



FALL 2016

*10th Anniversary
and
Beginning Farewell*



Spirit of Innovation

STORY ON PAGE 9



Police & Fire
Emergencies 911

Animal Control
Carson Animal Shelter
(310) 523-9566

Birth, Death,
Marriage Records
County Registrar-Recorder
(562) 462-2137

Building Permits
Building & Safety
(310) 952-1766

Public Transit and
Dial-A-Ride
(310) 952-1779
Hearing Impaired
(800) 252-9040

Cable Television
Time Warner Cable
(888) 892-2253

Chamber of Commerce
(310) 217-4590

City Hall
(310) 830-7600

Code Enforcement
(310) 952-1786

Community Center
(310) 835-0212

Crime Prevention
Neighborhood Watch
(310) 847-7481

Disaster Preparedness
(310) 952-1700, ext.1603

Dump Waste
Management
(310) 328-0900

Electricity
Southern California
Edison Co. (800) 950-2356

Gas
Southern California
Gas Co. (800) 427-2200

Graffiti Removal
Landscape & Buildings
(310) 847-3500

Hospital
Harbor General UCLA
Medical Center
(310) 222-2345

Jobs
Career Center
(310) 952-1762

Libraries
Carson Regional
(310) 830-0901
Dr. Martin Luther King, Jr.
(310) 327-4830

Parking Enforcement
(800) 654-7275

Parks & Recreation
(310) 847-3570

Post Office
Main No. (800) 275-8777

Sandbags
Street Maintenance
(310) 847-3520

Sewer Clean-up
(626) 458-4357

Senior Services
(310) 952-1775

Senior Recreation
(310) 835-0212

Sidewalk Repair
Street Maintenance
(310) 847-3520

Sheriff's Station
(310) 830-1123

Street Sweeping
Street Maintenance
(310) 847-3520

Technology Advancement
and Innovation
Commission
(310) 952-1734

Telephone
AT&T
(310) 225-3028

Trash Collection
Waste Management
(310) 830-7100

Tree Trimming/
Street Maintenance
(310) 847-3520

Water
California Water Service
Company (310) 257-1400
Golden State Water
Company (800) 999-4033

Meetings

Meetings are in City Hall and the
Community Center unless
otherwise noted, and are
open to the public.

City Council/Successor Agency
6 p.m.,
1st and 3rd Tuesdays

Citywide Advisory Commission
7 p.m., 2nd Thursday
(Only when necessary)

Beautification Commission
6:30 p.m., 2nd Tuesday

Economic Development Commission
8 a.m., 1st Thursday,
Community Center

Environmental Commission
6:30 p.m., 1st Wednesday

Cultural Arts Commission
6 p.m., 1st Monday
(only when necessary)

Human Relations Commission
6:00 p.m., 3rd Wednesday

Parks and Recreation Commission
6:30 p.m., last Thursday

Planning Commission
6:30 p.m., 2nd and 4th Tuesday

Public Relations Commission
12:00 p.m., 4th Tuesday

Public Safety Commission
6:30 p.m., 3rd Thursday

Public Works Commission
6:30 p.m., 2nd Monday

Senior Citizen Advisory Commission
4 p.m., 2nd Monday

Veterans Affairs Commission
6 p.m., 3rd Monday

Women's Issues Commission
6 p.m., 4th Monday

Youth Commission
7 p.m., 2nd Wednesday

Historical Committee
6:30 p.m., 4th Wednesday

Utilities Users Tax Citizen's Budget
Oversight Committee
(only when necessary)

Mobilehome Park Rental
Review Board
6:30 p.m., 2nd and 4th Wednesdays

Relocation Appeals Board
(only when necessary)

Community Civic Engagement Board
6:30 p.m., 2nd Tuesday

Sister Cities Association
6:30 p.m., 4th Wednesday

Elected Officials

Mayor
Albert Robles

Mayor Pro Tem
Lula Davis-Holmes

Councilmember
Elito M. Santarina

Councilmember
Jawane Hilton

Councilmember
Cedric L. Hicks, Sr.

