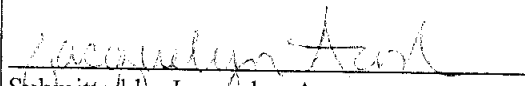


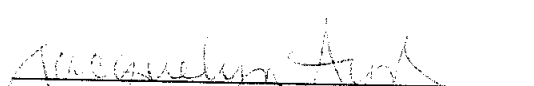


City of Carson Report to Mayor and City Council

February 18, 2014
New Business Discussion

SUBJECT: CONSIDER THE RECOMMENDATION FROM THE CITY COUNCIL
COMMERCIAL AND PUBLIC SIGNAGE COMMITTEE REGARDING THE
NAMING OF THE WEST WING IN CITY HALL AFTER GILBERT D. SMITH


Submitted by Jacquelyn Acosta
Acting City Manager


Approved by Jacquelyn Acosta
Acting City Manager

I. SUMMARY

This item is on the agenda at the request of Mayor Dear. Last year, the City Council approved the naming of various facilities and a street. While staff could not find any specific Council direction on how to display the namings at the appropriate locations, the namings at the Congresswoman Juanita Millender-McDonald Community Center at Carson were all done with brass lettering. However, subsequent to the approval of the various namings, the Commercial and Public Signage Committee made an alternate recommendation on how to acknowledge the naming of the West Wing of City Hall after the Honorable Gilbert D. Smith. Due to a staff oversight, that alternate recommendation was never brought back to the full City Council for consideration and therefore no acknowledgement of that naming has been installed in or around the West Wing of City Hall. Therefore, tonight the City Council is requested to discuss the alternate recommendation and provide direction to staff.

II. RECOMMENDATION

CONSIDER and PROVIDE direction.

III. ALTERNATIVES

1. APPROVE the City Council Commercial and Public Signage Sub-Committee's recommendation to acknowledge the naming of the West Wing of City Hall after the Honorable Gilbert D. Smith with a plaque (similar to that of the Helen Kawagoe plaque) rather than lettering.
2. APPROVE the use of lettering similar to that used at the Community Center to acknowledge the naming of the West Wing of City Hall after the Honorable Gilbert D. Smith.
3. TAKE another action the City Council deems appropriate.

IV. BACKGROUND

As suggested at the February 4, 2014, City Council meeting, staff has put together as much of the legislative history as possible regarding the recent namings of various locations.

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On April 2, 2013, an item was on the City Council agenda, at the request of Councilwoman Davis-Holmes, to consider naming the West Wing of City Hall after the Honorable Gilbert D. Smith. (Exhibit No. 1). The item was continued to the meeting of May 7, 2013. (Exhibit No. 2).

On May 7, 2013, the item was again on the agenda for the City Council to consider naming the West Wing of City Hall after the Honorable Gilbert D. Smith. (Exhibit No. 3). However, the item was again continued; this time to May 21, 2013. (Exhibit No. 4).

On May 21, 2013, this item was on the agenda, but the subject matter of the item had been expanded to consider other naming opportunities. (Exhibit No. 5). The item was discussed during the meeting and ultimately the following naming opportunities were approved (Exhibit No. 6):

- Naming the West Wing of City Hall after the Honorable Gilbert D. Smith, former Mayor and Council Member
- Naming the West Wing of the Congresswoman Juanita Millender-McDonald Community Center at Carson after the Honorable Clarence A. Bridgers, former Mayor and Council Member
- Naming the Senior Technology Center after the Honorable Elito M. Santarina, Mayor Pro Tem
- Rename Lenardo Drive after the Honorable Jim Dear, Mayor

On September 17, 2013, through the Council secretary, Mayor Dear requested a meeting of the Commercial and Public Signage Committee to be convened to discuss the signage for the Gil Smith and Clarence Bridgers namings. That committee meeting was scheduled for and held on September 30, 2013. (Exhibit No. 7). The item was discussed and the Committee voted to proceed with ordering a plaque for the dedication of the Gilbert D. Smith wing of City Hall in lieu of ordering lettering spelling out his name. The plaque was to be similar to the plaque that was ordered for former City Clerk Helen Kawagoe. (Exhibit No. 8).

On October 1, 2013, an item was on the City Council agenda at the request of Mayor Dear, to approve costs associated with the ceremonial presentation of "Jim Dear Boulevard." (Exhibit No. 9). The item was discussed and ultimately referred to the City Council Policy Committee for the establishment of a policy regarding how costs for ceremonial presentations of namings would be paid for. (Exhibit No. 10).

On October 10, 2013, the Policy Committee meeting was held. (Exhibit No. 11). Discussion ensued at the committee meeting and the committee recommended the following, "Should the City Council approve the naming of a City street, City-owned land, facility, park or other City property after an individual the ceremonial event to present the named location will be coordinated out of the City Manager's office with staff working with the appropriate city staff members to determine the coordination and costs (both hard and soft) of the event. Hard costs will be billed

to the recipient prior to the event. Lettering and/or plaque costs to be picked up by the City.” Staff was directed to put this recommendation in the form of a City Council Policy (CPP) and bring it back to the entire City Council for consideration. (Exhibit No. 12).

On November 6, 2013, an item was on the City Council agenda to discuss the organizing and planning of public ceremonial naming events. (Exhibit No. 13). The item was discussed and the policy regarding paying for these ceremonial naming events was approved. That policy states: 1) that all soft costs will be absorbed by the City; 2) all hard costs will be paid for by the City for namings in the honor of non-elected officials; and 3) certain hard costs (food, decorations, entertainment, part-time staff costs, overtime for full-time staff, printing of flyers, etc.) will be paid for by the elected official, and hard costs for the lettering, plaque or signage will be paid for by the City. (Exhibit No. 14).

These constitute all the actions taken by the City Council or various Council committees. Initially after the namings were approved, different departmental staff were assigned to order the letterings, depending on the location. The staff person assigned to order the lettering for the naming of the West Wing after Gilbert D. Smith retired in early September and had not completed that task at the time of his retirement. Shortly after that, the Commercial and Public Signage Committee met and recommended an alternate form of acknowledging the naming of the West Wing. The alternate recommendation of the Commercial and Public Signage Committee should have been brought back to the full City Council at the next regular meeting. Staff has not been able to determine why that did not happen. Therefore, tonight the City Council is asked to consider the Committee’s alternate recommendation and direct staff how to proceed.

V. FISCAL IMPACT

Unknown at this time.

VI. EXHIBITS

1. City Council staff report, April 2, 2013. (pgs. 5-12)
2. City Council minutes, April 2, 2013. (pg. 13)
3. City Council staff report, May 7, 2013. (pgs. 14-21)
4. City Council minutes, May 7, 2013. (pgs. 22-23)
5. City Council staff report, May 21, 2013. (pgs. 24-33)
6. City Council minutes, May 21, 2013. (pgs. 34-38)
7. Commercial and Public Signage staff report, September 30, 2013. (pg. 39)
8. Commercial and Public Signage Committee disposition, September 30, 2013. (pg. 40)
9. City Council staff report, October 1, 2013. (pgs. 41-42)
10. City Council minutes, October 1, 2013. (pg. 43)
11. City Council Policy Committee agenda, October 10, 2013. (pg. 44)
12. City Council Policy Committee disposition, October 10, 2013. (pg. 45)

- 13. City Council staff report, November 6, 2013. (pgs. 46-48)
- 14. City Council minutes, November 6, 2013. (pg. 49)

Prepared by: Lisa Berglund, Principal Administrative Analyst

Document 11

TO: Rev01-06-2014

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Public Works
Community Development	Community Services

Action taken by City Council

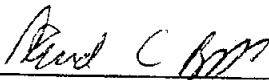
Date _____ Action _____

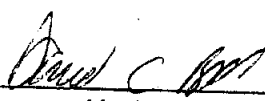


City of Carson Report to Mayor and City Council

April 2, 2013
New Business Discussion

SUBJECT: CONSIDERATION OF NAMING THE WEST WING OF CITY HALL AFTER THE HONORABLE GILBERT D. SMITH, FORMER MAYOR AND COUNCILMEMBER


Submitted by David C. Biggs
City Manager


Approved by David C. Biggs
City Manager

I. SUMMARY

This matter is on the agenda at the request of Councilmember Davis-Holmes.

In appreciation of his years of commitment to the City of Carson, Councilmember Davis-Holmes proposes the west wing of Carson City Hall be named after The Honorable Gilbert D. Smith, Former Mayor and Councilmember.

II. RECOMMENDATION

CONSIDER and PROVIDE direction.

III. ALTERNATIVES

1. IDENTIFY the west wing of Carson City Hall as the area from the north (room 118 currently the Planning Officer's office) to the south (room 100 currently the City Manager's office)
2. NAME the west wing of Carson City Hall after The Honorable Gilbert D. Smith.

