# CITY OF CARSON COMMUNITY SERVICES DEPARTMENT

18601 S. Main Street. Carson CA 90248

Robert Lennox, Director Luchie Magante, Principal Administrative Analyst Evelyn Castaneda, Administrative Secretary



Tim Grierson, Recreation Superintendent Mike Whittiker, Human Services Manager Adrian Reynosa, Community Center Manager Jason Jo, Transportation Services Supervisor

The Community Services Department is comprised of five divisions: Administration, Community Center, Transportation, Recreation and Human Services. The Department delivers services and programs to support citizens' diverse interests in parks, recreation, and culture. This includes operating and maintaining twelve (12) parks and four (4) mini-parks, two (2) aquatic centers and two (2) pools, a sports complex, and a boxing and weightlifting center. The Community Center offers 40,000 square feet of versatile meeting and event space including 12,000 square foot ballroom and meeting rooms that accommodate between 5 and 1,200 guests, and state-of-the-art visual services. And the Transportation Services Division provides citywide transportation programs related to improving the fixed-route public transit system, specialized elderly and disabled transit, transit support of city park programs, and regional air quality issues.

# RECREATION DIVISION

# PARK FACILITY RESERVATIONS

The Reservations Section continues to follow Los Angeles County Rules and Regulations to include COVID-19 information for all reservations indoor and outdoor picnic grass/shelter areas at all parks in September. For the month of September, there were a total of 99 permits scheduled. Currently, the permits department handled 46 indoor, 53 outdoor (picnic grass/shelter) reservations for September. We had over 200 calls and inquiry for park fees and availability. The City of Carson also hosted the annual White Linen and Hispanic Heritage community events. Facility Revenue Summary Report attached at end of report.

## ADULT SPORTS

\*Note: Revenue is not indicative of weekly/monthly totals; the amount reported represents what was collected at the beginning of the season.

#### **BASEBALL**

WEEK	LEAGUES	RESIDENT	NON-RESIDENT	*REVENUE
8/30 - 9/3	23	76	177	\$9,660
9/6 – 9/10	23	76	177	\$9,660
9/13 – 9/17	23	76	177	\$9,660
9/20 - 9/24	32	111	241	\$13,440
9/27 – 10/1	32	111	241	\$13,400
Month Total	32	111	241	\$13,440

#### BASKETBALL

WEEK	LEAGUES	RESIDENT	NON-RESIDENT	*REVENUE
8/30 - 9/3	12	24	60	\$2,640
9/6 – 9/10	12	24	60	\$2,640
9/13 – 9/17	12	24	60	\$2,640
9/20 – 9/24	20	39	101	\$4,400
9/27 – 10/1	20	39	101	\$4,400
Month Total	20	39	101	\$4,400

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WEEK	LEAGUES	RESIDENT	NON-RESIDENT	*REVENUE
8/30 – 9/3	20	123	87	\$8,400
9/6 – 9/10	20	123	87	\$8,400
9/13 – 9/17	20	123	87	\$8,400
9/20 – 9/24	15	91	74	\$6,300
9/27 – 10/1	15	91	74	\$6,300
Month Total	15	91	74	\$6,300

#### **MENS SOFTBALL**

WEEK	LEAGUES	RESIDENT	NON-RESIDENT	*REVENUE
8/30 - 9/3	8	49	39	\$3,360
9/6 – 9/10	8	49	39	\$3,360
9/13 – 9/17	8	49	39	\$3,360
9/20 – 9/24	7	43	34	\$2,940
9/27 – 10/1	7	43	34	\$2,940
Month Total	7	43	34	\$2,940

Adult Basketball Leagues are now going. Scheduled play is occurring at Foisia, Del Amo, Dolphin and Calas Parks, rotating locations. More leagues in baseball and basketball were added in the month of September, but few leagues were lost in softball. Soccer play has been taking place at some of the parks but there still has not been success in starting leagues.

COVID has had a significant effect on all Adult Sports. Teams have verbally expressed interest in returning but most have not been successful reforming their teams because of the concern for the virus. The most success has been in the Baseball Leagues which are still not at full capacity.

#### YOUTH SPORTS

The Baseball season concluded with a total of 1,120 participants this past season. There were 993 residents (87%) and 127 non-residents (13%).

