

# City of Carson Report to Mayor and City Council

March 4, 2014 New Business Consent

SUBJECT: CONSIDER APPROVING RESOLUTION NO. 14-021 SUPPORTING SENATE BILL 1000, THE SUGAR-SWEETENED BEVERAGES SAFETY WARNING ACT

Submitted by Cedric L. Hicks, Sr.

Director of Community Services

Approved by Jacquelyn Acosta

Acting City Manager

## I. <u>SUMMARY</u>

This item is on the agenda at the request of Mayor Pro Tem Santarina.

In an effort to respond to the increasing prevalence of obesity in the State of California, State Senators Bill Monning and Darrell Steinberg introduced Senate Bill (SB) 1000 that would require all sugar-sweetened beverages sold and/or distributed in the State to carry a warning label stating that consuming this beverage contributes to obesity, diabetes and tooth decay. Tonight, the City Council is asked to consider approving Resolution No. 14-021 supporting SB 1000.

## II. <u>RECOMMENDATION</u>

TAKE the following actions:

- 1. WAIVE further reading and ADOPT Resolution No. 14-021, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, SUPPORTING SENATE BILL 1000, THE SUGAR-SWEETENED BEVERAGES SAFETY WARNING ACT."
- 2. DIRECT staff to transmit an executed copy of the resolution to State Senator Bill Monning and State Senator Darrell Steinberg.

# III. <u>ALTERNATIVES</u>

TAKE another action the City Council deems appropriate.

# IV. BACKGROUND

The growing prevalence of obesity in the State has fueled concerns that a comparable increase in diabetes, heart disease, arthritis, asthma and certain types of cancer will follow. Of equal concern is that with more individuals with these diseases, the medical cost to the State for treating them will see a corresponding growth.

In light of this situation, and evidence showing a link between the consumption of sugar-sweetened drinks and obesity, State Senators Bill Monning and Darrell Steinberg introduced SB 1000 that would require all sugar-sweetened beverages sold and/or distributed in the State to carry a warning label stating that consuming

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this beverage contributes to obesity, diabetes and tooth decay. This requirement covers both carbonated and non-carbonated drinks, concentrates regardless of form (i.e. solid, syrup or powder) and includes beverages sold in vending machines and beverage dispenser machines, with an additional mandate that a warning sign be placed on the machine itself. Lastly, a Sugar-Sweetened Beverage Safety Warning Fund will be established to collect moneys related to the violation of this legislation. These funds can later be used to reimburse local agencies for their enforcement activities.

Tonight, the City Council is asked to consider approving Resolution No. 14-021 supporting this proposed legislation.

#### V. FISCAL IMPACT

None.

#### VI. **EXHIBITS**

1. Resolution No. 14-021. (pgs. 3-4)

Prepared by:						
TO: Rev01-06-2014						
Reviewed by:						
City Clerk		City Treasurer				
Administrative Services		Public Works				
Community Development		Community Services				

Action taken by City Council					
Date	Action	4 114,114			

### **RESOLUTION NO. 14-021**

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, SUPPORTING SENATE BILL 1000, THE SUGAR-SWEETENED BEVERAGE SAFETY WARNING ACT

WHEREAS, the prevalence of obesity in the State of California has grown significantly in recent years. This growth has resulted in more individuals being diagnosed with diseases such as diabetes, heart disease, high blood pressure, high cholesterol and other related diseases; and

WHEREAS, there exists growing evidence of a link between obesity and the consumption of sugar-sweetened beverages, such as soft drinks, energy drinks, sweet teas and sport drinks. These beverages are the single largest source of added sugars in the American diet; and

WHEREAS, there also exists evidence of a link between sugar-sweetened beverages and tooth decay; and

WHEREAS, in response to this growing epidemic, State Senators Bill Monning and Darrell Steinberg introduced the Sugar-Sweetened Beverage Safety Warning Act; and

WHEREAS, this proposed legislation would require all sugar-sweetened beverages sold and/or distributed in the State to carry a warning label stating that consuming this beverage contributes to obesity, diabetes and tooth decay. This bill extends to drinks sold as concentrates regardless of form (i.e. powder syrup, or solid), and vending machines and beverage dispenser machines, with the additional proviso that a warning label be posted to the machine itself; and

WHEREAS, a Sugar-Sweetened Beverage Safety Warning Fund will be established to collect moneys related to the violation of this legislation. These funds can later be used to reimburse local agencies for their enforcement activities.

NOW, THEREFORE, BE IT RESOLVED, that the City of Carson, appreciates the increasing epidemic of obesity in the State of California and recognizes the link between sugar-sweetened drinks and obesity, does hereby support Senate Bill 1000, the Sugar-Sweetened Beverage Safety Warning Act.

	Mayor Jim Dear	

PASSED, APPROVED, and ADOPTED this \_\_\_\_\_ day of

EXHIBIT NO. 01

/3

ATTEST:				
City Clerk Do	nesia L. Gause	_		
APPROVED.	AS TO FORM:			
City Attorney		-		
STATE OF CALIFORNIA COUNTY OF LOS ANGELES CITY OF CARSON		) ) ss. )		
whole number Resolution No duly and regul	Gause, City Clerk of to of members of the Co. 13-061 was duly an larly held on the e following vote:	City Council is fi	ve; that the foregoing	resolution, being at a regular meeting
AYES: NOES: ABSTAIN: ABSENT:	COUNCIL MEMBE COUNCIL MEMBE COUNCIL MEMBE COUNCIL MEMBE	ERS: ERS:		
			City Clerk Donesia	L. Gause

