

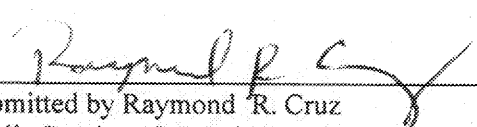


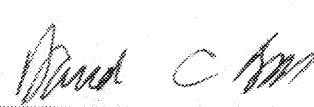
# City of Carson

## Report to Mayor and City Council

June 6, 2012  
New Business Consent

**SUBJECT: CONSIDER EXTENDING THE FEE WAIVER FOR THE USE OF THE CONGRESSWOMAN JUANITA MILLENDER-MCDONALD COMMUNITY CENTER AT CARSON FOR ASOCIACION CULTURAL DE SOUTH BAY OF GREATER LOS ANGELES MARIACHI ACADEMY, APOLLO WEST PLAYERS, AND SOPHISTICATED DANCE**

  
Submitted by Raymond R. Cruz  
Public Services General Manager

  
Approved by David C. Biggs  
City Manager

### **I. SUMMARY**

This item is on the agenda at the request of Mayor Pro Tem Julie Ruiz-Raber.

On July 20, 2010 the City Council voted to waive fees for the use of the Congresswoman Juanita Millender-McDonald Community Center at Carson (Community Center) for eight community groups that previously received funding by the City Council through the City's Cultural Arts Commission (Exhibit No. 1). The fee waiver was provided in order to assist these groups with holding rehearsals and meetings and their fundraising efforts. The term of the fee waiver was for all of Fiscal Year 2010/11. Of the eight groups given this opportunity, three actually took advantage of the fee waivers – The Mariachi Academy of Carson, Apollo West Carson Players, and Sophisticated Dance. Tonight, the City Council is asked to provide direction to staff regarding whether to continue waiving the fees for the use of the Community Center for these three groups for Fiscal Year 2012/13.

### **II. RECOMMENDATION**

PROVIDE direction to staff regarding whether to continue the fee waiver for the use of the Congresswoman Juanita Millender-McDonald Community Center at Carson for the Mariachi Academy of Carson, Apollo West Players, and Sophisticated Dance for Fiscal Year 2012/13.

### **III. ALTERNATIVES**

TAKE another action the City Council deems appropriate.

### **IV. BACKGROUND**

The City of Carson has provided funding for fine arts programming since the 1970's. With the City's recent budget challenges, this program was suspended until a time when it would be financially feasible for the City to restart the program. In the interim, on July 20, 2010, the City Council voted to waive fees for use of the Community Center for eight community groups that had received

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funding in prior years: The Phillippine Chorale, Vivian McClure Theatre Productions, Carson Symphony, Apollo West Carson Players, Asociacion Cultural de South Bay of Great Los Angeles (Mariachi Academy of Carson), Sophisticated Dance, Samoan Federation of America, and Art in Motion. This action was taken in order to assist these groups with their fundraising activities as well as to hold meetings and rehearsals. Of the eight groups that were given this opportunity, three groups are currently using the community Center – The Mariachi Academy of Carson, Apollo West, and Sophisticated Dance.

Tonight, the City Council is asked to provide direction to staff regarding whether to extend this fee waiver to these three groups for all of Fiscal year 2012/13.

**V. FISCAL IMPACT**

When the groups were provided funding by the City they paid the “Resident Rate” for the use of the Community Center. At the time the fee waiver was approved, \$11,822.50 of unrealized revenue was calculated based on their previous usage in FY2009/10. Since July 20, 2010, the groups have not paid any fees. Consequently, the actual revenue that was not received was \$23,645.00. Room rental fees have increased in the interim; therefore, should the fee waiver be extended, the estimated revenue loss is \$16,322.25 for FY 2012/13.

	<b>Organization</b>	<b>Fees</b>
1.	Mariachi Academy of Carson	\$5,700.00
2.	Apollo West Players	\$2,286.25
3.	Sophisticated Dance	\$8,336.00
	<b>TOTAL</b>	<b>\$16,322.25</b>

**VI. EXHIBITS**

1. Minutes, July 20, 2010, Item No. 25. (pgs. 4-5)

Prepared by: Luchie Magante, Administrative Analyst

TO: Rev04-23-12

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Development Services
Economic Development	Public Services

**Action taken by City Council**

Date \_\_\_\_\_ Action \_\_\_\_\_

**ITEM NO. (25)      CONSIDERATION OF WAIVING FEES FOR THE USE OF THE  
CONGRESSWOMAN JUANITA MILLENDER-MCDONALD COMMUNITY  
CENTER FOR CULTURAL ARTS PROGRAMS (CITY MANAGER)**

This item was heard after Item No. 24 at 10:57 P.M.

**Public Comments**

Liz Foisia requested clarification regarding staff's recommendation regarding fee waivers.

Marvin Clayton, 426 W. Carson Street, Carson, California 90745, discussed his planned fund-raising event.

Andee' Johnson, 19512 Fariman Drive, Carson, California 90746, representing Sophisticated Dance, Inc., provided information about the organization.

RECOMMENDATION for the City Council:

1.      DISCUSS and PROVIDE direction.

ACTION:      It was moved to approve the staff recommendation on motion of Dear and seconded by Santarina.

Council Member Gipson offered a substitute motion to include Art in Motion and seconded by Santarina.

Mayor Dear accepted the substitute motion as a friendly amendment and accepted by Santarina.

The amended motion was unanimously carried by the following vote:

Ayes:            Mayor Dear, Mayor Pro Tem Santarina, Council Member Davis-Holmes, Council  
Member Gipson, and Council Member Ruiz-Raber

Noes:            None

Abstain:        None

Absent:         None

Mayor Dear subsequently clarified that the action taken by the City Council was to waive the fees for the use of the Congresswoman Juanita Millender-McDonald Community Center for the following organizations, with no objections heard:

- Filipinas Chorale USA and the Cherubs
- Vivian McClure Theatre Productions
- Carson Symphony
- Apollo West Carson Players

- ACSB of Greater L.A. Mariachi Academy of Carson
- Sophisticated Dance
- Samoan Federation of America
- Art in Motion