City Clerk
Donesia L. Gause
City Treasurer
Monica Cooper

City Manager
Ken Farsfing

Assistant City Manager
Cecil Rhambo

Editor:
Margie Revilla-Garcia

Graphic Design:
Victor Gastelum
Danielle Hasley

The Carson Report is
published by
the City of Carson

to provide those who live and
work here with information
about the city's programs,
services, and issues.
All questions, comments,
and contributing information
should be directed to the
City of Carson's Public
Information Office.

Address: 701 E. Carson St.
Carson, CA 90745

Tel: (310) 952-1740

Fax: (310) 549-1466

E-mail: mrevilla@carson.ca.us
Website:
<http://ci.carson.ca.us>

FRAUD HOTLINE

The City of Carson has established a
Fraud Hotline to fight fraud and protect
taxpayer's dollars. The Hotline is an
option for anyone wishing to anonymously
report illegal or unethical activity on the part of
the City, its officials, employees, contractors
or vendors. The Hotline is open 24 hours a day,
7 days a week and interpreters are available in
20 different languages.

Calls placed to the Hotline are confidential
and handled by a third party vendor. You
do not have to give your name and your call
is not recorded through the use of recording
devices, caller identification equipment or any
other means.

The City of Carson has taken a pro-active
step against fraud by establishing the
Hotline. In the event that you become
aware of unethical, illegal or irrespon-
sible activity, don't ignore it. Call the Fraud
Hotline toll-free telephone number at
1-877-7 HOT TIP or 1-877-746-8847.

CITY OF CARSON POSITION STATEMENT

Carson is a vibrant city with a small town atmosphere
where relationships are important. This is clearly
visible throughout the community, from the stable
single family neighborhoods, which make up nearly eighty
percent of the city's residences, to the partnership between
businesses and volunteer driven agencies which strengthen
the city's remarkable social fabric.

The social composition of Carson is California in
miniature. It is a city with a balanced ethnic and cultural mix
living together in harmony and prosperity.

The community takes pride in the large percent-
age of Carson students who attend college, many to
California State University, Dominguez Hills, a valuable
asset to the city.

Carson's strategic position in the heart of the power-
ful economic engine that is Southern California attracts
international corporations which recognize the city's
bright future. The city's proximity to the West Coast's
two major ports, as well as its intersection by four
Southland freeways, makes it a major gateway to the
Pacific Rim.

We, the people who live and work in Carson, take pride
in our city and will continue to build relationships which
ensure that future.

Carson City Council Adopts \$76.2 Million Budget 'On Time' for Fiscal Year 2016-17

It has been almost 10-years since the Carson City Council adopted the budget on-time. The budget process began this year with an estimated deficit of \$8.6 million, in addition to the potential loss of the Utility Users' Tax (UUT) that generates about \$9 million annually, making for a potentially daunting deficit of almost \$18 million or 25% of the budget.

