



## **FOR IMMEDIATE DISTRIBUTION**

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### **City of Carson Highlighted as Part of Strong Cities | Strong State Campaign**

**Carson, Calif.** - Today the city of Carson was profiled as part of the ongoing “Strong Cities | Strong State” campaign highlighting local government success stories across California. “Strong Cities | Strong State” is a project of the League of California Cities and the California City Management Foundation (CCMF).

“We have a lot of exciting developments going on in Carson, and we certainly welcome this remarkable opportunity provided through the ‘Strong Cities, Strong State’ campaign to showcase our City — especially to those who have yet to discover why many Fortune 1000 companies see Carson as a great place to do business, and why our close to 100,000 residents see it as an excellent community to live, work and play,” said Carson Mayor Jim Dear

The city of Carson's profile is accessible at: <http://www.strongcitiesstrongstate.com/city/Carson>.

The “Strong Cities | Strong State” website is the centerpiece of a campaign broadly promoting city success stories alongside profiles of the elected officials and city managers working together to build and maintain a high quality of life for California city residents.

Highlights of city of Carson's profile include the following:

- Carson Street Corridor Transformation
- Construction of the Boulevards at South Bay
- Neighborhood Stabilization Program
- Refurbishment of the Community Center

“I see the ‘Strong Cities, Strong State’ campaign as a wonderful opportunity for cities to create a new level of partnership and develop a stronger network by sharing the best of what their communities have to offer, and learning from one another's best practices,” said Carson city manager David Biggs. “We are very excited to be part of this campaign.”

The overarching goal of the “Strong Cities” campaign is to promote the innovation and experience of local officials in delivering vital services at a time when this expertise is vitally needed by state leaders struggling with fundamental issues of governance. “Strong Cities | Strong State” seeks to position cities as vital, necessary and equal partners in building a better California.

The Strong Cities | Strong State campaign will continue profiling individual cities each day, with a goal of highlighting all California cities over the coming year-and-a-half. Profiles include

photos, video and other media articulating how each individual city has been working to both provide essential services, as well as elevate the quality life of its residents. Success stories will range from public safety initiatives to educational partnerships, infrastructure improvements to community engagement strategies and more.

Visit “Strong Cities | Strong State” at [www.strongcitiesstrongstate.com](http://www.strongcitiesstrongstate.com).

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