IV. BACKGROUND

Former Mayor Gilbert D. Smith was elected in February 1968 to the City Council and served through November 1980 upon which he resigned. Former Mayor Smith has a long history of community and professional involvement in Carson and the South Bay, and has even served as the City's Interim City Manager. Councilmember Davis-Holmes proposes the west wing of the City Hall be named in his honor. Staff has identified the west wing of Carson City Hall as the area from the north (room 118 currently the Planning Officer's office) to the south (room 100 currently the City Manager's office)

At the time this staff report was prepared, to the best of staff's knowledge a naming policy for city facilities in Carson does not exist. On September 6, 2011 the City Council suspended Standard Management Procedure (SMP) 8.1 pertaining to renaming streets and referred it to the Public Works Commission for updating and review (Exhibit No. 1). The city has an additional SMP, SMP 1.8 that provides guidelines for renaming parks and recreation facilities (Exhibit No. 2). As a separate item, the Council will be considering a naming policy on this evening's agenda.

EXHIBIT NO. 01

5

V. FISCAL IMPACT

Unknown, pending Council direction.

VI. EXHIBITS

1. SMP 8.1. (pgs. 3-6)
2. SMP 1.8. (pgs. 7-8)

Document2

Prepared by: Lisa Berglund, Principal Admin. Analyst

TO: Rev09-04-2012

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Public Works
Community Development	Community Services

Action taken by City Council

Date _____	Action _____

CITY OF CARSON		POLICY and PROCEDURES
NUMBER:	8.1	SUBJECT: Street Names - Processing and Selection
ISSUED:	June 15, 1974	
EFFECTIVE:	June 15, 1974	
CANCELLATION DATE:		SECTION: VIII Community Development
SUPERSEDES:		

ADMINISTRATIVE ORDER

I. PURPOSE

To establish the procedure and assign responsibilities for processing, evaluating and selecting new street names, or changes to existing street names.

II. GENERAL

- A. The following street naming policies will be used as the guide for evaluating new names and changes:
1. Historic names and/or names referring to applicable geographic features shall be used wherever practicable.
 2. Names of existing streets shall be used on new streets which are continuations of, or in alignment with, existing streets except such names shall not be used when they are a duplication.
 3. Streets shall not be named after any commercial organization or in a manner to honor any living person.
 4. Numbered street names shall be used only as applicable.
 5. The use of suffixes, such as Drive, Place, Walk, etc. shall not be considered as effecting a distinction in the basic name.
 6. East and west thoroughfares shall be called streets, and north and south throughfares shall be called avenues.
 7. Streets that deadend at a freeway and the right of way continues on the other side, shall be given different names on each side of the freeway.

EXHIBIT NO. 01

8.1

8. The use of prefixes, such as North, South, East, and West shall not be shown on record maps and shall not be considered part of record name.
 9. A street name shall not contain more than 18-letter characters including any combination of spaces, letters, or punctuation designations.
 10. The use of compound names shall be discouraged.
 11. Duplicated names are not acceptable.
 12. Any unnamed street or portion thereof shall be named by the City Engineer subject to processing and approval by the Planning Commission and City Council.
- B. Changes to existing street names may originate with a citizen, or as the result of subdivision activity.
 - C. New street names arising from new subdivision activity are processed in accordance with the Subdivision Ordinance of the Municipal Code.
 - D. The Planning Commission will hold hearings on all proposed changes to street names and submit its recommendations to the City Council.
 - E. All street name proposals must be acted upon by the Subdivision Committee for adoption or rejection, and changes to existing names must be approved by the Planning Commission and City Council.

III. PROCEDURE

A. Applicant

1. Submit requests for street names to the Community Development Department, Planning Division.
2. Such requests should be in writing and include the suggested street name, the reasons and background for the request and the name and address of the requester.

III. PROCEDURE

B. Planning Division

1. Receive and review all requests for new street names or changes to existing street names.
2. Submit each request, by cover letter, to agency members of the Subdivision Committee for review and comments. The agencies are as follows:
 - a) Community Development Director
21919 South Avalon Boulevard
Carson, California 90745
 - b) Public Works Director
21919 South Avalon Boulevard
Carson, California 90745
 - c) Los Angeles County Road Department
ATTN: John Mosher
1540 Alcazar Street, Room 114
Los Angeles, California 90033
P.O. Box 4089, Terminal Annex
Los Angeles, California 90054
 - d) Forester and Fire Warden
ATTN: Captain Paul Blackburn
Regional Planning Coordinator
1320 North Eastern Avenue, Room 170
Los Angeles, California 90063
 - e) Department of County Engineer
ATTN: Thomas Green
108 West Second Street, Room 530
Los Angeles, California
 - f) U. S. Post Office, where applicable.
3. Receive agency responses. Resolve problems.
4. Submit the request and agency comments to the Subdivision Committee at a Committee Meeting

5. Prepare a staff report for changes to existing street names indicating the results and action taken by the Subdivision Committee. Forward a copy of the Staff Report to the requester.
6. Submit the Staff Report for changes to existing street names to the Planning Commission with recommendations for approval or rejection.
7. Notify the Public Works Department of approved changes to existing street names, after Council approval.

C. Subdivision Committee

1. Receive and evaluate street proposals.
2. Assure that such proposals conform to the street name guidelines herein.
3. Prepare and submit recommendations on changes for approval or rejection to the Planning Commission.

D. Planning Commission

1. Hold hearings on street name changes.
2. Submit recommendations to the City Council for final approval or rejection on street name changes.

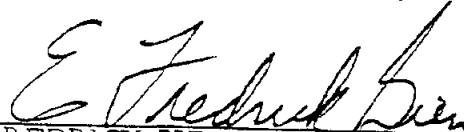
E. City Council

1. Accomplish final adoption or rejection of street name changes.

IV Exception

Exceptions or changes to the procedure must be authorized by the Director of Community Development.

V. Authority: By order of the City Administrator



E. FREDRICK BIEN, CITY ADMINISTRATOR

CITY OF CARSON		POLICY and PROCEDURES
NUMBER:	1.8	SUBJECT: NAMING OF PARK AND RECREATION FACILITIES
ISSUED:	11/5/91	
EFFECTIVE:	11/5/91	
CANCELLATION DATE:		SECTION: I. CITY COUNCIL POLICY STATEMENTS
SUPERSEDES:	2/17/75	

CITY COUNCIL POLICY STATEMENT NO. 8

PURPOSE

To provide specific guidelines for the naming of park and recreation facilities.

IT IS HEREBY DECLARED TO BE THE POLICY OF THE CITY COUNCIL THAT:

1. Where there is a need to name recreation facilities, the Chairman of the Parks and Recreation Commission will designate a Commissioner to convene a committee of citizens who represent organized groups such as homeowners associations, schools, etc. from the immediate vicinity of the affected area for the purpose of soliciting facility name suggestions.
2. Every effort is to be made by this committee to afford the greatest number of neighborhood groups and citizens the opportunity of submitting suggestions. The committee will review and consider all names and give preference to those that identify historically with the origin of the City of Carson. Consideration may be given to naming facilities after individuals or city officials. In those instances where a citizen has donated acreage, it may be appropriate to name the facility after the donor.
3. The Parks and Recreation Commission will review the recommendations of the committee and select one name for subsequent recommendation to the City Council.
4. Should it be determined that the recommendations of the committee are unsatisfactory, the Commission shall have the option to refer the matter back to the committee.

EXCEPTIONS

There shall be no exceptions to this policy except through direct instructions of the City Council.

EXHIBIT NO. 02



Naming of Park and
Recreation Facilities
1.8
Page 2

AUTHORITY

City Council motion, Item No. 26, Agenda, October 19, 1970
City Council motion, Item No. 46, Agenda, February 18, 1975
City Council motion, Item No. 28, Agenda, November 5, 1991

Lawrence G. Olson

Lawrence G. Olson
City Administrator

Fl: ~~5~~:leh
PRC/2

It was moved to call the previous question and end debate on motion of Robles, seconded by Santarina and unanimously carried by the following vote:

Ayes: Mayor/Authority Chairman/Agency Chairman Dear, Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina, Council Member/Authority Commissioner/Agency Member Davis Holmes, Council Member/Authority Commissioner/Agency Member Gipson, and Council Member/Authority Commissioner/Agency Member Robles
Noes: None
Abstain: None
Absent: None

The substitute motion was unanimously carried by the following vote:

Ayes: Mayor/Authority Chairman/Agency Chairman Dear, Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina, Council Member/Authority Commissioner/Agency Member Davis Holmes, Council Member/Authority Commissioner/Agency Member Gipson, and Council Member/Authority Commissioner/Agency Member Robles
Noes: None
Abstain: None
Absent: None

ITEM NO. (29) CONSIDER A PROPOSAL FROM THE PUBLICATION "CUFFED AND WANTED" TO PURCHASE AND DISTRIBUTE 2,000 COPIES PER MONTH TO CARSON SCHOOLS, LIBRARIES AND CITY HALL (COMMUNITY SERVICES DEPARTMENT)

RECOMMENDATION for the City Council:

1. DO NOT pursue the proposal from "Cuffed and Wanted."

ACTION: Item No. 29 was previously continued indefinitely.