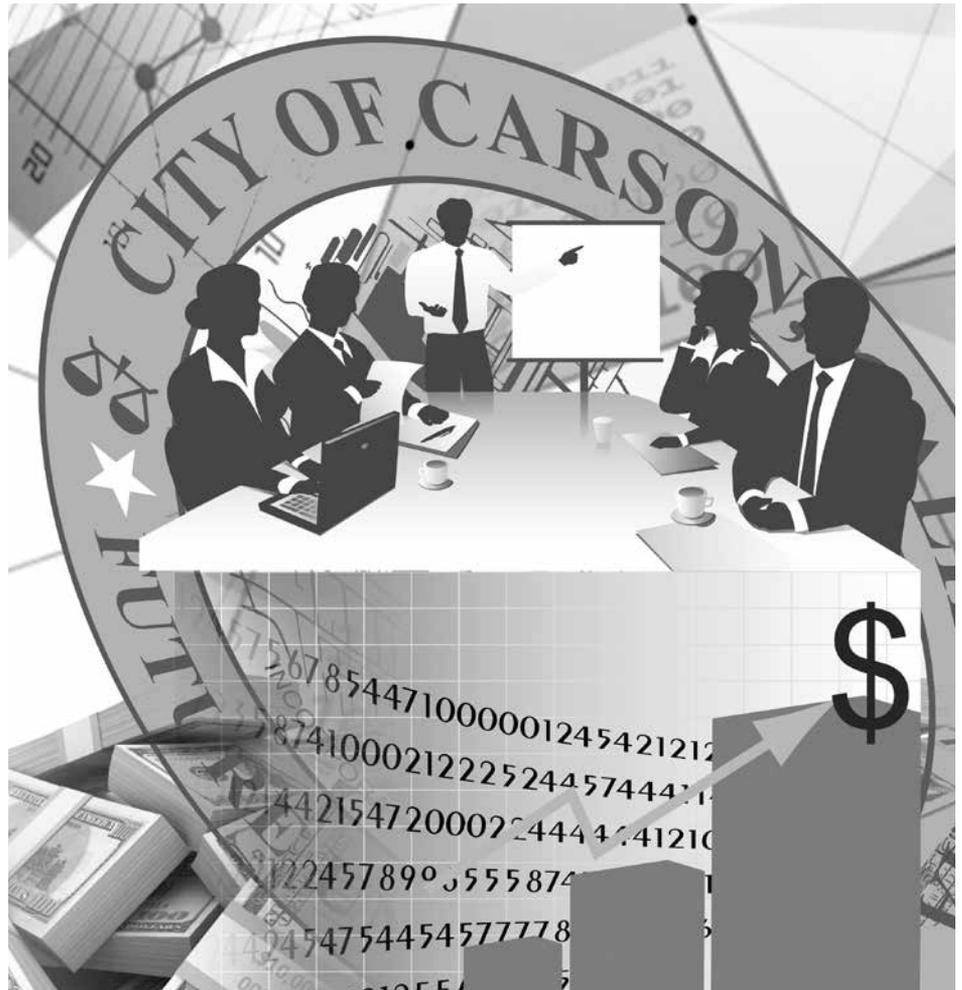
On June 7, 2016, the voters of Carson approved Measure C and secured the UUT for the next 7 years. The City Council and staff worked together and through a combination of cost-saving measures and various revenue enhancements reduced the budget deficit to \$1.5 million.

The \$76.2 million budget passed on June 21, 2016, included three public budget workshops. The City has been faced with revenue losses and other factors outside its control, which have severely impacted the budget. Some of those factors include the increase in the L.A. County Sheriff cost by \$1.3 million for FY 2016-17.

UUT revenues are impacted by the decreasing price of natural gas, which reduced the City's UUT revenue by 35%, Carson leads the South Bay in solar installations which do not pay UUT. Historically, the UUT revenue has declined from \$9 million to an estimated \$7 million in the current fiscal year. The City also lost a \$250,000 in revenue from the StubHub due to an expiration of an agreement entered to in 2008.

Despite the \$1.5 million shortfall, the City has a very robust \$47 million Capital Improvement Program (CIP). Of the \$47 million amount for the CIP, 84% or \$39.5 million is funded by other non-general fund sources.

Among the funded projects are the Wilmington/I-405 Freeway Interchange



for \$8.2 million, Dominguez Channel Trash Reduction Project for \$1.9 million, Carriage Crest Park – Storm Water Improvements at \$1.7 million, and Bike Lane Phase I and Phase II installation for a total of \$1.4 million. Staff continues to pursue grants and other funding sources exclusive for the remaining projects.

At the June 21st Council meeting, the City Council voted to adopt the \$76.2 million budget, balancing the deficit relying on \$1.5 million from reserves, leaving a reserve balance of \$22.6 million (30%).

Last year, Standard & Poor's Ratings Services lowered its long-term rating

to 'A-' from 'A+' on the Carson Public Financing Authority, series 2009 revenue bonds, which are supported by the City of Carson. The lowered rating primarily reflected their view of the City's financial risk associated with the late budget adoption over the last few consecutive years. Passing the budget on time is a move in the right direction that sends the message to investors and new businesses that Carson's future is the right place to invest and do business.

