

ORDINANCES SECOND READING/RECOMMENDATIONS

Description of Vote:

Maker/Second Ayes/Noes/Abstain/Absent

Legend:

JD:Dear

RR:Ruiz-Raber

DH:Davis-Holmes

MG:Gipson

ES:Santarina

ITEM NO.	ORD. NO.	TITLE	DISPOSITION
16	11-1475	AN ORDINANCE OF THE CITY OF CARSON, CALIFORNIA, ADOPTING AN AMENDMENT TO THE ZONING ORDINANCE OF THE CARSON MUNICIPAL CODE REGARDING SIGNS, INCLUDING AN AMENDMENT TO SECTION 9136.7 (SIGNS) OF DIVISION 6 (SITE DEVELOPMENT STANDARDS) OF PART 3 (COMMERCIAL ZONES) AND SECTION 9146.7 (SIGNS) OF DIVISION 6 (SITE DEVELOPMENT STANDARDS) OF PART 4 (INDUSTRIAL ZONES)	Introduced: 10/4/11 Item No. 15 RR/DH 4/ES/0/0

ORDINANCE NO. 11-1475

AN ORDINANCE OF THE CITY OF CARSON, CALIFORNIA, ADOPTING AN AMENDMENT TO THE ZONING ORDINANCE OF THE CARSON MUNICIPAL CODE REGARDING SIGNS, INCLUDING AN AMENDMENT TO SECTION 9136.7 (SIGNS) OF DIVISION 6 (SITE DEVELOPMENT STANDARDS) OF PART 3 (COMMERCIAL ZONES) AND SECTION 9146.7 (SIGNS) OF DIVISION 6 (SITE DEVELOPMENT STANDARDS) OF PART 4 (INDUSTRIAL ZONES)

WHEREAS, over the course of time, various amendments to the Zoning Ordinance have caused certain omissions to sections dealing with the calculation of total allowable sign area that must be reinstated; and

WHEREAS, reinstatement of those sections would prevent errors and misinterpretations involving the calculation of total allowable sign area; and

WHEREAS, on July 20, 2010, the City Council considered an item to allow long-term temporary business signs for a certain business and referred the matter to the Planning Commission for further study; and

WHEREAS, on August 12, 2010 and January 25, 2011, the City Council Commercial and Public Signage Subcommittee held meetings to discuss allowing banners and other similar temporary signs to be displayed for an extended amount of time due to lost revenue to small businesses as a result of the sluggish economy and referred the matter to the Planning Commission for further consideration; and

WHEREAS, on October 12, 2010, February 22, 2011, and March 10, 2011, the Planning Commission held workshops to discuss long-term temporary business signs and extending the display period for banners and similar displays to help small businesses through the sluggish economy; and

WHEREAS, on June 14, 2011, the Planning Commission held a public hearing to discuss an ordinance amendment to reinstate certain text into the Carson Municipal Code (CMC) and extend the display period for banners and similar displays to help small businesses through the sluggish economy, which at the conclusion of said public hearing, the Planning Commission recommended to the City Council approval of said ordinance amendment; and

WHEREAS, on July 19, August 2, September 6, September 20, and October 4, 2011, the City Council held a public hearing to discuss reinstating certain text into the Carson Municipal Code (CMC) and extending the display period for banners and similar displays to help small businesses through the sluggish economy.

[MORE]



NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF CARSON, CALIFORNIA, DOES HEREBY ORDAIN AS FOLLOWS:

Section 1. Section 9136.7(B)(2) of Division 6 (Site Development Standards) of Part 3 (Commercial Zones) of Chapter 1 (Zoning) of Article IX (Planning and Zoning) of the Carson Municipal Code is hereby amended with all other text in the section to remain unchanged, as follows:

- “2. The total sign area per lot shall not exceed an area in square feet equal to two times the linear feet of lot frontage on a public street or streets. Lot frontage on a freeway shall not be considered in computing this figure.

When the total frontage of a lot is less than the square root of the lot’s area, said frontage shall be deemed to be equal to the square root of the lot’s area for the purpose of determining the permitted sign area.”