ITEM NO. (30) CONSIDERATION OF NAMING THE WEST WING OF CITY HALL AFTER THE HONORABLE GILBERT D. SMITH, FORMER MAYOR AND COUNCILMEMBER (CITY MANAGER)

RECOMMENDATION for the City Council:

1. CONSIDER and PROVIDE direction.

ACTION: Item No. 30 was previously continued to May 7, 2013.

ITEM NO. (31) CONSIDERATION OF A REQUEST TO IMPLEMENT AN AUTOMATIC TERMINATION OF AMPLIFIED SOUND FOR INDIVIDUALS USING THE PUBLIC MICROPHONE WHO EXCEED THE THREE MINUTE TIME LIMIT (CITY MANAGER)

EXHIBIT NO. 02

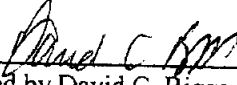


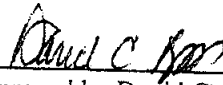


City of Carson Report to Mayor and City Council

May 7, 2013
New Business Discussion

SUBJECT: CONSIDERATION OF NAMING THE WEST WING OF CITY HALL AFTER THE HONORABLE GILBERT D. SMITH, FORMER MAYOR AND COUNCILMEMBER


Submitted by David C. Biggs
City Manager


Approved by David C. Biggs
City Manager

I. SUMMARY

This matter is on the agenda at the request of Councilmember Davis-Holmes and was continued from the April 2, 2013 City Council meeting.

In appreciation of his years of commitment to the City of Carson, Councilmember Davis-Holmes proposes the west wing of Carson City Hall be named after The Honorable Gilbert D. Smith, Former Mayor and Councilmember.

II. RECOMMENDATION

CONSIDER and PROVIDE direction.

III. ALTERNATIVES

1. IDENTIFY the west wing of Carson City Hall as the area from the north (room 118 currently the Planning Officer's office) to the south (room 100 currently the City Manager's office)
2. NAME the west wing of Carson City Hall after The Honorable Gilbert D. Smith.

IV. BACKGROUND

Former Mayor Gilbert D. Smith was elected in February 1968 to the City Council and served through November 1980 upon which he resigned. Former Mayor Smith has a long history of community and professional involvement in Carson and the South Bay, and has even served as the City's Interim City Manager. Councilmember Davis-Holmes proposes the west wing of the City Hall be named in his honor. Staff has identified the west wing of Carson City Hall as the area from the north (room 118 currently the Planning Officer's office) to the south (room 100 currently the City Manager's office)

At the time this staff report was prepared, to the best of staff's knowledge a naming policy for city facilities in Carson does not exist. On September 6, 2011 the City Council suspended Standard Management Procedure (SMP) 8.1 pertaining to renaming streets and referred it to the Public Works Commission for updating and review (Exhibit No. 1). The city has an additional SMP, SMP 1.8 that provides guidelines for renaming parks and recreation facilities (Exhibit No. 2). As a separate item, the Council will be considering a naming policy on this

EXHIBIT NO. 05

14

evening's agenda.

V. FISCAL IMPACT

Unknown, pending Council direction.

VI. EXHIBITS

1. SMP 8.1. (pgs. 3-6)
2. SMP 1.8. (pgs. 7-8)

Document2

Prepared by: Lisa Berglund, Principal Admin. Analyst

TO: Rev09-04-2012

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Public Works
Community Development	Community Services

Action taken by City Council

Date _____ Action _____

CITY OF CARSON		POLICY and PROCEDURES
NUMBER:	8.1	SUBJECT: Street Names - Processing and Selection
ISSUED:	June 15, 1974	
EFFECTIVE:	June 15, 1974	
CANCELLATION DATE:		SECTION: VIII Community Development
SUPERSEDES:		

ADMINISTRATIVE ORDER

I. PURPOSE

To establish the procedure and assign responsibilities for processing, evaluating and selecting new street names, or changes to existing street names.

II. GENERAL

A. The following street naming policies will be used as the guide for evaluating new names and changes:

1. Historic names and/or names referring to applicable geographic features shall be used wherever practicable.
2. Names of existing streets shall be used on new streets which are continuations of, or in alignment with, existing streets except such names shall not be used when they are a duplication.
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4. Numbered street names shall be used only as applicable.
5. The use of suffixes, such as Drive, Place, Walk, etc. shall not be considered as effecting a distinction in the basic name.
6. East and west thoroughfares shall be called streets, and north and south throughfares shall be called avenues.
7. Streets that deadend at a freeway and the right of way continues on the other side, shall be given different names on each side of the freeway.

8.1

8. The use of prefixes, such as North, South, East, and West shall not be shown on record maps and shall not be considered part of record name.
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 10. The use of compound names shall be discouraged.
 11. Duplicated names are not acceptable.
 12. Any unnamed street or portion thereof shall be named by the City Engineer subject to processing and approval by the Planning Commission and City Council.
- B. Changes to existing street names may originate with a citizen, or as the result of subdivision activity.
- C. New street names arising from new subdivision activity are processed in accordance with the Subdivision Ordinance of the Municipal Code.
- D. The Planning Commission will hold hearings on all proposed changes to street names and submit its recommendations to the City Council.
- E. All street name proposals must be acted upon by the Subdivision Committee for adoption or rejection, and changes to existing names must be approved by the Planning Commission and City Council.

III. PROCEDURE

A. Applicant

1. Submit requests for street names to the Community Development Department, Planning Division.
2. Such requests should be in writing and include the suggested street name, the reasons and background for the request and the name and address of the requester.

III. PROCEDURE

B. Planning Division

1. Receive and review all requests for new street names or changes to existing street names.
2. Submit each request, by cover letter, to agency members of the Subdivision Committee for review and comments. The agencies are as follows:
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1540 Alcazar Street, Room 114
Los Angeles, California 90033
P.O. Box 4089, Terminal Annex
Los Angeles, California 90054
 - d) Forester and Fire Warden
ATTN: Captain Paul Blackburn
Regional Planning Coordinator
1320 North Eastern Avenue, Room 170
Los Angeles, California 90063
 - e) Department of County Engineer
ATTN: Thomas Green
108 West Second Street, Room 530
Los Angeles, California
 - f) U. S. Post Office, where applicable.
3. Receive agency responses. Resolve problems.
4. Submit the request and agency comments to the Subdivision Committee at a Committee Meeting

5. Prepare a staff report for changes to existing street names indicating the results and action taken by the Subdivision Committee. Forward a copy of the Staff Report to the requester.
6. Submit the Staff Report for changes to existing street names to the Planning Commission with recommendations for approval or rejection.
7. Notify the Public Works Department of approved changes to existing street names, after Council approval.

C. Subdivision Committee

1. Receive and evaluate street proposals.
2. Assure that such proposals conform to the street name guidelines herein.
3. Prepare and submit recommendations on changes for approval or rejection to the Planning Commission.

D. Planning Commission

1. Hold hearings on street name changes.
2. Submit recommendations to the City Council for final approval or rejection on street name changes.

E. City Council

1. Accomplish final adoption or rejection of street name changes.

IV Exception

Exceptions or changes to the procedure must be authorized by the Director of Community Development.

V. Authority: By order of the City Administrator


E. FREDRICK BIEN, CITY ADMINISTRATOR

CITY OF CARSON		POLICY and PROCEDURES
NUMBER: 1.8	ISSUED: 11/5/91 EFFECTIVE: 11/5/91	SUBJECT: NAMING OF PARK AND RECREATION FACILITIES
ISSUED: 11/5/91		
EFFECTIVE: 11/5/91		
CANCELLATION DATE:	SECTION: 1. CITY COUNCIL POLICY STATEMENTS	
SUPERSEDES: 2/17/75		

CITY COUNCIL POLICY STATEMENT NO. 8

PURPOSE

To provide specific guidelines for the naming of park and recreation facilities.

IT IS HEREBY DECLARED TO BE THE POLICY OF THE CITY COUNCIL THAT:

1. Where there is a need to name recreation facilities, the Chairman of the Parks and Recreation Commission will designate a Commissioner to convene a committee of citizens who represent organized groups such as homeowners associations, schools, etc. from the immediate vicinity of the affected area for the purpose of soliciting facility name suggestions.
2. Every effort is to be made by this committee to afford the greatest number of neighborhood groups and citizens the opportunity of submitting suggestions. The committee will review and consider all names and give preference to those that identify historically with the origin of the City of Carson. Consideration may be given to naming facilities after individuals or city officials. In those instances where a citizen has donated acreage, it may be appropriate to name the facility after the donor.
3. The Parks and Recreation Commission will review the recommendations of the committee and select one name for subsequent recommendation to the City Council.
4. Should it be determined that the recommendations of the committee are unsatisfactory, the Commission shall have the option to refer the matter back to the committee.