Registration for fall sports including girls softball, flag football, and soccer started on July 1, 2021. Prices remain \$25 for residents and \$58 for non-residents. Last day to register is September 4, 2021. The Los Angeles County Department of Public Health updated the Protocol for Organized Youth Sports that take effect on Wednesday, September 1, 2021. Volunteer Park Associations, parents, and coaches were informed of the new protocols that include the following:

- Outdoor Moderate or High Risk Sports for youth 12 and older, staff, coaches and volunteers A
  weekly negative test result is required for all participants 12 and older who are not fully vaccinated,
  including children who are playing, staff, coaches, and volunteers; weekly school testing fulfills this
  obligation.
- No screening testing required for children under 12 playing outdoor sports; weekly school testing fulfills this recommendation.

Fully vaccinated youth participating in outdoor sports are not required to test weekly unless there
is a positive case among players, coaches and/or staff. If there is a positive case, all players,
coaches, staff, and volunteers (regardless of vaccination status) are required to have a weekly
negative test result for two weeks from exposure to the case and must test negative prior to
competitions.

Accommodations have been made to provide testing at Dolphin Park on Tuesdays from 5:00 p.m. - 8:30 p.m. for participants and coaches who require to test weekly.

In addition, the sports season has been moved to start October 9<sup>th</sup> due to delays in uniforms. Vendors are having difficulty receiving their supplies due to the current shipping crisis.

## **ENRICHMENT CLASSES**

The Teen Enrichment Summer Camp held their Premier on Friday, September 24, 2021. The project the teens worked on during the summer was a Newscast compilation of a PSA, Zoom Chronicles, Music Video, and Tik Tok dances. Registration for all Enrichment classes including Praxis started on August 23, 2021. Classes are scheduled to start on September 27, 2021.

#### TEEN ENRICHMENT CAMP

Week	PRAXIS	GUITAR	PIANO
9/27 – 10/01	14	5	8
Month Total	14	5	8

# PREVENTION AND AFTERCARE SERVICES

Week	New Clients	Open Cases	Closed Cases	Referrals Received	Extra Linkages
9/1 – 9/2	0	8	0	2	7
9/6 – 9/9	0	8	0	0	11
9/13 – 9/16	1	8	0	0	6
9/20 – 9/23	0	8	0	0	12
9/27 – 9/30	0	8	0	0	11
Month Total	1	40	0	2	47
FYTD Total	29	N/A	29	120	247

Case navigation consists of one-on-one communication between the case navigator and the family on a weekly basis to discuss struggles, accomplishments and goals. Case navigation has been taking place via phone/virtually due to COVID restrictions, but is slowly going back to in person upon health review with client and comfort levels. Social connection groups that include, Zumba, Yoga, Crafty Club, and Community Garden are on hold until further notice due to COVID.

## KIDS CLUB

With school resuming on August 16, 2021, the Kids Club program also began their operations to provide afterschool care. Some sites did not open until the following week and have been slowly building enrollment. With the Delta variant affecting youth, Kids Club participants are required weekly to show proof of their negative COVID test result from school. Staff are also having to provide weekly COVID test results to HR/Risk Management while working the Kids Club program. Hours of operation are Monday thru Friday 2:00 p.m. – 6:00 p.m.

KIDS CLUB						
Week	Calas	Carson	Del Amo	Dolphin	Veterans	TOTAL
8/30 - 9/3	15	15	8	12	28	78
9/6 – 9/10	15	15	4	12	32	78
9/13 – 9/17	15	15	4	12	31	77
9/20 – 9/24	15	15	3	12	31	76
9/27 – 10/1	15	15	3	12	31	76
Month Total	75	75	22	60	153	385
FYTD Total	134	172	52	88	192	638

## **AQUATICS**

The 2021 Fall Aquatics Programming started on September 7, 2021 at Hemingway Aquatic Center. Due to the unexpected maintenance closure for Dominguez Aquatic Center, Carson Pool was opened for weekend programming starting September 16, 2021. Though Carson Pool has not had many participants, Hemingway Aquatic Center has remained to be a pool in high demand, especially with our Senior Programming. Our Aqua Aerobics is the most popular and we have many regulars attending on a daily basis, whether it be at 7:00 a.m. or in the evening at 7:00 p.m. We are thrilled that many of our community members have chosen Aquatics as part of their ongoing exercise regimen.

