



CITY OF CARSON Report to Mayor and City Council

July 19, 2011
Special Orders of the Day

SUBJECT: PUBLIC HEARING TO CONSIDER ORDINANCE NO. 11-1475 AMENDING THE CARSON MUNICIPAL CODE REGARDING THE CALCULATION FOR TOTAL ALLOWABLE SIGN AREA AND EXTENDING THE DISPLAY PERIOD FOR BANNERS AND OTHER SIMILAR DISPLAYS

Submitted by Clifford W. Graves
Economic Development General Manager

Approved by Clifford W. Graves
Interim City Manager

I. SUMMARY

On June 14, 2011, at a noticed public hearing, the Planning Commission adopted Resolution No. 11-2394 (Exhibit No. 1) recommending approval to the City Council of an ordinance amendment modifying the Carson Municipal Code (CMC) to reinstate missing sections regarding the calculation of total allowable sign area and extending the display period for banners and other similar displays from 60 to 90 calendar days. The ordinance amendment affects properties zoned commercial or industrial.

II. RECOMMENDATION

TAKE the following actions:

1. OPEN the Public Hearing, TAKE public testimony, and CLOSE the Public Hearing.
2. WAIVE further reading and INTRODUCE Ordinance No. 11-1475, "AN ORDINANCE OF THE CITY OF CARSON, CALIFORNIA, ADOPTING AN AMENDMENT TO THE ZONING ORDINANCE OF THE CARSON MUNICIPAL CODE REGARDING SIGNS, INCLUDING AN AMENDMENT TO SECTION 9136.7 (SIGNS) OF DIVISION 6 (SITE DEVELOPMENT STANDARDS) OF PART 3 (COMMERCIAL ZONES) AND SECTION 9146.7 (SIGNS) OF DIVISION 6 (SITE DEVELOPMENT STANDARDS) OF PART 4 (INDUSTRIAL ZONE)."

III. ALTERNATIVES

1. DENY the request.
2. REFER this matter back to Planning Commission with revision instructions.
3. TAKE another action that the City Council deems appropriate.