EXCEPTIONS

There shall be no exceptions to this policy except through direct instructions of the City Council.

EXHIBIT NO. 02

2. The recruitments for Assistant City Manager, Senior Human Resources Analyst and Purchasing Manager be delayed until the budget workshops are completed and a 2013/14 budget is put into place;
3. Recruitments for vacant rank and file positions be given priority over recruitments for supervisory or managerial positions.

Staff Recommendation:

RECOMMEND to City Council that:

4. The recruitment process for the Assistant City Manager position be continued and completed but that the filing of the position be deferred until after the FY 2013/14 budget is presented;
5. The internal recruitments for the Senior Human Resources Analyst and Purchasing Manager positions be completed and the positions filled.
6. Recruitments for vacant rank and file positions be given priority over recruitments for supervisory or managerial positions.

ACTION: Mayor Dear ordered this item be brought back May 21, 2013.

ITEM NO. (25) CONSIDERATION OF NAMING THE WEST WING OF CITY HALL AFTER THE HONORABLE GILBERT D. SMITH, FORMER MAYOR AND COUNCILMEMBER (CITY MANAGER)

Main Motion

It was motioned to continue this item to May 21, 2013 on motion by Dear, seconded by Santarina.

Substitute Motion

It was motioned to hear this item tonight because there are residents waiting to speak on motion by Davis Holmes, seconded by Gipson.

Mayor/Agency Chairman/Authority Chairman Dear recommended that Item Nos. 22 and 25 be postponed because they are related.

Mayor/Agency Chairman/Authority Chairman Dear opened the floor for public comment.

Public Comment

Claudette Brown

Spoke in favor of naming the west wing after the honorable Gilbert D. Smith.

Adrian Johnson

Spoke in favor of naming the west wing after the honorable Gilbert D. Smith. She also asked that

EXHIBIT NO. 24



Carson City Council
May 7, 2013
PAGE 25

this Body be more considerate of the residents and that they prioritize those items that residents have signed up to speak on.

Council Member/Agency Member/Authority Commissioner Gipson spoke in favor of approving Item No. 25 tonight.

Mayor Pro Tem/Agency Vice Chairman/Authority Vice Chairman Santarina requested additional time to obtain more information on Mr. Smith to ensure that he is appropriately honored.

Council Member/Agency Member/Authority Commissioner Davis Holmes urged her colleagues to support this item tonight so that due process can take place.

Council Member/Agency Member/Authority Commissioner Robles maintained that he would support the Mayor's recommendation if the item is one of the first orders of business at the next City Council meeting.

Council Member/Agency Member/Authority Commissioner Davis Holmes stated that she would remove her substitute motion if she has the Mayor's commitment to vote on this item on May 21, 2013 and not sent it to the sub-committee.

Mayor/Agency Chairman/Authority Chairman Dear confirmed that he would vote on the item May 21, 2013.

RECOMMENDATION for the City Council:

1. CONSIDER and PROVIDE direction.

ACTION: This item was continued to May 21, 2013 on motion by Dear, seconded by Santarina.

ITEM NO. (26) CONSIDERATION OF A PRESENTATION FROM CALIFORNIA STATE UNIVERSITY, DOMINGUEZ HILLS GRADUATE STUDENTS RELATED TO THE STIGMA OF HIV/AIDS IN CARSON AND NUTRITION, EXERCISE AND WELLNESS FOR ALL OF CARSON'S TEENS

This item was heard at 7:36 P.M.

City Manager/Executive Director Biggs summarized the staff report and requested that the item be received and filed.

Several students from the Masters of Social Work program at California State University Dominguez Hill offered a presentation and policy to facilitate the stigma surrounding HIV/AIDS in the City of Carson.

Diego Lopez

Offered a policy brief created to reduce obesity among the youth in Carson, and as part of that policy he requested a multi-cultural collaboration with the City to engage community stakeholders on every level and all social economic brackets.




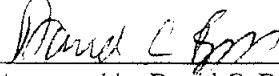


City of Carson Report to Mayor and City Council

May 21, 2013
Unfinished Business

SUBJECT: CONSIDERATION OF NAMING THE WEST WING OF CITY HALL AFTER THE HONORABLE GILBERT D. SMITH, FORMER MAYOR AND COUNCILMEMBER, NAMING THE WEST WING OF THE COMMUNITY CENTER AFTER THE HONORABLE CLARENCE A. BRIDGERS, FORMER MAYOR AND COUNCILMEMBER, NAMING THE SENIOR TECHNOLOGY CENTER AFTER THE HONORABLE ELITO M. SANTARINA, MAYOR PRO TEM, AND RE-NAMING LENARDO DRIVE AFTER THE HONORABLE JIM DEAR, MAYOR OF CARSON


Submitted by William W. Wynder
City Attorney


Approved by David C. Biggs
City Manager

I. SUMMARY

This matter was continued from the May 7, 2013 City Council meeting at the request of the Mayor and City Council.

This matter is on the agenda at the request of Councilmember Davis-Holmes, in part, and as a result of recent discussions regarding consideration and possible adoption of policies related to the naming of city-owned land, buildings, facilities and other public property.

In a companion staff report, the City Council is asked to consider whether to refer to an appropriate committee of the Council the study and recommendation of amendments to suspended SMP 8.1 and/or SMP 1.8. In light of the absence of a city policy on the naming of public facilities and properties, and in light of the request from Councilmember Davis-Holmes to engage in a specific naming of a city facility, it is appropriate to consider whether the City Council deems it desirable to engage in other naming opportunities.

In appreciation of his years of commitment to the City of Carson, Councilmember Davis-Holmes proposes the west wing of Carson City Hall be named after The Honorable Gilbert D. Smith, Former Mayor and Councilmember. At the last Council meeting there was a discussion of a possible naming opportunity for The Honorable Clarence A. Bridgers. In addition, there has been a recommendation to re-name Ledardo Drive in recognition of the contributions made by The Honorable Mayor Jim Dear. Finally, there is an interest in naming Senior Technology Center in recognition of the contributions made by The Honorable Mayor *Pro Tem* Elito M. Santarina.

II. RECOMMENDATION

CONSIDER and PROVIDE direction.

EXHIBIT NO. 05

24

III. ALTERNATIVES

1. IDENTIFY the west wing of Carson City Hall as the area from the north (room 118 currently the Planning Officer's office) to the south (room 100 currently the City Manager's office);
2. NAME the west wing of Carson City Hall after The Honorable Gilbert D. Smith;
3. IDENTIFY the west wing of the Congresswoman Juanita Millender-McDonald Community Center at Carson (the area of the building west of the Community Center reception desk);
4. NAME the west wing of the Congresswoman Juanita Millender-McDonald Community Center at Carson after The Honorable Clarence A. Bridgers;
5. IDENTIFY the Senior Technology Center within the Congresswoman Juanita Millender-McDonald Community Center at Carson;
6. NAME the Senior Technology Center located within the Congresswoman Juanita Millender-McDonald Community Center at Carson after The Honorable Mayor *Pro Tem* Elito M. Santarina;
7. IDENTIFY Lenardo Drive extending easterly from Main Street to Avalon Boulevard, through the development area commonly known as The Boulevards at South Bay;
8. NAME Lenardo Drive extending easterly from Main Street to Avalon Boulevard, through the development area commonly known as the Boulevards at South Bay, after The Honorable Mayor Jim Dear.

IV. BACKGROUND

At the time this staff report was prepared a naming policy for city facilities in Carson does not exist. On September 6, 2011 the City Council suspended Standard Management Procedure (SMP) 8.1 pertaining to renaming streets and referred it to the Public Works Commission for updating and review (Exhibit No. 1). SMP 8.1 was first adopted in 1974 by the then City Administrator and had not been considered or updated since its adoption. In light of the suspended status of SMP 8.1, it is appropriate for the Council to take an action to name public facilities in any manner the Council deems appropriate.

