

**Climate, Energy, and Mobility Action Plan  
INDICATORS AND OUTCOMES**

Program Objectives	Indicators (Data Point)	Desired Outcomes
Improve Air Quality and Water Quality	Greenhouse Gas Emissions Contaminated stormwater runoff	Decrease Decrease
Promote Public Health	Overweight/obese population Population with diabetes Amount of hours of physical activity Number of stores selling produce and healthfood	Decrease Decrease Increase Increase
Promote Equity	Access to alternative modes of transportation Cost of utilities	Increase Decrease
Increase Affordable Housing	Supply of affordable housing which requires reduced energy demand and features "green" components	Increase
Promote Infill and Compact Development	Number of new, high-density mixed-use projects with commercial and retail	Increase
Revitalize Urban and Community Centers	Dollars spent on streetscape projects, bike lanes, sidewalks, transit services, and programs encouraging alternative transportation modes/reduction in VMTs	Increase
Protect Natural Resources and Agricultural Lands	Amount of infill development Acres of agricultural and/or park land preserved	Increase Constant
Reduce Automobile Usage and Fuel Consumption	Transit ridership Vehicle miles traveled for solo motorists/vehicle ownership Use of alternative fuels and more efficient cars & trucks	Increase Decrease Increase
Improve Infrastructure Systems	Number of alternative fuel stations installed Educational/awareness campaigns held Build sidewalks/bike lanes	Increase Increase Increase
Promote Water Conservation	Residential water usage	Decrease
Promote Energy Efficiency and Conservation	Residential energy consumption (water, electricity) Fuel consumption	Decrease Decrease
Strengthen the Economy	Number of jobs Disposable income	Increase Increase

