



City of Carson  
Purchasing Division  
701 E. Carson Street  
Carson CA 90745

**NOTICE OF REQUEST FOR PROPOSAL (RFP): RFP 24-020**

Notice is hereby given that the Purchasing Manager of the City of Carson will receive formal proposals for:

**ECONOMIC DEVELOPMENT MARKETING STRATEGY**

<b>ISSUE DATE:</b>	<b>09/19/2024</b>
<b>PRE-PROPOSAL VIRTUAL MEETING:</b>	<b>09/26/2024   10:00 AM</b>
<b>QUESTIONS DEADLINE:</b>	<b>10/03/2024   10:00 AM</b>
<b>PROPOSAL DEADLINE:</b>	<b>10/24/2024   10:00 AM</b>

**PROPOSALS MUST BE SUBMITTED ELECTRONICALLY**

**NO LATE PROPOSALS WILL BE ACCEPTED.** Proposals received after the due date and time will not be considered for this project.

PROPOSALS MUST BE SUBMITTED ELECTRONICALLY USING PLANETBIDS. TO ACCESS AND REGISTER FOR THIS RFP, PLEASE VISIT THE CITY'S PLANETBIDS PORTAL AT: <https://pbsystem.planetbids.com/portal/32461/portal-home>

TO VIEW OTHER BIDDING OPPORTUNITIES FROM THE CITY OF CARSON, PLEASE VISIT: <http://ci.carson.ca.us/Finance/Bidding.aspx> AND CLICK ON THE LINK "BIDDING/RFP OPPORTUNITIES".

All questions or request for interpretation regarding this RFP solicitation must be submitted online through PlanetBids within the date and time specified. Proposers are not to contact City personnel or Elected Officials with any questions or clarifications concerning this RFP other than through PlanetBids. Any City response for this RFP that is not posted through PlanetBids is unauthorized and will be considered invalid.

Josilla Togiola  
Purchasing Manager  
September 19, 2024