For more information about the City budget, please contact the City Manager's office at (310) 952-1729. ■

Premier Fashion Outlet Mall Slated for Carson



FASHION OUTLETS LOS ANGELES

The City of Carson announced on July 5, 2016 plans to construct a major regional premier fashion outlet mall on the former site previously considered for a professional football stadium earlier this year by the NFL. The City has entered into an exclusive negotiation agreement with the Macerich Company to develop a 42-acre fashion outlet mall immediately adjacent to the I-405 Freeway that will have over 500,000 square feet of commercial retail space. The premier fashion outlet mall will be home to over 150 of

the world's top retailers and designers, all conveniently located in Carson. Macerich is one of the nation's largest and most respected commercial developers. As an S&P 500 company, they focus on the development and management of premier regional malls and shopping centers throughout the United States. The Santa Monica based company currently owns and manages 55 million square feet of commercial space in 50 regional shopping centers. Among their developments in Southern California are the Santa Monica Place, Los Cerritos Center and Lakewood Center.

This project will generate significantly more revenues for the City than the previously considered NFL Stadium, but with less impact to the surrounding neighborhoods. The mall is expected to initially generate over \$4 million in sales tax revenues for the City, and the revenues are forecast to increase over time. The premier fashion outlet mall will be a catalyst for the development of the remainder of the 157-acre

site. Economists predict a doubling of the sales tax revenues once the 157-acre property is fully developed, and continued growth thereafter. The site of the premier fashion outlet mall is the former Cal Compact Landfill, which closed over 50 years ago. The site has been vacant since before the City of Carson was incorporated in



1968. Over the years many different projects have been proposed, considered and/or planned for this location, including on at least three separate occasions an NFL stadium. But this premier fashion outlet mall is very different from all the past projects. The City is partnering with a developer who has the experience, financial strength and reputation of Macerich. For the first time, the City of Carson is 100% in control of the site and all major environmental review and permitting issues are complete. Carson for the first time controls its destiny on the site.

Normally an exclusive negotiating agreement for a project of this complexity and magnitude takes about a year to negotiate, but the City and Macerich were able to enter into this agreement because Macerich has been investigating and planning for the construction of a fashion outlet mall since 2013. Upon the NFL's decision earlier this year, the City and Macerich moved quickly because the community has been waiting a very long time for the development of the site.

The site was obtained by the Carson Reclamation Authority in 2015 in anticipation and on condition of the development of an NFL stadium. When that option was no longer available the property became the Reclamation



Authority's without condition. The Reclamation Authority was formed by the City to complete the remediation of the abandoned landfill. The Authority

committed to initially depositing \$1 million to cover the planning costs and to help the Authority fund the monthly costs of operating the remediation systems. The developer will advance the City an additional \$2 million after the negotiations are finalized.



Macerich has also committed as part of the agreement to contribute at least \$250,000 to the Carson Community Foundation. The Foundation was established by the City earlier this year to fund Carson community events and cultural arts programs. In addition to the generous community support, economists estimate that the fashion outlet mall will generate 1,800 permanent jobs, 1,700 construction jobs, and 1,100 indirect jobs.



was able to obtain \$50 million in redevelopment funds to complete the remediation. During the last year, the Authority has completed the ground water treatment facility and activated the gas recovery system among other remediation activities. Macerich has

“We are looking forward to working with the City of Carson to plan a major outlet destination,” said Randy Brant, Executive Vice President, Real Estate, Macerich. “This site has enormous potential to draw shoppers from across Los Angeles to this well-situated location in the South Bay.” ■

Zika Virus: The Souvenir We Don't Want



Traveling to other countries is fun for families and a great way to relax. However, depending on where you go, you may need to take extra precaution against mosquito bites. While the current threat in Carson is West Nile virus, residents can be exposed to more mosquito-borne threats when they travel abroad. Here are some helpful tips to help you avoid getting sick and bringing back the souvenir no one wants: **The Zika virus.**



#1 Look up travel advisories – When planning your trip, check to see if your destination is experiencing active Zika outbreaks at www.cdc.gov/zika.



