

CITY OF CARSON  
PLANNING COMMISSION  
RESOLUTION NO. 11-2394

A RESOLUTION OF THE PLANNING COMMISSION OF THE  
CITY OF CARSON RECOMMENDING APPROVAL TO THE CITY  
COUNCIL OF AN ORDINANCE AMENDMENT TO SECTIONS  
9136.7 AND 9146.7 OF THE CARSON MUNICIPAL CODE  
REGARDING CALCULATION OF TOTAL ALLOWABLE SIGN  
AREA AND THE DISPLAY PERIOD FOR BANNERS AND  
SIMILAR TEMPORARY DISPLAYS

THE PLANNING COMMISSION OF THE CITY OF CARSON,  
CALIFORNIA, HEREBY FINDS, RESOLVES AND ORDERS AS FOLLOW:

Section 1. On June 14, 2011, the Planning Commission conducted a public hearing regarding an amendment to the Carson Municipal Code (CMC) which reinstates missing sections dealing with allowable square footage found in earlier versions of the CMC and extends the display period for banners and similar displays from 60 to 90 calendar days. A notice of the time, place and purpose of the aforesaid hearing was duly given.

Section 2. Evidence, both written and oral, was duly presented to and considered by the Planning Commission at the aforesaid meeting.

Section 3. The Planning Commission finds that:

a) Over the course of time, various amendments to the Zoning Ordinance have caused certain omissions to sections dealing with the calculation of total allowable sign area that must be reinstated. Reinstatement of those sections would prevent errors and misinterpretations involving the calculation of total allowable sign area.

b) Allowing banners and other similar temporary signs to be displayed for an extended amount of time will help the general welfare of the community by increasing customer traffic and helping struggling businesses improve revenue.

c) The ordinance amendment will not be detrimental to the health and safety of the community, but will improve the general welfare by helping local businesses generate revenue.

d) Local businesses will be better equipped to compete with others outside the city since additional display time will help attract customers to sales and special events.

Section 4. Based on the aforementioned findings, the Planning Commission hereby recommends approval to the City Council an amendment to the CMC, Article IX (Planning and Zoning), regarding the calculation of allowable sign area and extending the display period for banners and similar displays from 60 to 90 calendar days. The ordinance amendment affects Sections 9136.7(B)(2), 9136.7(C)(1), 9146.7(B)(2), and 9146.7(C)(1) of the CMC, as described in Exhibit 1.

Section 5. Pursuant to Section 15061(b) (3) of the California Environmental Quality Act (CEQA), the Planning Commission finds that the proposed ordinance amendment is an improvement to the existing standards and guidelines in the CMC