1. ***Former Mayor Gilbert D. Smith*** was elected in February 1968 to the City Council and served through November 1980 upon which he resigned. Former Mayor Smith has a long history of community and professional involvement in Carson and the South Bay, and has even served as the City's Interim City Manager. Councilmember Davis-Holmes proposes the west wing of the City Hall be named in his honor. Staff has identified the west wing of Carson City Hall as the area from the north (room 118 currently the Planning Officer's

- office) to the south (room 100 currently the City Manager's office).
2. **Former Mayor Clarence A. Bridgers** served as a member of the Carson City Council from 1971 (the second City Council following the city's incorporation) until 1984. During his tenure on the City Council he served as Mayor twice and as Mayor *Pro Tem* three times. In light of the suggestion made during public comments at the Council meeting of May 7, 2013, the City Council may want to consider naming the west wing of Congresswoman Juanita Millender-McDonald Community Center at Carson in honor of The Honorable Clarence A. Bridgers. Consideration of this naming opportunity is consistent with a prior action of the City Council in naming the east wing of the Congresswoman Juanita Millender-McDonald Community Center at Carson in honor of The Honorable Kay A. Calas, a former member of the City Council.
 3. **Mayor Pro Tem Elito M. Santarina** was elected to the City Council in March, 2003 and has been twice re-elected in March, 2007 and again in March, 2011. The Senior Technology Center was first opened (as the Senior Citizens Computer Lab) in February, 2011. The first computers for the center were donated by Computers4Schools in response to the outreach efforts of Mayor *Pro Tem* Santarina. Since the opening of the computer lab, Mayor *Pro Tem* Santarina has been actively involved in expanding the lab to include a Cyber Café resulting in the expanded and more comprehensive Senior Technology Center. In light of his contributions to development of the Senior Technology Center, Mayor Dear recommends that the City Council consider naming the same in honor of The Honorable Mayor *Pro Tem* Elito M. Santarina.
 4. **Mayor James M. "Jim" Dear** was elected to the City Council in March 2001. In March, 2004 he was first elected Mayor in a Special Election. He was re-elected Mayor to serve a full four-year term in the March 2005, and again in March 2009 and in March, 2013. In September, 2011, the Public Works Commission recommended that Lenardo Drive be re-named Jim Dear Boulevard. That recommendation was never formally acted upon by the City Council who continued consideration of the recommendation indefinitely. Given the pending agenda item, it is now appropriate for the Council to consider and possibly take action on this recommendation to name Lenardo Drive in honor of The Honorable Mayor Jim Dear.

The city also has the additional SMP 1.8 that provides guidelines for renaming parks and recreation facilities (Exhibit No. 2). As a separate item, the Council will be considering a naming policy on this evening's agenda. SMP 1.8 is not implicated by the naming opportunities presented for Council consideration in this agenda item.

V. **FISCAL IMPACT**

Unknown, but anticipated to be a minimal cost.

May 21, 2013

VI. EXHIBITS

1. SMP 8.1. (pgs. 5-8)
2. SMP 1.8. (pgs. 9-10)

Prepared by: Lisa Berglund, Principal Admin. Analyst & William W. Wynder,
City Attorney

TO: Rev09-04-2012

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Public Works
Community Development	Community Services

Action taken by City Council

Date _____ Action _____

CITY OF CARSON		POLICY and PROCEDURES
NUMBER:	8.1	SUBJECT: Street Names - Processing and Selection
ISSUED:	June 15, 1974	
EFFECTIVE:	June 15, 1974	
CANCELLATION DATE:		SECTION: VIII Community Development
SUPERSEDES:		

ADMINISTRATIVE ORDER

I. PURPOSE

To establish the procedure and assign responsibilities for processing, evaluating and selecting new street names, or changes to existing street names.

II. GENERAL

A. The following street naming policies will be used as the guide for evaluating new names and changes:

1. Historic names and/or names referring to applicable geographic features shall be used where ever practicable.
2. Names of existing streets shall be used on new streets which are continuations of, or in alignment with, existing streets except such names shall not be used when they are a duplication.
3. Streets shall not be named after any commercial organization or in a manner to honor any living person.
4. Numbered street names shall be used only as applicable.
5. The use of suffixes, such as Drive, Place, Walk, etc. shall not be considered as effecting a distinction in the basic name.
6. East and west thoroughfares shall be called streets, and north and south thoroughfares shall be called avenues.
7. Streets that deadend at a freeway and the right of way continues on the other side, shall be given different names on each side of the freeway.

EXHIBIT NO. 01

8.1

8. The use of prefixes, such as North, South, East, and West shall not be shown on record maps and shall not be considered part of record name.
 9. A street name shall not contain more than 18-letter characters including any combination of spaces, letters, or punctuation designations.
 10. The use of compound names shall be discouraged.
 11. Duplicated names are not acceptable.
 12. Any unnamed street or portion thereof shall be named by the City Engineer subject to processing and approval by the Planning Commission and City Council.
- B. Changes to existing street names may originate with a citizen, or as the result of subdivision activity.
- C. New street names arising from new subdivision activity are processed in accordance with the Subdivision Ordinance of the Municipal Code.
- D. The Planning Commission will hold hearings on all proposed changes to street names and submit its recommendations to the City Council.
- E. All street name proposals must be acted upon by the Subdivision Committee for adoption or rejection, and changes to existing names must be approved by the Planning Commission and City Council.

III. PROCEDURE

A. Applicant

1. Submit requests for street names to the Community Development Department, Planning Division.
2. Such requests should be in writing and include the suggested street name, the reasons and background for the request and the name and address of the requester.

III. PROCEDURE

B. Planning Division

1. Receive and review all requests for new street names or changes to existing street names.
2. Submit each request, by cover letter, to agency members of the Subdivision Committee for review and comments. The agencies are as follows:
 - a) Community Development Director
21919 South Avalon Boulevard
Carson, California 90745
 - b) Public Works Director
21919 South Avalon Boulevard
Carson, California 90745
 - c) Los Angeles County Road Department
ATTN: John Mosher
1540 Alcazar Street, Room 114
Los Angeles, California 90033
P.O. Box 4089, Terminal Annex
Los Angeles, California 90054
 - d) Forester and Fire Warden
ATTN: Captain Paul Blackburn
Regional Planning Coordinator
1320 North Eastern Avenue, Room 170
Los Angeles, California 90063
 - e) Department of County Engineer
ATTN: Thomas Green
108 West Second Street, Room 530
Los Angeles, California
 - f) U. S. Post Office, where applicable.
3. Receive agency responses. Resolve problems.
4. Submit the request and agency comments to the Subdivision Committee at a Committee Meeting

5. Prepare a staff report for changes to existing street names indicating the results and action taken by the Subdivision Committee. Forward a copy of the Staff Report to the requester.
6. Submit the Staff Report for changes to existing street names to the Planning Commission with recommendations for approval or rejection.
7. Notify the Public Works Department of approved changes to existing street names, after Council approval.

C. Subdivision Committee

1. Receive and evaluate street proposals.
2. Assure that such proposals conform to the street name guidelines herein.
3. Prepare and submit recommendations on changes for approval or rejection to the Planning Commission.

D. Planning Commission

1. Hold hearings on street name changes.
2. Submit recommendations to the City Council for final approval or rejection on street name changes.

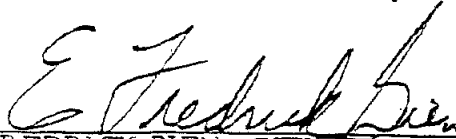
E. City Council

1. Accomplish final adoption or rejection of street name changes.

IV Exception

Exceptions or changes to the procedure must be authorized by the Director of Community Development.

V. Authority: By order of the City Administrator



E. FREDRICK BIEN, CITY ADMINISTRATOR

CITY OF CARSON		POLICY and PROCEDURES
NUMBER:	1.8	SUBJECT: NAMING OF PARK AND RECREATION FACILITIES
ISSUED:	11/5/91	
EFFECTIVE:	11/5/91	
CANCELLATION DATE:		SECTION: 1. CITY COUNCIL POLICY STATEMENTS
SUPERSEDES:	2/17/75	

CITY COUNCIL POLICY STATEMENT NO. 8

PURPOSE

To provide specific guidelines for the naming of park and recreation facilities.

IT IS HEREBY DECLARED TO BE THE POLICY OF THE CITY COUNCIL THAT:

1. Where there is a need to name recreation facilities, the Chairman of the Parks and Recreation Commission will designate a Commissioner to convene a committee of citizens who represent organized groups such as homeowners associations, schools, etc. from the immediate vicinity of the affected area for the purpose of soliciting facility name suggestions.
2. Every effort is to be made by this committee to afford the greatest number of neighborhood groups and citizens the opportunity of submitting suggestions. The committee will review and consider all names and give preference to those that identify historically with the origin of the City of Carson. Consideration may be given to naming facilities after individuals or city officials. In those instances where a citizen has donated acreage, it may be appropriate to name the facility after the donor.
3. The Parks and Recreation Commission will review the recommendations of the committee and select one name for subsequent recommendation to the City Council.
4. Should it be determined that the recommendations of the committee are unsatisfactory, the Commission shall have the option to refer the matter back to the committee.

EXCEPTIONS

There shall be no exceptions to this policy except through direct instructions of the City Council.

