



# City of Carson

## Report to Mayor and City Council

September 4, 2012  
New Business Consent

**SUBJECT: CONSIDERATION OF RESOLUTION NO. 12-089 ESTABLISHING SEPTEMBER 12 AS KEVIN'S CAUSE DAY IN CARSON**

Submitted by David C. Biggs  
City Manager

Approved by David C. Biggs  
City Manager

### **I. SUMMARY**

This item is on the agenda at the request of Councilmember Gipson.

Tonight the City Council is requested to support Resolution No. 12-089 proclaiming September 12<sup>th</sup> as Kevin's Cause Day in the City of Carson (Exhibit No. 1). Kevin's Cause is a nonprofit organization founded to promote the prevention of suicide through education and awareness.

### **II. RECOMMENDATION**

WAIVE further reading and ADOPT Resolution No. 12-089, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, ESTABLISHING SEPTEMBER 12 AS KEVIN'S CAUSE DAY IN HONOR OF SUICIDE PREVENTION."

### **III. ALTERNATIVES**

DECLINE to support Resolution No. 12-089.

TAKE another action the City Council deems appropriate.

### **IV. BACKGROUND**

On August 26, 2008, Carson resident, Kevin A. Jackson took his life. He was found by his mother Wanda Jackson. This tragedy has turned the Jackson family's world upside down and their lives have never been the same. While attempting to come to grips with her own story of shock, sadness and loss Wanda came up with the idea to start a non-profit agency that would educate others about depression and suicide.

On March 4, 2010, Wanda established "Kevin's Cause", a suicide prevention and awareness, non-profit organization. Their mission is to save one life at a time and bring comfort to others that have already lost loved ones to this painful tragedy. With the approval of Resolution No. 12-089, this will be another opportunity to promote suicide prevention in Carson.

On October 25, 2012, Kevin's Cause will be hosting their third Annual 5K Run/Walk and Health Fair to raise awareness about suicide prevention. The event will be held at Victoria Community Regional Park in Carson.

**V. FISCAL IMPACT**

None.

**VI. EXHIBITS**

1. Resolution No. 12-089. (pgs. 3)

Document4

Prepared by: Lisa Berglund, Principal Administrative Analyst

TO:Rev04-23-12

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Development Services
Economic Development	Public Services

**Action taken by City Council**

Date\_\_\_\_\_ Action\_\_\_\_\_

RESOLUTION NO. 12-089

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF  
CARSON, CALIFORNIA, ESTABLISHING SEPTEMBER 12 AS  
KEVIN'S CAUSE DAY IN HONOR OF SUICIDE PREVENTION

WHEREAS, throughout United States, one suicide occurs every sixteen minutes and is the eleventh leading cause of death for all Americans; and

WHEREAS, between 1980 and 1995, the suicide rate among African-American men has doubled to nearly 8 deaths per 100,000, making suicide the third leading cause of death among African-American men between the ages of 15 and 24; and

WHEREAS, on August 26, 2008, Carson resident, Kevin A. Jackson took his own life;  
and

WHEREAS, Kevin's Cause was created on March 4, 2012, by Kevin's mother, Wanda Jackson in memory of Kevin A. Jackson; and

WHEREAS, Kevin's Cause is a non-profit organization that rose from a personal tragedy brought on by suicide of a family member and serves to spread awareness, provide advocacy and support for members in the surrounding communities; and

WHEREAS, Kevin's Cause promotes the prevention of suicide through education and awareness, especially in the minority communities where suicide rate is growing; and

WHEREAS, Kevin's Cause's goal is to save lives and diffuse a social stigma that has for many years been attached to depression and suicide.

NOW, THEREFORE, the Mayor and City Council of Carson, California do hereby recognize Kevin's Cause, commend its role in promoting the importance of advocacy, support, and education about suicide for the members of the community, and encourage its citizens to support and assist in promoting awareness on suicide prevention.

**PASSED, APPROVED and ADOPTED** this \_\_\_\_\_ day of \_\_\_\_\_, 2012.

ATTEST:

\_\_\_\_\_  
Mayor Jim Dear

\_\_\_\_\_  
City Clerk Donesia L. Gause, CMC

APPROVED AS TO FORM:

\_\_\_\_\_  
City Attorney

EXHIBIT NO. 01