Section 2. Section 9136.7(C)(1) of Division 6 (Site Development Standards) of Part 3 (Commercial Zones) of Chapter 1 (Zoning) of Article IX (Planning and Zoning) of the Carson Municipal Code is hereby amended with all other text in the section to remain unchanged, as follows:

- “1. Streamers, banners, pennants, and similar displays may be exhibited in connection with grand openings and other special events upon written approval of the Planning Officer. Requests for such displays shall be submitted to the Planning Officer, in writing, thirty (30) days prior to the event. All approvals shall be limited to no longer than sixty (60) consecutive days at any one time with a minimum of thirty (30) days in between the next display period for a total of one hundred twenty (120) days of display per calendar year per business. An additional thirty (30) days of display is permitted provided that a new banner permit is issued and a fee is paid. Temporary business signs for department stores or regional shopping centers with a gross floor area of at least one hundred thousand (100,000) square feet located in the CR Zoning District and in a Mixed-Use Residential (MUR) Overlay District may be allowed to deviate from the provisions of this Section as it pertains to display size, location, orientation, material, length of time, and content pursuant to an approved sign program. Signs must show content related to businesses, events, products or services provided at the department store or regional shopping center.”

Section 3. Section 9146.7(B)(2) of Division 6 (Site Development Standards) of Part 4 (Industrial Zones) of Chapter 1 (Zoning) of Article IX (Planning and Zoning) of the Carson Municipal Code is hereby amended with all other text in the section to remain unchanged, as follows:

- “2. The total sign area per lot shall not exceed an area in square feet equal to two times the linear feet of lot frontage on a public street or streets for the first 100



feet of frontage, plus one-half times the frontage in excess of 100 feet. Lot frontage on a freeway shall not be considered in computing this figure.

When the total frontage of a lot is less than the square root of the lot's area, said frontage shall be deemed to be equal to the square root of the lot's area for the purpose of determining the permitted sign area.

Any primary use which is developed commercially may be permitted to have a sign area equal to that permitted by CMC 9136.7(b)(2), provided that a deed restriction is recorded in the Offices of the County Recorder, restricting the use on the property to a commercial use, and proof of such recordation is submitted to the satisfaction of the Director."

Section 4. Section 9146.7(C)(1) of Division 6 (Site Development Standards) of Part 3 (Industrial Zones) of Chapter 1 (Zoning) of Article IX (Planning and Zoning) of the Carson Municipal Code is hereby amended with all other text remaining unchanged, as follows:

- "1. Streamers, banners, pennants, and similar displays may be exhibited in connection with grand openings and other special events upon written approval of the Community Development Director. Requests for such displays shall be submitted to the Community Development Director, in writing, thirty (30) days prior to the event. All approvals shall be limited to no longer than sixty (60) consecutive days at any one time with a minimum of thirty (30) days in between the next display period for a total of one hundred twenty (120) days of display per calendar year per business. An additional thirty (30) days of display is permitted provided that a new banner permit is issued and a fee is paid."

Section 5. If any provision(s) of this Ordinance or the application thereof to any person or circumstances is held invalid or unconstitutional by any court of competent jurisdiction, such invalidity or unconstitutionality shall not affect any other provision or application, and to this end the provisions of this ordinance are declared to be severable. The City Council hereby declares that they would have adopted this ordinance and each section, subsection, sentence, clause, phrase, part or portion thereof, irrespective of the fact that any one or more sections, subsections, clauses, phrases, parts or portions thereof be declared invalid or unconstitutional.

Section 6. The City Clerk shall certify to the adoption of this Ordinance, and shall cause the same to be posted and codified in the manner required by law.

Section 7. This ordinance shall be effective thirty (30) days following its adoption.

PASSED, APPROVED and ADOPTED this _____ day of October, 2011.

[MORE]



Mayor Jim Dear

ATTEST:

City Clerk Helen Kawagoe

APPROVED AS TO FORM:

City Attorney