During the Fall, our numbers for other Aquatic programs typically are low due to the weather, school commitments, and other sporting activities. With our staff off to school themselves, many attend college out of town, staffing is also low during this time.

While the Aquatics programming is slower during the Fall Season, the Aquatics staff is busy assisting in staffing First Aid Stations during events and assisting in setup and breakdown. Aquatics staff are also gearing to certify and recertify American Red Cross Certifications in CPR/AED, First Aid, Bloodborne Pathogens, and additional Professional Rescuer certifications for lifesaving personnel for the Community Services as a whole.

This past September 30, 2021, Aquatics was asked to participate as a Guest Speaker for the Leaders and Preparedness Academy for the Community. Both Jonathan Nery and Moises Cisneros lectured on Hands Only CPR. The participants were able to learn when and how to perform hands only CPR and were also able to practice the skill. Reann Munoz of Public Safety was lead on this Community Education. Staff very much enjoyed being part of this endeavor.

Below are the Aquatic statistics for the September Fall Aquatic Programming Season:

FACILITY	LAP SWIM (Sr)	LAP SWIM (A)	REC SWIM (A)	REC SWIM (C)	AQUA AEROBICS (Sr)	AQUA AEROBICS (A)	SWIM CONDITIONING (C)
Carson Pool	-	-	1	2	-	-	-
Hemingway Aquatic Center	75	5	23	28	320	18	6
Month Total	75	5	24	30	320	18	6

(SR) Senior, (A) Adult, (C) Child

Week	Session	Swim Lesson 3yrs-17yrs
9/6-9/16	Session 1 (2 weeks)	10
9/20-9/30	Session 2 (2 weeks)	13
Month Total		23

# **VETERANS SPORTSCOMPLEX**

The SportsComplex is now offering the following GroupEx classes for the month of October: Yoga, Tuesday, 9:30 a.m. – 10:30 a.m.; Muscle Conditioning, Friday, 8:30 a.m. – 9:30 a.m. and Hula Hoop Fitness, Saturday, 9:00 a.m. – 10:00 a.m. Additional classes will follow soon.

This month's membership saw an increase in new memberships and renewals remained steady. Youth and Senior memberships are approximately 70% of all memberships for this month. Revenue was at \$6,390 and approximately \$200+ for daily guest fees for a total of roughly \$6,590.

The Veterans SportsComplex was the shelter site for the Red Cross after the devastating fire in north Carson on September 30, 2021. City personnel and staff were ready and assisted with the operation. The shelter remained in place until 7 a.m. the next morning.

In addition, the SportsComplex was one of the election polling places in the City of Carson during the recent state recall election.

#### **VETERANS SPORTSCOMPLEX**

Week	Total Members	Daily Guests	Daily Guest Pass
9/1 – 9/4	213	6	84
9/5 – 9/11	305	2	115
9/12 – 9/18	325	0	94
9/19 – 9/25	431	5	34
9/26 - 9/30	348	5	21
Month Total	1,622	18	*348

<sup>\*</sup>Members from the Senior Basketball Program used the gym because they were unable to play at Foisia Park because it was used as a polling place from the recent recall election

#### CAPITAL IMPROVEMENT PROJECTS

The remaining delivery and installation of concrete picnic tables, barbecues, and hot coal receptacles took take place on Wednesday, September 1, 2021 at Mills Park and Wednesday, September 8, 2021 at Stevenson Park. The delayed delivery and installation were due to the fires in Northern California. A total of 67 picnic tables, 1 service table, 8 barbecues, and 3 hot coal receptacles have been delivered and installed at the three parks (Anderson, Mills and Stevenson). This concludes the Transportation Development Act Article III (TDA3) grants funds of \$63,000 that was approved by Council back on March 16, 2021. Potential additional funds from the TDA3 might become available in the near future for additional concrete picnic tables, water bottle refill stations, and/or waste and recycling containers.

# **SPECIAL EVENTS**

The CAJUN & BLUES WHITE LINEN FESTIVAL took place on Friday, September 10, 2021 from 6:00 p.m. – 10:00 p.m. in the Rose Garden outdoor area of the Community Center. There were nearly 250 attendees that were treated to an evening of food, drink, good company, and musical performances by New Orleans 2<sup>nd</sup> Line Band, Madam D, and Loose Ends, featuring Jane Eugene. The City allocated \$10,000 from the general fund. The revenue totaled at \$15,945, and the expenses totaled at \$25,365.