#3 Use mosquito netting – Don't wake up with bug bites. If you're traveling to an area with active outbreaks of mosquito-borne diseases, make sure to use mosquito netting when you sleep. Before getting into bed, check to make sure there are no holes in the netting.



#2 Pack insect repellent – If you're using sunscreen, apply sunscreen first and then apply insect repellent. Use repellent anytime you are outdoors, day or night if mosquitoes are present. When picking an insect repellent, be sure to look for any of the following active ingredients: Picaridin, DEET, or oil of lemon eucalyptus.

#4 Eliminate standing water – When you return, tip out any water and throw away all unused containers around the home. Mosquitoes can develop from egg to adult in as little as one week!

When all else fails, you can always contact your local vector control for help at www.ReportMosquitoes.org or call 562-944-9656. ■

Goodyear Bids Farewell to Spirit of Innovation..... Welcomes “Wingfoot Two”



The “Spirit of Innovation” arrived at the Goodyear Airship Operations Base of Carson, California in September of 2015 to replace the retired “Spirit of America.” The “Spirit of Innovation” which is the last of the GZ-20 model is now the oldest blimp of its kind in the world. It will soon be retired as they prepare to bring in the newest blimp. The current blimp can carry six passengers and one pilot. Goodyear worked with German Zeppelin manufacturer, ZLT Zeppelin Luftschifftechnik to create the new airship. The new ship will hold up to fourteen passengers and a pilot. The Spirit of Innovation will be retired in the coming months, much like its predecessor, to make way for its successor.

Goodyear hosted a tour on June 21, 2016. The Goodyear blimp that was showcased during the tour is the “Spirit of Innovation” whose base was originally in Pompano Beach, Florida. It was christened June 21, 2006 making this year it’s 10-year milestone. Goodyear commemorated this milestone with a “Spirit of Innovation Day” of displays and tours at its Carson, California Airship Operations base.



Caring for the blimp is very hands on. The public relations manager and crew are a very close and strategic group of 26. The crewmembers (some with military backgrounds) implement their acquired skills to care for the ship. The helium in the airship must maintain its purity at all times. There are tubes that bring in the clean air and push out the dirty air, which is recycled. The crew checks the psi levels and ship regularly in order to ensure that the ship is operating at optimal levels. When it lands the crew must run and tie it down. There is always someone onsite watching the blimp. At times when the winds are mild a watchman’s shift may grant them time



to tend to other responsibilities. However, fierce winds will require a watchman’s shift to be very hectic to ensure that the ship does not become damaged and levels remain optimal.



Carson residents have had the unique pleasure of growing up seeing the Goodyear blimp flying across the sky and have even read the messages displayed on its side at night. The blimp is often invited to cover events such as baseball games at Dodger Stadium. A camera is mounted to the side of the blimp that captures breathtaking aerial photographs. In 2017, Carson residents will have to bid farewell to the “Spirit of Innovation” and welcome the new airship, “Wingfoot Two” which is currently based in Akron, Ohio. ■

City of Carson Receives Honorable Mention as One of the “Most Livable” Cities in America

The City of Carson was awarded an Honorable Mention Award in the 2016 City Livability Awards Program during The U.S. Conference of Mayors’ 84th Annual Meeting in Indianapolis on June 26, 2016.