EXHIBIT NO. 02

Naming of Park and
Recreation Facilities

1.8

Page 2

AUTHORITY

City Council motion, Item No. 26, Agenda, October 19, 1970
City Council motion, Item No. 46, Agenda, February 18, 1975
City Council motion, Item No. 28, Agenda, November 5, 1991

Lawrence G. Olson

Lawrence G. Olson
City Administrator

File:leh
PRC/2



ITEM NO. (16) CONSIDERATION OF NAMING THE WEST WING OF CITY HALL AFTER THE HONORABLE GILBERT D. SMITH, FORMER MAYOR AND COUNCILMEMBER, NAMING THE WEST-WING OF THE COMMUNITY CENTER AFTER THE HONORABLE CLARENCE A. BRIDGERS, FORMER MAYOR AND COUNCILMEMBER, NAMING THE SENIOR TECHNOLOGY CENTER AFTER THE HONORABLE ELITO M. SANTARINA, MAYOR PRO TEM, AND RE-NAMING LENARDO DRIVE AFTER THE HONORABLE JIM DEAR, MAYOR OF CARSON (CITY MANAGER)

Item No. 16 was heard at 8:40 P.M.

City Manager/Authority Executive Director/Agency Executive Director Biggs summarized the staff report and recommendation.

City/Authority/Agency Attorney Wynder referred to the last City Council meeting and reported that Council Member/Authority Commissioner/Agency Member Robles felt that including naming opportunities as a generic matter did not provide adequate transparency and asked for specific naming opportunities to be identified specifically on the agenda so there would be full transparency. Therefore, staff reordered agenda items so that all specific naming opportunities would be addressed on one agenda item and for direction for further analysis and studies would be addressed on a separate agenda item.

(Council Member/Authority Commissioner/Agency Member Davis-Holmes exited the meeting at 8:46 P.M. and reentered the meeting at 8:48 P.M.)

Public Comments

The following persons offered comments in support of naming the West Wing after the Honorable Gilbert D. Smith:

Dr. Rita Boggs, 21328 Island Avenue, Carson, California 90745

Iva Voldase, 19419 Tajauta Avenue, Carson, California 90746

Robert Leslev, P. O. Box 11061, Carson, California 90749

The following persons offered comments in support of re-naming Lenardo Drive after the Honorable Jim Dear, Mayor of Carson:

Jennifer Vazquez, 21413 Martin Street, Carson, California 90745

Miriam Vazquez, 21413 Martin Street, Carson, California 90745

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Council Member/Authority Commissioner/Agency Member Robles noted that Miriam Vasquez will resign her commission appointment to observe her First Amendment right.

Raul Murga

Also offered comments in support of renaming Lenardo Drive after the Honorable Jim Dear and naming the Senior Technology Center after the Honorable Elito M. Santarina, Mayor Pro Tem. He also clarified that it was Public Works Commissioner Benjamin Harris who brought forth the re-naming of Lenardo Drive after Mayor Jim Dear.

The following persons offered comments in support of naming the Senior Technology Center after the Honorable Elito M. Santarina, Mayor Pro Tem:

Richard Vaughn, 415 E. Centerview Drive, Carson, California 90746

Felt that it was wrong to put down those who have done good.

Janice Schaefer, 21111 Dolores Street, No. 62, Carson, California 90745

Also offered comments in support of the staff recommendation and felt that naming opportunities should take place during a person's lifetime.

The following persons offered comments in support of the staff recommendation:

Ricardo Pulido, 22106 Gulf Avenue, Carson, California 90745

Joe Fa'avae, 23748 Gulf Avenue, Carson, California 90745

Modesta Pulido, 22106 Gulf Avenue, Carson, California 90745

Dan Valdez, 2642 Dominguez Street, Carson, California 90810

Mila Echalas Bover, 520 E. Carson Street, Sp. 40, Carson, California 90745

Marvin Clayton

Also expressed support for a naming opportunity to honor the late Clarence A. Bridgers.

The following persons spoke in opposition to the staff recommendation:

Vera Robles DeWitt, 21316 Avalon Boulevard, Carson, California 90745

Felt that Council Item No. 17 should be discussed first then proceed with naming of streets and buildings.

Paul Randall, 17701 S. Avalon Boulevard, No. 318, Carson, California 90746, President, Carson Harbor Village Homeowners Association

Opposed the staff recommendation as a block of four and felt that each item should be addressed individually.

Tommie Williams, 1886 Kamm Street, Carson, California 90746



Opposed the staff recommendation to re-name Lenardo Drive after the Honorable Jim Dear and inquired into the fiscal impact.

Dianne Thomas, 20219 Nestor Avenue, Carson, California 90746

Opposed the staff recommendation and referred to and discussed Standard Management Procedure No. 8.1, first adopted in 1974 and subsequently suspended on September 6, 2011, Section 2(A)(3), Streets shall not be named after any commercial organization or in a manner to honor any living person. She felt that naming opportunities should be an honorable affair -- not a joke or a mockery.

RECOMMENDATION for the City Council:

1. CONSIDER and PROVIDE direction.

ACTION: It was moved that these items be discussed and voted separately on motion of Davis-Holmes and seconded by Gipson.

During discussion of the motion, the staff recommendation was addressed.

It was moved to call the previous question and end debate on motion of Robles, seconded by Davis-Holmes and unanimously carried by the following vote:

Ayes: Mayor/Authority Chairman/Agency Chairman Dear, Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina, Council Member/Authority Commissioner/Agency Member Davis Holmes, Council Member/Authority Commissioner/Agency Member Gipson, and Council Member/Authority Commissioner/Agency Member Robles
Noes: None
Abstain: None
Absent: None

The motion was passed by the following vote:

Ayes: Council Member/Authority Commissioner/Agency Member Davis Holmes, Council Member/Authority Commissioner/Agency Member Gipson, and Council Member/Authority Commissioner/Agency Member Robles
Noes: Mayor/Authority Chairman/Agency Chairman Dear and Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina,
Abstain: None
Absent: None

It was moved to name the West Wing of City Hall after the Honorable Gilbert D. Smith, former Mayor and Council Member, on motion of Robles, seconded by Santarina and unanimously carried by the following vote:

Ayes: Mayor/Authority Chairman/Agency Chairman Dear, Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina, Council Member/Authority Commissioner/Agency Member Davis Holmes, Council Member/Authority



Commissioner/Agency Member Gipson, and Council Member/Authority
Commissioner/Agency Member Robles
Noes: None
Abstain: None
Absent: None

(Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina exited the meeting at 9:44 P.M. and reentered the meeting at 9:45 P.M.)

It was moved to name the West Wing of the Congresswoman Juanita Millender-McDonald Community Center at Carson in honor of the Honorable Clarence A. Bridgers, former Mayor and Council Member on motion of Robles and seconded by Gipson.

Upon inquiry, Mr. Dobard gave a personal account of his memories and experiences with Mr. Bridgers.

The motion was unanimously carried by the following vote:

Ayes: Mayor/Authority Chairman/Agency Chairman Dear, Mayor Pro Tem/Authority Vice
Chairman/Agency Vice Chairman Santarina, Council Member/Authority
Commissioner/Agency Member Davis Holmes, Council Member/Authority
Commissioner/Agency Member Gipson, and Council Member/Authority
Commissioner/Agency Member Robles
Noes: None
Abstain: None
Absent: None

It was moved to name the Senior Technology Center after the Honorable Elito M. Santarina, Mayor Pro Tem on motion of Robles and seconded by Dear.

During discussion of the motion, the following items were addressed:

Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina provided historical information regarding the birthing efforts of the Technology Center.

Council Member/Authority Commissioner/Agency Member Davis-Holmes offered comments in opposition to supporting this item.

The motion was carried by the following vote:

Ayes: Mayor/Authority Chairman/Agency Chairman Dear, Council Member/Authority
Commissioner/Agency Member Gipson, and Council Member/Authority
Commissioner/Agency Member Robles
Noes: None

Abstain: Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina and
Council Member/Authority Commissioner/Agency Member Davis Holmes,
Absent: None

It was moved to rename Lenardo Drive after the Honorable Jim Dear, Mayor of Carson on motion of Robles and seconded by Santarina.

During discussion of the motion, the following items were addressed:

Council Member/Authority Commissioner/Agency Member Gipson referred to the letter from LNR Property Corporation, Lang Cottrell, Vice President, Carson Marketplace, LLC, requesting that this action be postponed so that they can ensure the name selected for the primary thoroughfare within the Boulevards at South Bay project will advance the branding and draw of this important project and inquired whether Lenardo Drive after being re-named as Jim Dear Boulevard will be seen off the 405 Freeway.

Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina spoke in support of re-naming Lenardo Drive as Jim Dear Boulevard and will be seen off the 405 Freeway.

Council Member/Authority Commissioner/Agency Member Davis-Holmes referred to and discussed a letter from LNR Property Corporation, Lang Cottrell, Vice President, Carson Marketplace, LLC, requesting that this action be postponed so that they can ensure the name selected for the primary thoroughfare within the Boulevards at South Bay project will advance the branding and draw of this important project and expressed her opposition to this item.