The annual HISPANIC HERITAGE MONTH CELEBRATION was held at Foisia Park for the first time on Saturday, September 18, 2021 from 12:00 p.m. to 4:00 p.m. Entertainment included Xipe Totec Aztec Dancers, Myah Valenz, Ballet Folklorico Alma de Oro, Mariachi Los Criollos de Guadalajara, and Yamila Guerra Latin Band. As one of the first in-person events since the pandemic began, attendance was somewhat low at approximately 200 people, but that allowed for families to find their own space and socially distance from other attendees. Food vendors Tacos Mancillas and Churros Bombon provided delicious food, and a small group of vendors sold crafts and provided resources. The budget was \$10,000. Revenue from vendors totaled \$400, and expenses totaled roughly \$9,300.

# **UPCOMING EVENTS**

JAZZ FESTIVAL

Date/Time: Saturday, October 2, 2021, 11:00 a.m. - 6:00 p.m.

Location: Anderson Park

7<sup>TH</sup> ANNUAL "IT'S ALL ABOUT ME" WOMEN'S HEALTH CONFERENCE & BUSINESS EXPO

Theme: SELF-CARE & WELLNESS, SURVIVING COVID-19 Date/Time: Friday, October 15, 2021, 7:00 a.m. – 2:00 p.m.

For tickets please visit: https://carsonca.gov/whc21/ or at the City Treasurer's Office, Carson City Hall:

701 E Carson Street, Carson, CA 90745 Monday - Thursday, 7:00 a.m. - 6:00 p.m.

## LARRY ITLIONG DAY

Date/Time: Saturday, October 23, 2021, 9:00 a.m. - 2:00 p.m.

Location: Veterans Park

HALLOWEEN DRIVE THRU - Carson Event Center

Date/Time: Sunday, October 31, 2021, 5:00 p.m. - 8:00 a.m.

Registration through Eventbrite is required and starts Monday, October 11, 2021. Space is limited.

For tickets please visit: https://carsonhalloweendrivethru.eventbrite.com

## **HUMAN SERVICES**

## STROKE CENTER

The Stroke Center was opened on Tuesday, September 21, 2021, for Occupational Therapy appointments with Dr. Penoliar ONLY, who is providing 4-5 in person OT sessions each day, Monday through Thursday, between the hours of 9:00 a.m. – 2:00 p.m. Basic staffing has been covered to ensure that we have staff on the floor at all times, ensuring that all proper Covid-19 / City of Carson policies and procedures are being adhered to by City of Carson staff, as well as the OT doctor, students and their patients (waivers, temperatures, minimal touch sites, etc.). A complete cleaning, organization and overhaul of the Stroke Center was done, complete with new cabinets and paint. The process of programming discussions has been initiated, as well as readying the Stroke Center for its members highly anticipated return.

## SENIOR RECREATION

Senior Recreation continues to offer Zoom fitness and dance classes that are run by 2 designated staff members, Monday through Thursday from 9:30 a.m. – 10:30 a.m. Class attendance fluctuates with approximately 2 to 18 students per class. Staff continues to offer In-person classes at Carson Park and

Stevenson Park inside the gymnasium. Classes include Zumba, Yoga, Hula Hoop and Functional Fitness with approximately 12 to 58 participants per class. All classes are held Monday through Thursday from 9:30 a.m. to 10:30 a.m. Foisia Park continues to provide an open fitness center for participants Monday through Friday from 8:00 a.m. – 10:30 a.m. Seniors can play basketball or utilize the weight room. Two staff members are available to rotate duties of checking in participants and cleaning/sanitizing the facility; however, since this is a drop-in program, no instructor or class is provided at the site, and thus, no stats are available.

