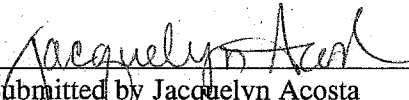


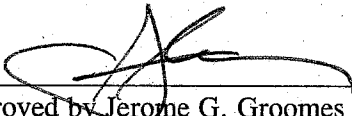


# City of Carson Report to Mayor and City Council

September 21, 2010  
New Business Consent

**SUBJECT: CONSIDER AWARD OF SERVICE CONTRACT FOR THE PRINTING OF THE PARKS, RECREATION AND HUMAN SERVICES GUIDE AND CARSON REPORT COMBINATION FLIP BOOK**

  
Submitted by Jacquelyn Acosta  
Administrative Services General Manager

  
Approved by Jerome G. Groomes  
City Manager

## **I. SUMMARY**

The Purchasing Manager has received bids for the printing of four (4) issues of the Parks, Recreation and Human Services Guides and Carson Report combination flip book. Since the total cost for these services exceeds the amount that the City Manager may approve, the City Council is being asked to approve the award of service contract.

## **II. RECOMMENDATION**

APPROVE an award of service contract to iColor for the printing of the four (4) issues of the Parks, Recreation and Human Services Guide and Carson Report combination flip book in an amount not-to-exceed \$28,212.27, including mailing preparation, optional 4-page inserts, and printing overages.

## **III. ALTERNATIVES**

TAKE any other action the City Council deems appropriate.

## **IV. BACKGROUND**

On August 26, 2010, the City Clerk received bids for the printing of four (4) issues of the Parks, Recreation and Human Services Guide and Carson Report combination flip book, as described by city of Carson Bid Specification No. B10-05. The Parks, Recreation and Human Services Guide is published by the Public Information Office and is used for advertising early childhood, youth, teen, adult and senior activities, as well as upcoming community events, excursions, and public transportation information. The Carson Report, also published by the Public Information Office, is an educational and informational publication for residents of the city of Carson regarding city's issues, programs and services.

Bids were solicited from 23 vendors, seven (7) of which were Carson vendors (Exhibit No. 1). The City Clerk posted the Notice Inviting Bids as required by