Council Member/Authority Commissioner/Agency Member Robles clarified the intent of his motion to rename Lenardo Drive as Jim Dear Boulevard and accepted by Santarina.

The motion was carried by the following vote:

Ayes: Mayor Pro Tem/Authority Vice Chairman/Agency Vice Chairman Santarina and
Council Member/Authority Commissioner/Agency Member Robles
Noes: None
Abstain: Mayor/Authority Chairman/Agency Chairman Dear, and Council Member/Authority
Commissioner/Agency Member Davis Holmes, and Council Member/Authority
Commissioner/Agency Member Gipson
Absent: None

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Regular Meeting of the Commercial and Public Signage Committee

Date: September 30, 2013
New Business Discussion No. 1

SUBJECT: DISCUSS THE PLACEMENT AND LOCATION OF THE LETTERING AT CITY HALL FOR THE NAMING OF GILBERT D. SMITH, AND AT THE CONGRESSOWMAN JUANITA MILLENDER-MCDONALD COMMUNITY CENTER AT CARSON FOR THE NAMING OF CLARENCE A. BRIDGERS

I. SUMMARY

This item has referred to the City Council Commercial and Public Signage Sub-Committee for discussion by Mayor Dear. Today the committee is asked to discuss and/or make a recommendation to the Council as it relates to the specific location of the lettering for each of these designations.

II. RECOMMENDATION

DISCUSS and PROVIDE direction.

III. BACKGROUND

The Council's decision to rename the an area in City Hall after former The Honorable Gilbert Smith and to rename an area of the Congresswoman Juanita Millender-McDonald Community Center at Carson after The Honorable Clarence Bridgers occurred on May 21, 2013. For the committee member's convenience, attached is a copy of the staff report and minutes from the May 21, 2013 City Council meeting, Item No. 16. (Exhibit Nos. 1 and 2).

IV. EXHIBITS

1. May 21, 2013, Item 16 and 17 City Council Staff Report.
2. May 21, 2013, Item 16 and 17 City Council Minutes.



**CITY OF CARSON
REGULAR MEETING OF THE CITY COUNCIL COMMERCIAL AND PUBLIC SIGNAGE
COMMITTEE**

**CARSON CITY HALL
EXECUTIVE CONFERENCE ROOM – SECOND FLOOR
701 East Carson Street
CARSON, CALIFORNIA 90745**

SEPTEMBER 30, 2013

5:00 P.M.

AGENDA POSTED: SEPTEMBER 25, 2013

“In accordance with the Americans with Disabilities Act of 1990, if you require a disability related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the City Clerk’s office at 310-952-1720 at least 48 hours prior to the meeting.” (Government Code Section 54954.2)

CALL TO ORDER: Chairman Dear and Committee member Santarina present

ROLL CALL: 5:07 p.m.

NEW BUSINESS DISCUSSION

**ITEM NO. (1) DISCUSS THE PLACEMENT AND LOCATION OF THE LETTERING AT
CITY HALL FOR THE NAMING OF GILBERT D. SMITH, AND AT THE
CONGRESSOWMAN JUANITA MILLENDER-MCDONALD
COMMUNITY CENTER AT CARSON FOR THE NAMING OF
CLARENCE A. BRIDGERS**

RECOMMENDATION for the Committee:

1. DISCUSS and PROVIDE direction.

ACTION: By motion of Chairman Dear and seconded by Committee member Santarina the Committee voted to proceed with ordering a plaque for the dedication of Gilbert D. Smith in lieu of ordering lettering to spell out his name. The plaque would be similar to the plaque that was ordered for former City Clerk Kawagoe. As it relates to the Clarence Bridgers lettering, that lettering has already been affixed to the wall in the Community Center. There was a concern that the letters were not affixed straight and evenly. The letters are now straight and even.

ADJOURNMENT 5:41 p.m.

ORAL COMMUNICATIONS None.

EXHIBIT NO. 08

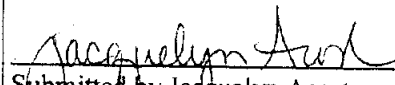
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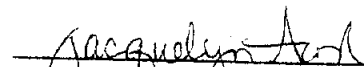


City of Carson Report to Mayor and City Council

October 1, 2013
New Business Discussion

SUBJECT: CONSIDER APPROVING COSTS ASSOCIATED WITH THE CEREMONIAL PRESENTATION OF "JIM DEAR BOULEVARD"


Submitted by Jacquelyn Acosta
Acting City Manager


Approved by Jacquelyn Acosta
Acting City Manager

I. SUMMARY

This item is on the agenda at the request of Mayor Dear.

One May 21, 2013, the City Council voted to rename Lenardo Drive to Jim Dear Boulevard (Exhibit No. 1). Tonight the City Council is asked to consider approving costs associated with the public ceremonial event presenting Jim Dear Boulevard which is scheduled for October 12, 2013.

II. RECOMMENDATION

CONSIDER and PROVIDE direction.

III. ALTERNATIVES

TAKE another action the City Council deems appropriate.

IV. BACKGROUND

The event to publicly present Jim Dear Boulevard is scheduled for Saturday, October 12, 2013. Caltrans representatives have approved the closure of the Southbound I-405 off-ramp at Avalon Boulevard on Saturday, October 12, 2013, for a portion of the day. A local Carson business has offered to cover the costs for refreshments. There will also be a need for a sound system, a technician, podium, tent, stage, tables, linens, chairs, trash receptacle removal and possibly a generator and possibly shuttle services to and from City Hall parking lot to accommodate for overflow parking. Most of these items can be provided by the City and staff will need to be scheduled to set up and break down the items needed for this event. At the time this staff report was prepared an estimate of all costs was not available. Staff will provide the Council with the estimated costs for this event prior to the meeting.

V. FISCAL IMPACT

The estimated costs will be provided to the City Council prior to the meeting.

VI. EXHIBITS

1. Minutes, City Council Meeting, May 21, 2013, Item No. 16. (pgs. 3-4)

EXHIBIT NO. 09



October 1, 2013

Document41

Prepared by: Lisa Berglund Principal Administrative Analyst

TO: Rev09-05-2013

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Public Works
Community Development	Community Services

Action taken by City Council

Date _____

Action _____

**ITEM NO. (19) CONSIDER APPROVING COSTS ASSOCIATED WITH THE
CEREMONIAL PRESENTATION OF "JIM DEAR BOULEVARD" (CITY
MANAGER)**

Item No. 19 was heard after Item No. 17 at 11:57 P.M.

Acting City Manager/Acting Agency Executive Director/Acting Authority Executive Director Acosta summarized the staff report and provided a copy of the Estimated Cost for the Ceremonial Presentation of "Jim Dear Boulevard" to the Mayor and City Council and discussed the hard costs and in-kind costs.

RECOMMENDATION for the City Council:

1. CONSIDER and PROVIDE direction.

ACTION: It was moved to refer this item to the City Council Policy Committee for the establishment of such a policy on motion of Robles and seconded by Santarina.

Public Comments

Robert Lesley, P.O. Box 11061, Carson, California

Offered comments in opposition to this item and felt that it should be a monumental task that one has performed to receive such recognition.

Mayor/Agency Chairman/Authority Chairman Dear stated that he would pay for the costs himself or have friends and corporate citizens to donate so that taxpayers would not have to pay.

The motion was unanimously carried by the following vote:

Ayes:	Mayor/Agency Chairman/Authority Chairman Dear, Mayor Pro Tem/Agency Vice Chairman/Authority Vice Chairman Santarina, Council Member/Agency Member/Authority Commissioner Davis-Holmes, Council Member/Agency Member/Authority Commissioner Gipson, and Council Member/Agency Member/Authority Commissioner Robles
Noes:	None
Abstain:	None
Absent:	None

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EXHIBIT NO. 10



CITY OF CARSON
SPECIAL MEETING OF THE CITY COUNCIL POLICY COMMITTEE

CARSON CITY HALL
EXECUTIVE CONFERENCE ROOM - SECOND FLOOR
701 East Carson Street
CARSON, CALIFORNIA 90745

DISPOSITION

OCTOBER 10, 2013, 3:45 P.M.