## **SENIOR VIRTUAL CLASSES**

WEEK	ZUMBA	FUNCTIONAL FITNESS	SALSA	YOGA
9/1 – 9/2	N/A	N/A	8	16
9/6 – 9/9	No session	8	10	17
9/13 – 9/16	7	9	10	16
9/20 – 9/23	4	12	9	15
9/27 – 9/30	No session	8	No session	11
Month Total	11	37	37	75
FYTD Total	203	556	217	647

#### SENIOR IN-PERSON CLASSES AT CARSON PARK

WEEK	HULA HOOP FITNESS	ZUMBA TUESDAY	YOGA	ZUMBA THURSDAY
9/1 – 9/2	N/A	N/A	27	49
9/6 – 9/9	13	53	28	50
9/13 – 9/16	10	54	29	50
9/20 – 9/23	11	48	27	N/A
9/27 – 9/30	12	49	28	50
Month Total	46	207	139	199
FYTD Total	337	1,297	581	1,424

#### SENIOR IN-PERSON CLASSES AT STEVENSON PARK

WEEK	YOGA	FUNCTIONAL FITNESS	ZUMBA
9/1 – 9/2	N/A	N/A	48
9/6 – 9/9	8	10	44
9/13 – 9/16	9	11	43
9/20 – 9/23	7	10	44
9/27 – 9/30	11	12	N/A
Month Total	35	43	179
FYTD Total	322	406	1,398

## SENIOR SOCIAL SERVICES

Senior Social Services has initiated in-person programs while continuing to assist telephonically and virtually throughout COVID. Staff continues to do everything possible to ensure home-bound seniors can stay at home safely while having their essential needs met. Through contactless visits, the Geriatric Aides continue to provide lunches to seniors throughout the week, as well as run errands including trips to the

grocery store and pharmacy to assist with essential errands. A waitlist has been established for seniors in need of Geriatric Aide services who will be assisted once the program resumes in its normal capacity.

In addition, the Assisted Living program has been helping out other departments including Code Enforcement and Transportation. The Coordinator with the assistance of the Geriatric Aide staff have been making home visits to seniors that have no means of transportation to complete Dial A Ride application (DAR), Carson Essentials 2.0 verification, Code Enforcement Hoarding cases, and general welfare checks.

Keeping abreast of resources being developed through the county, state, and federal programs has been essential in providing our seniors with the latest programs they may be eligible for, along with organizations and community partners that continue to offer virtual programming that our residents can benefit from. Welfare checks continue in collaboration with the county's adult protective services and the Carson Sheriff station.

The "Senior Share" program continues weekly, with a great turnout of enthusiastic members with interest that continues to grow from having opportunities to story tell and exchange words of wisdom; the program runs weekly ongoing on Tuesdays. The Bereavement Support Group reconvened its in-person sessions with full attendance, including returning members as well as several new ones; this program also run weekly on Wednesday of every month. Caregiver Support Group is running bi-weekly on the 1<sup>st</sup> and 3<sup>rd</sup> Tuesday of each month. Seniors who have been mostly homebound during the COVID pandemic are extremely appreciative and excited about programs coming back in the safest possible ways.

### **EARLY CHILDHOOD**

During the month of September, Early Childhood focused on a very important theme: "All about me." The children learned about each other and how unique and special they are. Each child designed a poster that included family photos, favorite foods, favorite color, favorite places to go and what they would like to be when they grow up. Early Childhood teachers displayed the posters all over their classrooms so that they could be seen by everyone.

		In-Person	In-Person
WEEK	AM	PM	FT
9/1 – 9/3	20	8	36
9/6 – 9/10	20	8	36
9/13 – 9/17	25	13	36
9/20 – 9/24	25	13	36
9/27 – 9/30	25	13	36
Month Total	105	45	180
FYTD Total	441	181	772

**EARLY CHILDHOOD EDUCATION** 

# **THERAPEUTIC RECREATION**

The fall session of programs began this month and marks the first set of in-person activities since the pandemic began. Participants have been excited to see their peers as well as staff face to face again. All programs have reached their maximum registration capacity which include Bocce, Social Club (virtual via zoom) and Arts & Crafts. The session will run from September 13, 2021 through November 8, 2021.

