

2. The city can draw upon many partners that we have build good working relationships over the years. At this time, our partners include SBESC (responsible to prepare baseline data for the CAP and assist further in preparation of CAP), Carson Chamber of Commerce and Economic Development Commission (assist in coordination with business owners), GAF (assist in securing energy efficiency loans for businesses), NSP (funding for purchasing and retrofitting homes, [http://ci.carson.ca.us/content/department/eco\\_dev\\_service/nsp.asp](http://ci.carson.ca.us/content/department/eco_dev_service/nsp.asp)). UCLA/RAND Center for Adolescent Health Promotion (assist in the healthy community aspect of the proposal and work closely with the public schools in Carson), YFSC-PIA, Youth, Family, School, , and Community-Partnership In Action (a grassroots community based group that provides volunteer work to bring the school and the community closer together), Green Task Commission and Environmental Services Commission (assist in developing ideas for grassroots effort for public outreach, education, and continued marketing of the proposal). After funding is secured, additional entities could be added as partners as we had partnership before on other projects such as Kaiser Permanente (just purchased an existing building for their offices and are committed to be involved in the community in health related areas), Chivas USA Soccer Club (an active member in the community interested in promoting recreational programs and healthy life styles).
3. Mr. Naaseh has over 20 years of experience in the private and public sector planning and development. He has managed many large and complex projects that include managing several multi disciplinary consultants for the same project. These previous experiences would enable Mr. Naaseh to keep the consultant focused on this multi disciplinary proposal within schedule and on budget. Mr. Naaseh will prepare the scope of work for the Request for Proposal (RFP) to select a consultant to prepare the Action Plan. His unique experience with selecting and working with consultant will prove to be a valuable asset as the completeness and the level of detail within the scope of work often determines whether the project is on schedule and within budget.
4. In the event that the project goes over budget, staff is prepared to assist in preparation of documents and research to ensure the project is completed within budget.
5. The implementation of the Action Plan requires educating the community on the importance of the task at hand and how they can personally benefit for the implementation of the Proposal. We would like to emphasize public involvement, awareness, and ownership (both residents and the business community) during the preparation of the Action Plan and even more importantly in the implementation stage. Therefore, community workshops, on-going active marketing of the programs, website development, opinion surveys, focused surveys, etc. will be play a key role in implementing the Proposal. In addition, implementing the recommendations of the proposal and the constructing the infrastructure and providing the services associated with the proposal will be critical to achieving its goals and objectives.