AGENDA POSTED: OCTOBER 8, 2013

“In accordance with the Americans with Disabilities Act of 1990, if you require a disability related modification or accommodation to attend or participate in this meeting, including auxiliary aids or services, please call the City Clerk’s office at 310-952-1720 at least 48 hours prior to the meeting.” (Government Code Section 54954.2)

CALL TO ORDER:

ROLL CALL:

NEW BUSINESS DISCUSSION

**ITEM NO. (1) CONSIDER DEVELOPING A POLICY REGARDING THE PLANNING
AND ORGANIZING OF PUBLIC CEREMONIAL EVENTS WHEN
PUBLIC PROPERTY HAS BEEN NAMED AFTER AN INDIVIDUAL**

RECOMMENDATION to the City Council Committee:

1. DISCUSS and PROVIDE direction.

ACTION:

ADJOURNMENT

EXHIBIT NO. 11





**CITY OF CARSON
SPECIAL MEETING OF THE CITY COUNCIL POLICY COMMITTEE**

**CARSON CITY HALL
EXECUTIVE CONFERENCE ROOM – SECOND FLOOR
701 East Carson Street
CARSON, CALIFORNIA 90745**

DISPOSITION

OCTOBER 10, 2013, 3:45 P.M.

AGENDA POSTED: OCTOBER 8, 2013

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CALL TO ORDER: 4:01 p.m.

ROLL CALL: Chairman Dear and Committee member Santarina

Staff: Acting City Manager, Jackie Acosta

NEW BUSINESS DISCUSSION

**ITEM NO. (1) CONSIDER DEVELOPING A POLICY REGARDING THE PLANNING
AND ORGANIZING OF PUBLIC CEREMONIAL EVENTS WHEN
PUBLIC PROPERTY HAS BEEN NAMED AFTER AN INDIVIDUAL**

RECOMMENDATION to the City Council Committee:

1. DISCUSS and PROVIDE direction.

ACTION: Committee recommends: Should the City Council approve the naming of a City street, City-owned land, facility, park or other City property after an individual the ceremonial event to present the named location will be coordinated out of the City Manager’s office with staff working with the appropriate city staff members to determine the coordination and costs (both hard and soft) of the event. Hard costs will be billed to the recipient prior to the event. Lettering and or plaque costs to be picked up by the City. Staff to put this request in the form of a City policy and bring back to the entire City Council for consideration.

EXHIBIT NO. 12

ADJOURNMENT 4:08 p.m.

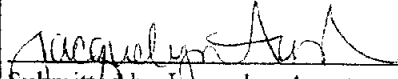
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City of Carson Report to Mayor and City Council

November 6, 2013
New Business Discussion

SUBJECT: CONSIDER DRAFT COUNCIL POLICY AND PROCEDURE 1.2.01 REGARDING THE PLANNING AND ORGANIZING OF PUBLIC CEREMONIAL NAMING EVENTS WHEN CITY PROPERTY HAS BEEN NAMED AFTER AN INDIVIDUAL


Submitted by Jacquelyn Acosta
Acting City Manager


Approved by Jacquelyn Acosta
Acting City Manager

I. SUMMARY

The City Council Policy Committee (Mayor Dear and Mayor *Pro Tem* Santarina) met on October 10, 2013. There was one item on the agenda. Attached for the City Council's information is a copy of the draft disposition (also referred to as minutes) from that meeting (Exhibit No. 1).

II. RECOMMENDATION

DISCUSS and PROVIDE direction.

III. ALTERNATIVES

1. ADOPT Council Policy and Procedure 1.2.01.
2. MODIFY Council Policy and Procedure 1.2.01.
3. DO NOT ADOPT Council Policy and Procedure 1.2.01.

IV. BACKGROUND

On October 1, 2013, during the discussion of item 19, the City Council requested this matter be forwarded to the Policy Committee. The Committee met on Wednesday, October 10, 2013. The motion of the committee was to create a policy related to the coordination of a ceremonial naming event once the City Council has voted to name a City street, City-owned land, facility, park or other City property after an individual. Attached for the City Council's consideration is draft Council Policy and Procedure 1.2.01 (Exhibit No. 2).

The draft policy recommends that soft costs be borne by the City and hard costs be borne by the recipient of the naming. Soft costs include the use of City facilities, equipment, and full-time staff during their regularly scheduled 40-hour work week. Hard costs related to such events shall be borne by the recipient of the naming. Hard costs include, but are not limited to, overtime for full-time staff, part-time staff, printing of flyers, food, decorations and entertainment. The cost of the actual lettering, plaque and/or signage will be borne by the City.

Soft costs associated with free use of equipment that the City already owns is additional usage that will cause additional normal wear and tear over time. The City Council should be aware that by waiving these softs costs, the City will not

November 6, 2013

realize additional income associated with the rental fees of the equipment. Additional wear and tear on City equipment will likely cause the equipment to have to be replaced sooner than if the City Council does not allow it to be used for these events. This being said, the City Council should consider increasing the funds allocated to the equipment replacement fund.

V. FISCAL IMPACT

None.

VI. EXHIBITS

1. DRAFT Council Policy and Procedure 1.2.01. (pg. 3)
2. DRAFT disposition from Policy Committee, October 10, 2013. (pg. 4)

Prepared by: Lisa Berglund, Principal Administrative Analyst

*Document 12**YO: Rev 10-14-2013*

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Public Works
Community Development	Community Services

Action taken by City Council

Date _____ Action _____



**CITY OF CARSON
COUNCIL POLICY & PROCEDURE**

DRAFT

1015
0713

NUMBER: 1.2.01

SUBJECT

CEREMONIAL NAMING
EVENTS

ORIGINAL ISSUE:

EFFECTIVE:

CURRENT ISSUE:

11/16/13

EFFECTIVE:

11/16/2013

ORIGINATING DEPARTMENT

CITY MANAGER

SUPERCEDES:

I. PURPOSE AND SCOPE

To establish a policy and standard procedure for costs associated with a ceremonial naming event.

II. GENERAL

A. Soft costs related to such events shall be borne by the City. These costs include use of City facilities and equipment and full-time staff during their regularly scheduled 40-hour work week.

B. Hard costs related to such events shall be borne by the recipient of the naming. These costs include, but are not limited to, overtime for full-time staff, part-time staff, printing of flyers, food, decorations, entertainment, etc.

C. The cost of the actual lettering, plaque, and/or signage will be borne by the City.

III. PROCEDURE

A. When the Council has approved the naming of a street, building, park, garden, wing, room, etc., the ceremonial event to present the named location will be coordinated by the City Manager's Office. City Manager's staff will work with appropriate City staff to determine the costs of the event (both hard and soft). The amount of the hard costs will be billed to, and paid for by, the recipient (or designee) prior to the event.

IV. EXCEPTIONS

There shall be no exceptions to this policy, except through direct instructions of the City Council.

V. BY THE AUTHORITY OF THE CITY COUNCIL, AS APPROVED ON

Date

Agenda Item No.

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**ITEM NO. (18) CONSIDER DRAFT COUNCIL POLICY AND PROCEDURE 1.2.01
REGARDING THE PLANNING AND ORGANIZING OF PUBLIC
CEREMONIAL NAMING EVENTS WHEN CITY PROPERTY HAS BEEN
NAMED AFTER AN INDIVIDUAL (CITY MANAGER)**

Acting City Manager/Acting Agency Executive Director/Acting Authority Executive Director
Acosta summarized the staff report.

RECOMMENDATION for the City Council:

1. DISCUSS and PROVIDE direction.

ACTION: It was moved to amend the policy to say that deceased family members should not have to bear the costs for the City recognizing them on motion of Davis-Holmes and seconded by Santarina.

During discussion of the motion, Council Member/Agency Member/Authority Commissioner Robles offered a friendly amendment to the motion to amend the policy to say non-elected officials should not have to bear the costs for the City recognizing them which was accepted by the maker and second.

Mayor/Agency Chairman/Authority Chairman Dear announced the Ceremonial Presentation of the Naming of the Elito M. Santarina Senior Technology Center and encouraged everyone to attend on Saturday, November 9, 2013, 10:00 A.M. at the Senior Technology Center and Cyber Café. H stated that he paid for the postage that the Public Information Office staff mailed. He further stated that he lobbied Choura Events to donate cake, cookies, beverages and coffee for the ceremony and that he donated \$135.00 for an employee as requested.

Mayor Pro Tem/Agency Vice Chairman/Authority Vice Chairman Santarina thanked Mayor/Agency Chairman/Authority Chairman Dear for his donation.

Mayor/Agency Chairman/Authority Chairman Dear reported that he visited Helen Kawagoe who was doing well and sends her regards to everyone.

The motion, as amended, was unanimously carried by the following vote:

Ayes:	Mayor/Agency Chairman/Authority Chairman Dear, Mayor Pro Tem/Agency Vice Chairman/Authority Vice Chairman Santarina, Council Member/Agency Member/Authority Commissioner Davis-Holmes, Council Member/Agency Member/Authority Commissioner Gipson and Council Member/Agency Member/Authority Commissioner Robles
Noes:	None
Abstain:	None
Absent:	None

**ITEM NO. (19) FURTHER CONSIDERATION OF A REQUEST FOR PROPOSAL FOR A
THIRD COMMERCIAL/INDUSTRIAL SOLID WASTE SERVICE
PROVIDER (CITY MANAGER)**

EXHIBIT NO. 14

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