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WEEK	BOCCE	SOCIAL CLUB	EXERCISE	ART & CRAFTS
9/1 – 9/3	No class	No class	No class	No class
9/6 – 9/10	No class	No class	No class	No class
9/13 – 9/17	8	6	No class	9
9/20 – 9/24	8	8	No class	8
9/27 – 9/30	7	6	No class	10
Month Total	23	20		27
FYTD TOTAL	23	127	194	194

#### SPECIAL INTEREST CLASSES

Start Smart Soccer began September 13, 2021, with classes each evening Monday through Thursday, until the week of September 27, 2021, when classes reduced to Monday through Wednesday ONLY, due to low attendance on Thursdays. Fit Happens classes remain consistent, with attendance between 10-20 people, mostly employees, each session, and safety protocols regarding distancing are being adhered to by staff and participants. Discussions have begun regarding direction of the department, as well as research into trends and future classes, with the Early Start Education program as priority, due to its previous success.

## **COVID TASK FORCE**

The COVID Task Force was originally created to assist the community with emergency programs and resources needed for the COVID-19 pandemic. Over the past year the needs of the community have evolved from assisting and feeding many residents, providing COVID testing, supporting homebound seniors, collaborating with outside organizations, to providing vaccinations.

Staff's biggest challenge was creating innovative ways to deliver these services to an elderly population with little technical knowledge. To solve this issue, staff created call centers to answer questions from the community, provide welfare checks to homebound seniors, and distribute flyers of all current programs, including our daily Grab-N-Go lunch program. Currently, the infection rate has decreased thereby reducing the amount of testing days and increasing the amount of vaccination pop ups.

WEEK	CALL CTR	GRAB & GO MEALS	TEST SITE CALL CTR	TEST SITE TEST GIVEN	TEST SITE HOME VISITS	CETG 2.0
8/30 - 9/2	0	2,500	24	588	0	0
9/6 – 9/9	0	2,000	20	146	0	30
9/13 – 9/16	0	2,500	6	443	0	25
9/20 – 9/23	0	2,500	11	171	0	7
9/27 – 9/30	0	2,500	41	518	0	5
Month Total	0	12,500	102	1,866	0	67
FYTD Total	17,217	224,573	9,497	41,981	109	1,806

Discontinued Programs - Carson Essentials to Go: 1,656; Food Distribution: 300; Meals on Wheels: 11,146

# **COMMUNITY CENTER**

# **RENTALS**

The Community Center is open for rentals. Data for the month of September is as follows:

WEEK	INTERNAL	EXTERNAL	REVENUE	FY 21-22 Revenue YTD	FY 21-22 External YTD
8/29 - 9/4	12	12	10,649.35	25,030.15	31
9/5 – 9/11	12	5	3,213.86	19,829.11	27
9/12 – 9/18	14	10	5,465.20	16,635.50	25
9/19 – 9/25	14	15	13,847.70	25,782.10	35
Month Total	52	42	\$33,176.11	\$87,276.86	118

## **TRADESHOWS**

Community Center staff attended the California Wedding & Bridal Expo on Sunday, September 12<sup>th</sup> at the LA Convention Center. The Center has a vendor booth displaying the amenities and catering services available to the public who wish to book events. Staff will be attending the Wedding Salon trade show on October 11<sup>th</sup> in Santa Monica at the Casa Del Mar Hotel.

## **FACILITY IMPROVEMENTS**

Community Center staff has created a list of facility improvements for Public Works staff. The improvements will enhance the look of the interior and exterior of the facility. The project will occur over the next few months.

# **TRANSPORTATION**

The City of Carson's Transportation Division provides city-wide transportation programs including: fixed-route public bus service, first mile/last mile ride-hail services, specialized elderly and disabled transportation (Dial-A-Ride/Access), and bus transportation in support of City parks and youth programs. Transportation also works directly with LA Metro, South Bay Cities Council of Government (SBCCOG), and South Coast Air Quality Management District (AQMD) on a variety of transportation policies, new initiatives, and funding opportunities.

