



City of Carson Report to Mayor and City Council

December 20, 2011
New Business Consent

SUBJECT: CONSIDER AWARD OF A TWO-YEAR SERVICE CONTRACT FOR AUDIO VISUAL TECHNICAL SUPPORT

Submitted by David C. Biggs
City Manager

Approved by David C. Biggs
City Manager

I. SUMMARY

The Purchasing Manager has received proposals for audio visual technical support. Since the cost of these services exceeds the amount that the City Manager may approve, the City Council is being asked to approve the award of a service contract.

II. RECOMMENDATION

AWARD a two-year service contract, for the period of January 1, 2012 through December 31, 2014, in the amount of \$38,600.00 to Rod Seay Video Services.

III. ALTERNATIVES

TAKE any other action the City Council deems appropriate.

IV. BACKGROUND

On November 30, 2011, the City Clerk received proposals for audio video technical support as described in the city of Carson's Request For Proposal (RFP) No. P11-05. The audio visual technical support will be used to augment the city's coverage and to maintain a historical record of various Carson Redevelopment and Council meetings; workshops; municipal elections and special events. All work will be coordinated with the city's Public Information Manager. Request for Proposals were solicited from 9 vendors (Exhibit No. 1). The City Clerk posted the Notice of Proposal as required by the Carson Municipal Code. The proposal was also posted on the city's website and published in the *Our Weekly* newspaper on November 10, 2011. Four proposals were received as follows:

<u>Company</u>		<u>Two-Year Total</u>
EMP Filmwerks	(Lynwood, CA)	\$41,240.00
Regina A. Saavedra	(Pico River, CA)	\$46,200.00
Rod Seay Video Services	(Carson, CA)	\$38,600.00
Apollo West Carson Players Inc.	(Carson, CA)	\$150,000.00

The proposals were reviewed by the Public Information Manager, Information Technology Manager, Acting Purchasing Manager and Buyer. After review of the proposals submitted, the proposal provided by Rod Seay Video Services, which is also the current provider of video services for the city, was determined to be the lowest responsible bidder.

A copy of the city's RFP No. P11-05 is available in the office of the Acting Purchasing Manager, and informational copies have been previously provided to the Mayor and Councilmembers under separate cover.

V. FISCAL IMPACT

Sufficient funds for these services were included in the FY 2011/12 budget, in account no. 01-50-540-003-6004. Funds required for the second year will be included in the FY 2012/13 budget.

VI. EXHIBITS

- 1. Vendor list. (pg. 3)

Prepared by: Robert Eggleston, Information Technology Manager and Zarah Cruz, Public Information Manager

TO:Rev102511

Reviewed by:

City Clerk	City Treasurer
Administrative Services	Development Services
Economic Development	Public Services

Action taken by City Council

Date _____ Action _____

VENDOR LIST
RFP NO. P11-05
AUDIO VIDEO TECHNICAL SUPPORT

EMPFILMWERKS
ATTENTION: DANIEL
3964 PALM AVENUE
LYNWOOD, CA 90262

(310) 245-0415

KDT LA
17121 CENTRAL AVENUE, SUITE 2E
CARSON, CA 90746

(310) 537-9100

RODERICK SEAY
23308 MEHDEN STREET
CARSON, CA 90745

(951) 202-1040

APOLLO WEST CARSON PLAYERS INC.
ATTENTION MARVIN CLAYTON
426 W. CARSON ST. #6
CARSON, CA 90745
(310) 212-7955
(310) 618-9416 FX

THE WAY WE WERE PRODUCTIONS
ATTENTION: EARL DOTSON
550 CARSON PLAZA DRIVE, #114
CARSON, CA 90746
(310) 515-2127
(310) 515-2135

E WORLD
ATTENTION: STEVEN
1230 E. 223RD STREET, SUITE 205
CARSON, CA 90745

(310) 834-7788

POWER MYTH ENTERTAINMENT
1123 E. DOMINGUEZ STREET, SUITE A
CARSON, CA 90746

(310) 609-1555
(818) 5128981

REGINA SAAVEDRA
4142 S. LINDELL AVENUE
PICO RIVERA, CA 90660

(562) 699-0198

WAY BEYOND ENTERTAINMENT
11856 CHADRON AVE.
PACOIMA, CA 91331

(310) 508-6315
Taylorvision@mac.com