco Prevention and Control Spending grades. To address this, the American Lung Association has partnered with American Cancer Society and the American Heart Association to pass the California Cancer Research Act (CCRA). The CCRA is a ballot initiative that, if passed, will deliver more than

\$885 million to fund cancer research as well as invest in proven tobacco prevention, education, and law enforcement efforts that keep tobacco away from youth. The money will be generated by a \$1 per pack tax on cigarettes.

Additionally, the American Lung Association will release report cards for all 58 counties and the 482 incorporated cities and towns in California. Grades will be assigned for the following policy categories: Smokefree Outdoor Air, Smokefree Housing, and Reducing Sales of Tobacco Products. Recent additions to the city's smoking policies are a step in the right direction with regard to Smokefree Outdoor Air. Supporting the CCRA may help the city of Carson receive a better overall grade. The CCRA is in line with Carson's desire for a community with healthy residents of all ages, and the American Lung Association encourages our participation in the fight for clean air and healthy lungs for all Californians.

V. FISCAL IMPACT

None.

VI. EXHIBITS

1. Resolution No. 12-017. (pgs. 3-4)

Document1

Prepared by: Dani Cook, Community Services Coordinator

TO:Rev091911

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Development Services
Economic Development	Public Services

Action taken by City Council

Date_____ Action_____

RESOLUTION NO. 12-017

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF
CARSON, CALIFORNIA, SUPPORTING THE CALIFORNIA
CANCER RESEARCH ACT

WHEREAS, tobacco use is still the number one preventable cause of death and disease in California; and

WHEREAS, 3.6 million Californians still smoke; and

WHEREAS, smoking kills nearly 40,000 people every year; and

WHEREAS, the tobacco industry continues to wage a multi-million dollar campaign that glamorizes smoking; and

WHEREAS, more than 36,000 California individuals under the age of 18 start smoking annually; and

WHEREAS, the American Lung Association has partnered with the American Cancer Society and the American Heart Association to pass the California Cancer Research Act; and

WHEREAS, the California Cancer Research Act is a ballot initiative that will be placed before voters on June 5, 2012, delivering more than \$885 million annually to fund cancer research through a \$1 per pack tax on cigarettes; and

WHEREAS, the funds will also be used to drive down smoking rates by investing in proven tobacco prevention, education, and law enforcement efforts that keep tobacco away from youth; and

WHEREAS, the goal of the California Cancer Research Act is in line with Carson's desire for a healthy community;

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Carson, California supports the California Cancer Research Act.

PASSED, APPROVED and ADOPTED this _____ day of February, 2012.

Mayor Jim Dear

EXHIBIT NO. 01

[MORE]



ATTEST:

Deputy City Clerk Wanda S. Higaki

APPROVED AS TO FORM:

City Attorney