#### CARSON CIRCUIT

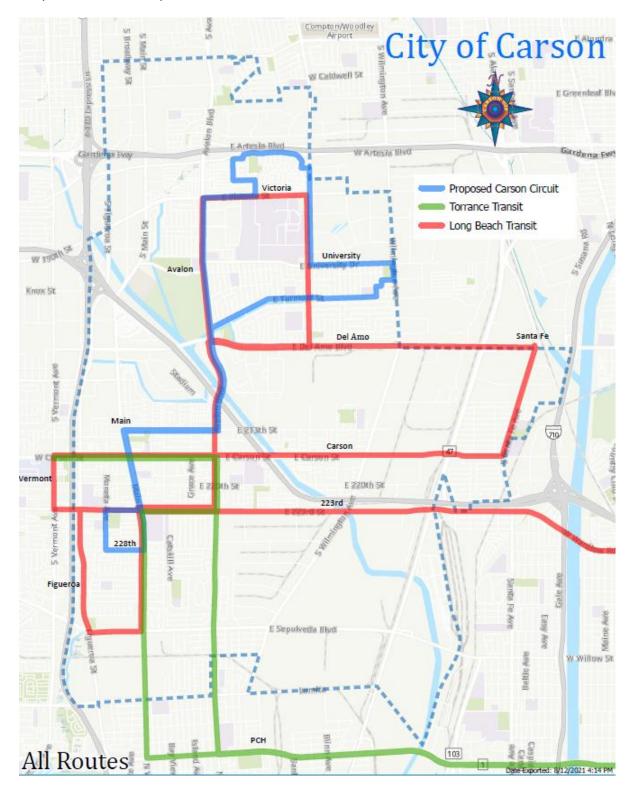
The Disaster Council suspended the Carson Circuit effective March 28, 2020 out of safety concerns related to the COVID-19 pandemic, and the possibility of spreading the virus to passengers and bus operators. Prior to the declared pandemic, with the aim of improving regional travel to and from the city, staff had engaged Long Beach Transit (LBT) in discussions to provide fixed-route bus service in Carson.

As of September 27, 2021, LBT is now providing fixed-route bus services across four (4) routes in Carson. Riders can now travel down major surface streets in both directions and make faster connections to major destinations and neighboring bus lines. Service hours and route schedule can be accessed through <a href="https://ridelbt.com/carson/">https://ridelbt.com/carson/</a>.

In conjunction with this new service, the Transportation Division is proposing to reestablish the Carson Circuit as a staff-operated service in the form of two (2) new routes. The new Carson Circuit service will run concurrently with LBT, servicing areas that may require a longer walk to a bus stop, provide connections to LBT and other bus lines, and help Carson students travel to and from their respective schools.

The proposed service schedule will be modified to run exclusively during peak traveling times to better meet the needs of Carson riders. These modifications are also supported by the City's recently completed Comprehensive Operations Analysis, or route study. Funding for both LBT and proposed Carson Circuit services is covered through the City's Proposition A and C returns.

# Proposed Service Map;



## **DIAL-A-RIDE**

Dial-A-Ride services are now available to Carson residents of all ages, with or without disabilities. Participants can order on-demand taxi service and receive a 50% discount off their ride. As of March 2021, Carson residents can take advantage of complimentary no-cost taxi rides TO and FROM any City-designated vaccination site falling within three (3) miles of City boundaries. Taxi drivers will stay with the riders throughout the entire process, ensuring a safe and worry-free return.

#### Dial-A-Ride Ridership[1]

	Total Rides	Total Passengers	Avg Trips per Day	Avg Cost per Trip
August 2021	1,451	1,854	47	\$12.27
August 2020 comparison	910	1,244	29	\$13.78
CY 2021 YTD	11,208	17,021	46	\$12.00

## LYFT

Carson residents are eligible to receive a 50% discount off the cost of their Lyft ride. Riders pay half, City pays half up to a maximum City subsidy of \$10. Participants must be 18 years of age or older to ride alone. Rides must start AND end within City boundaries.

#### Lyft Ridership[1]

	Total Rides	Avg total cost per trip	Avg trip cost to rider
August 2021	524	\$12.64	\$6.20
August 2020 comparison	207	\$6.98	\$3.49
CY 2021 YTD	3,345	\$10.48	\$5.20

<sup>\*</sup> Majority of rides took 5-10 minutes in duration, 0-2 miles in distance. Average trip costs are rising due to 1) increased ride times stemming from traffic returning to pre-pandemic levels, and 2) nationwide shortage of drivers/gig workers.

#### **Future Plans**

To compliment the upcoming LBT and Carson Circuit bus routes, staff is working on a future capital improvement plan to purchase new bus shelters and benches. The shelters will be similar to the newer silver models along Carson Street and CSUDH. Staff is working towards replacing all of the remaining shelters by FY 24 in an effort to create a modern and uniform look throughout the City.

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<sup>[1]</sup> Data received directly from contractor; statistics delayed due to internal review by contractor before release