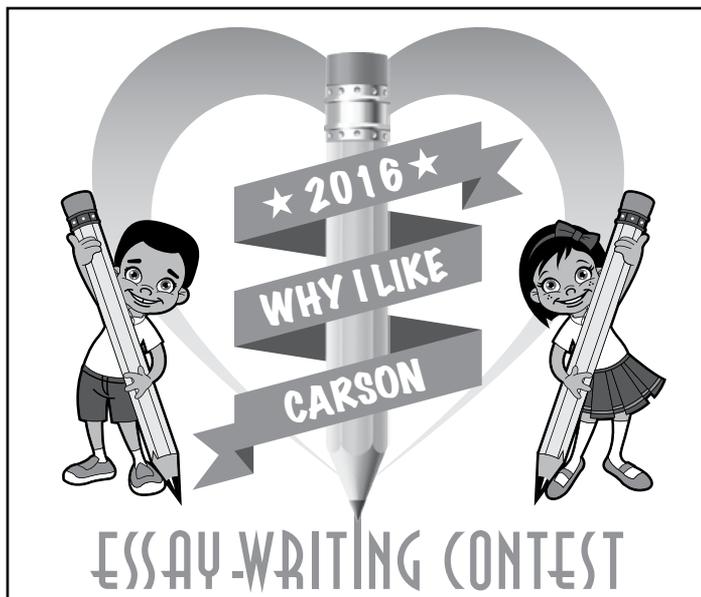
This year’s winning cities were selected by former mayors from a pool of over 150 applicants. The City of Carson received an Honorable Mention Award for the Male Success Alliance (MSA) program at CalState Dominguez Hills. The purpose of MSA is to improve access, retention, and graduation rates of young men of color through academic support, professional development, and

mentoring. MSA aims to teach young men to be successful by using the hand in life that they are dealt to create positive life outcomes through interactive workshops.

“Our City Livability Awards Program gives us the chance to express our pride in cities’ mayoral leadership in making urban areas cleaner, safer, and more livable,” said Tom Cochran, CEO and Executive Director of the Conference of Mayors. “We are grateful to Waste Management for its many years of support for the City Livability Awards Program, and for the opportunity to showcase the innovation and commitment of mayors and city governments across the country.”

This is the 37th year in which cities have competed for the award, which is sponsored by the Conference of Mayors and Waste Management, Inc., the nation’s largest environmental solutions provider. Susan Moulton, Waste Management’s Senior Corporate Director of Public Sector Solutions, presented the City Livability awards during the annual luncheon in Indianapolis, Indiana.

“It is a privilege for Waste Management to partner with the USCM and honor the Mayors working to enhance their cities’ quality of life, which the City Livability Awards represent,” said Ms. Moulton. “For more than 27 years, Waste Management has sponsored the Awards because as the leading provider of comprehensive waste and environmental solutions for North America, our services are vital to the quality of life of cities and communities across the nation.” ■



★ 2016 ★
WHY I LIKE
CARSON

ESSAY-WRITING CONTEST

The contest is open to:

- All students grades 3-8 who attend Carson schools (must participate through school)
- Students grades 3-8 who live in Carson, but attend schools outside the city, charter schools or home-schooled

All participation forms must be received by September 7, 2016
All entries must be received by the City of Carson Public Information Office on Tuesday, October 11, 2016 by 5 p.m.

For more information, please contact the Public Information Office at (310) 952-1740

The “Why I Like Carson” contest is a project of the Public Relations Commission

CARSON CORNER

News About What's New In Town

DaVinci Ice Cream
17401 Avalon Blvd D-3
Carson, CA 90746
(310) 329-2678
davinciicecream.com

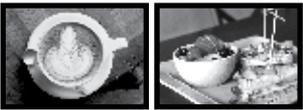
Where you are the artist of your own edible creation
Also features art from local artists
f @davinciicecream



GREENDOOR
POWERED BY *Intelligentsia*

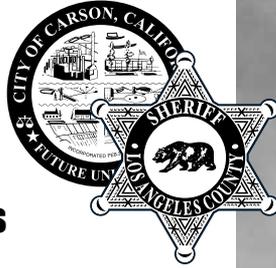
Green Door
Powered by Intelligentsia
714 East Carson Street
Carson, CA 90745
(424) 570-0095
greendoor.coffee

Offering a vast array of coffees from all over the world right in your neighborhood
f @greendoor.carson



Captain's Corner

by Captain Chris Marks



Hello Carson. As we finish our summer, our Nation is mourning the loss of law enforcement officers in Dallas and Baton Rouge. These horrific assaults may have caused a heightened awareness among all law enforcement officers, but they have not deterred our determination or our commitment to our mission of protecting you and your liberties. The men and women of Carson Station have received the generous gifts of food to our station and the expressions of thanks to us from members of the community. We also heard your prayers when Pastor Weathers and his colleagues of Crossing the Jordan Family Church came to our station to pray for our community and our deputies. For all these things, we thank you and appreciate your support more than words in this article can say.

