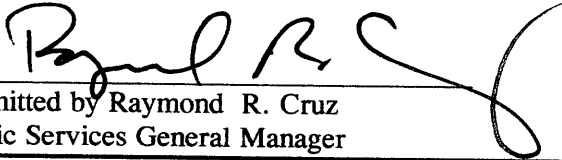





City of Carson Report to Mayor and City Council

January 17, 2012
New Business Consent

SUBJECT: AUTHORIZATION TO RELEASE A REQUEST FOR PROPOSAL FOR PROFESSIONAL CROSSING GUARD SERVICES


Submitted by Raymond R. Cruz
Public Services General Manager


Approved by David C. Biggs
City Manager

I. SUMMARY

On April 19, 2011, the City Council approved the second of two, one-year contract extensions with All City Management Services for professional crossing guard services. This extension will expire on June 30, 2012. In an effort to secure the continuation of this service, staff is requesting the City Council's authorization for staff to release a Request for Proposal (RFP) for this service.

II. RECOMMENDATION

AUTHORIZE staff to release an RFP for professional crossing guard services.

III. ALTERNATIVES

TAKE another action the City Council deems appropriate.

IV. BACKGROUND

In previous years, All City Management Services (ACMS) was the only contractor that provided professional crossing guard services. As a result, ACMS was granted a Term Purchase Order in 2005 to augment the city's pedestrian safety program. On September 5, 2006, the City Council authorized staff to negotiate a contract with ACMS for contract crossing guard services. That contract became effective on September 1, 2007, for the period September 1, 2007 through June 30, 2010, with two one-year extensions based on performance (Exhibit No. 1). On August 3, 2010, the first one-year extension was approved (Exhibit No. 2). On April 19, 2011, the second one-year extension was approved (Exhibit No. 3). Throughout the original term of the contract and its two extensions, ACMS has continually provided excellent professional crossing guard services to the city of Carson. However, staff is now requesting the City Council's approval to permit other providers who may have recently entered the market the opportunity to competitively bid for this service. With the expiration date of the contract quickly approaching, it is imperative that ample time be provided for staff to release the RFP and review the qualifications of all proposers.

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It should also be noted that the Los Angeles Unified School District issued a press release informing the public of its decision to start class instruction earlier this coming fiscal year—on August 14, 2012 (Exhibit No. 4). That is approximately three weeks earlier than normal.

Therefore, staff is requesting City Council authorization for staff to release an RFP to seek out qualified vendors that may meet the city’s requirements to provide this vital service.

V. FISCAL IMPACT

Funds for professional crossing guard services will be included in the FY 2012/13 proposed budget in account number 01-90-930-133-6005. The current budget for this program is \$77,425.00.

VI. EXHIBITS

1. City Council Minutes, September 5, 2006, Item No. 18. (pg.3)
2. City Council Minutes, August 3, 2010, Item No. 10. (pg. 4)
3. City Council Minutes, April 19, 2011, Item No. 10. (pg. 5)
4. Los Angeles Unified School District Early Start News Release. (pgs. 6-7)

RFP – Crossing Guard Services FY 2012-15

Prepared by: Virginia M. Aguada, Sr. Administrative Specialist
TO:Rev102511

Reviewed by:

City Clerk	City Treasurer
Administrative Services <i>[Signature]</i>	Development Services
Economic Development	Public Services

Action taken by City Council	
Date _____	Action _____



**MINUTES
CARSON CITY COUNCIL
REGULAR MEETING
SEPTEMBER 5, 2006**

**ITEM NO. (18) PROFESSIONAL CROSSING GUARD SERVICES CONTRACTOR
AGREEMENT (PUBLIC SERVICES)**

Public Services General Manager Cruz summarized the staff report and recommendation.

Upon inquiry, City Manager Groomes clarified the terms "cost effective" versus "cost savings."

RECOMMENDATION for the City Council:

1. NEGOTIATE an agreement with All City Management Services to provide professional crossing guard services for the city of Carson for a three year period, with two additional one year periods based on performance.

ACTION: It was moved to Approve the staff recommendation on motion of Dear, seconded by Williams and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Santarina, Council Member Williams, and Council Member Gipson
Noes: None
Abstain: None
Absent: None





**MINUTES
CARSON CITY COUNCIL
REGULAR MEETING
AUGUST 3, 2010**

5:00 P.M.

**ITEM NO. (10) CONSIDER APPROVAL TO EXTEND THE AGREEMENT WITH ALL
CITY MANAGEMENT SERVICES FOR PROFESSIONAL CROSSING
GUARD SERVICES (PUBLIC SERVICES)**

Item No. 10 was heard at 2:01 A.M., on Wednesday, August 4, 2010.

Public Services General Manager Cruz summarized the staff report and recommendation.

Public Safety and Community Services Manager Truong provided additional information.