Baton Rouge Officer Montrell Jackson wrote on his Facebook page shortly before his death, feelings that many of us at Carson Station share when he wrote, **“Please don't let hate infect your heart. This city MUST and WILL get better.** I'm working in these streets so any protesters, officers, friends, family, or whoever, if you see me and need a hug or want to say a prayer, I got you.”

Our mission to provide the best possible service to Carson residents continues with the Safety First Act Now (SFAN) program. The SFAN program is a joint project between the City of Carson and the Carson Sheriff's Station. It was introduced on March 18, 2014. SFAN allows us to solicit information about community safety directly from Carson residents who, through a survey, are able to assess the safety of their neighborhoods, express views on community safety issues, and

express public safety concerns. From 10:00 A.M. to about 12:00 P.M. on a survey day, the SFAN Survey Team, which consists of the City's elected officials, City staff, City volunteers, Carson Sheriff's Park Enforcement Team, Carson Sheriff's Community Oriented Policing Team, Carson Sheriff's Reserves and Explorers, as well as Service volunteers visit a specific neighborhood, knock on doors, and ask residents to answer survey questions and discuss community safety issues.



The survey results are compiled by Carson Sheriff's Station personnel and presented back to the community through a feedback/townhall meeting which is usually scheduled a few weeks after the survey. The goal of the survey is to bring the community and the Carson Sheriff's Station closer by recognizing public concerns and by encouraging more residents to be actively involved in the community as block captains or as neighborhood watch volunteers.

One week prior to each survey date, residents of the selected neighborhood are notified of the upcoming survey through letters and/or flyers. To date, we have performed surveys in nine (9) neighborhoods.

I want to conclude by reminding you that nobody knows your neighborhood better than you. If you see something suspicious, CALL US; even if you wish to remain anonymous. Don't believe you have to wait for a crime to occur. We will dispatch a patrol car to you if you feel something is suspicious or in need of law enforcement attention. Let the responding deputy determine if a crime is occurring. You are our eyes and ears. Our partnership with you, the community, is what makes our crime reduction efforts a success.

Thank you for the enormous support you provide to the Carson Station, and please know that our personnel are very happy, and thankful, to have your support! ■

Emergencies 9-1-1

Calls for Service (310) 830-1123

Watch Commander (310) 830-1123

Community Relations (310) 847-8386

Visit our website at www.carson.lasd.org



Earn Up To A Cool \$200*

In Southern California Bill Credits This Year

Sign Up Now For A Discount Plan

Earn up to \$200* in bill credits with a discount plan that makes it easy to conserve energy. The heat can put a strain on electrical grids, so allow Southern California Edison (SCE) to remotely turn off or cycle off your air conditioner (A/C) for a limited time.

How it Works

When customers participate in the SCE Discount Plan, they save by voluntarily allowing SCE to shut down their A/C for up to 6 hours a day during “energy events” SCE may call during periods of electricity demand, or emergencies. SCE supplies and installs a device on your home or central unit to remotely shut it off during energy events.

You can choose your level of participation from 4 options: Save more with SCE’s “standard” option, or choose the flexibility of SCE’s “override” option, which lets customers opt out of up to 5 energy event days a year. Then decide between Maximum Savings (100% cycling) or Maximum Comfort cycling (50% cycling).

Visit
 South Bay Environmental
 Services Center
www.sbesc.com
 for information regarding
 free workshops and
 information for saving
 water, energy, money
 and the environment.

<p>Maximum Savings Cycling: A/C may be shut off for up to 6 hours a day</p>	<p>Maximum Comfort Cycling: A/C may be shut off for 15 minutes each half hour for up to 6 hours a day</p>
--	--

Standard	Save up to \$200*	Save up to \$100*
Override	Save up to \$100*	Save up to \$50*

*<https://www.sce.com/wps/portal/home/residential/rebates-savings/summer-discount-plan>