RECOMMENDATION for the City Council:

TAKE the following actions:

1. APPROVE a one-year contract extension of the agreement with All City Management Services to provide professional crossing guard services for the city of Carson from July 1, 2010 through June 30, 2011.
2. AUTHORIZE the Mayor to execute the contract extension following approval as to form by the City Attorney.

ACTION: It was moved to approve staff recommendation Nos. 1 and 2 on motion of Dear, seconded by Santarina and carried by the following roll call vote:

Ayes: Mayor Dear, Mayor Pro Tem Santarina, Council Member Davis-Holmes, and
Council Member Ruiz-Raber
Noes: Council Member Gipson
Abstain: None
Absent: None



ITEM NO. (10) CONSIDER APPROVAL OF THE SECOND ONE-YEAR EXTENSION AGREEMENT WITH ALL CITY MANAGEMENT SERVICES FOR PROFESSIONAL CROSSING GUARD SERVICES (PUBLIC SERVICES)

RECOMMENDATION for the City Council:

TAKE the following actions:

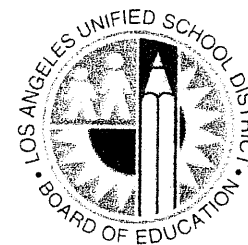
1. APPROVE the second one-year contract extension of the agreement with All City Management Services to provide professional crossing guard services for the city of Carson for the period July 1, 2011 through June 30, 2012.
2. AUTHORIZE the Mayor to execute the contract extension following approval as to form by the City Attorney.

ACTION: Item No. 10 was approved on the New Business Consent Calendar on motion of Dear, seconded by Ruiz-Raber and unanimously carried by the following vote:

Ayes: Mayor Dear, Mayor Pro Tem Ruiz-Raber, Council Member Davis-Holmes, Council Member Gipson, and Council Member Santarina
Noes: None
Abstain: None
Absent: None



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News Release

For Immediate Release

September 14, 2011
#11/12-028

BOARD OF EDUCATION MOVES FORWARD WITH EARLY-START CALENDAR FOR 2012-13

Los Angeles—As a result of the Los Angeles Board of Education's action on Tuesday, the Los Angeles Unified School District (LAUSD) will implement a District-wide early-start calendar for the 2012-13 school year. All students in grades K-12 on a traditional, two-semester instructional calendar will begin the 2012-13 school year in August, three weeks earlier than usual.

While Board members' opinions varied, they ultimately voted against delaying implementation of the early-start calendar. Board members Tamar Galatzan, Nury Martinez and Board President Mónica García voted against postponement, Board member Bennett Kayser and Board Vice President Dr. Richard Vladovic voted in favor of the postponement, while board member Steve Zimmer abstained. Board member Marguerite LaMotte was absent from Tuesday's meeting.

Under the schedule change, the first day of instruction for students on a traditional, two-semester calendar next year will begin August 14, 2012, and the last day of instruction will be June 4, 2013.

Supporters of the early-start calendar say District-wide implementation will provide greater continuity and uniformity for students and employees across the District, which currently operates five, separate instructional calendars for students attending traditional and year-round schools.

"LAUSD must embrace instructionally-sound calendars that maximize environments for learning," said Board President Mónica García. "I am glad that we are making a commitment to every student in the District that they will be able to take advantage of an early-start calendar."

"Many of the high schools in my district have been on the early-in, early-out calendar for two years," said Board Member Tamar Galatzan, whose district in the San Fernando Valley contains most of the LAUSD schools already on the early-start calendar. "They have had great success—academically and otherwise. Student achievement remains our top concern."

EXHIBIT NO. 4



“For me, it’s simple,” said Board Member Nury Martinez, “the early-start calendar is good for learning and good for students. Six high schools in my district are on an early-start calendar, and this schedule seems to be contributing to significant academic progress. Extending the early-start calendar to all our schools will allow families to have all their children on the same annual schedule.”

Currently, 20 schools—19 high schools and one elementary—in the Los Angeles Unified School District (LAUSD) start the school year in August. Three high schools opened August 5 under the “Balanced Traditional Calendar,” and 16 high schools and one elementary school started the school year August 15 on the “Early Start Instructional Calendar.”

Principals whose students already begin the school year in August instead of September say the earlier start date means less loss of learning, more students passing classes, and the semester ending before vacation so students don’t have homework assignments during school breaks.

“The impact of the early-start calendar has been more students passing classes, including A-G classes. The teachers didn’t have to do as much review for each subject, as there is not a loss of learning due to the three-week break,” explained Pam Hamashita, principal of Canoga Park High School, an early-start school. “Any loss of learning did not impact the students’ final grades, and there was not high stakes loss of learning.”

She added, “our drop-out rate was less as we retained more students. And lastly, our parents commented that it was nice to have the semester finish before vacation so there were no homework assignments to get done during vacation.”

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