



# About Measure K

A Proposed 0.75% Sales Tax



During the November 2020 election, residents of the City of Carson will have the opportunity to vote on Measure K: a proposed Citywide three-quarters-cent (0.75%) sales tax.

It is estimated that Measure K could generate approximately \$12 million for the funding of general City services (until ended by voters), such as: natural disaster/public health emergency preparedness; 9-1-1 emergency response; street maintenance; pothole & sidewalk repair, local small business assistance and more.

Every penny of revenue from Measure K would be spent for Carson municipal purposes.

## Why is Measure K on the Ballot?

The Carson City Council decided to place Measure K, a three-quarters-cent sales tax, on the November 2020 Ballot. If approved by a majority of voters, Measure K could allow the City to meet community needs. These needs include major street repairs and sidewalk improvements, public safety services, business assistance, environmental protections, and other programs and services that are currently underfunded.

## What would Measure K tax?

The 0.75% sales tax applies to certain goods and services within Carson, such as restaurants, bars, gasoline and retail stores like clothing stores. It does not apply to most groceries or the services of a doctor, dentist or attorney. The combined sales tax rate in the City of Carson is currently 9.5%. The City receives 1% out of that 9.5%; the rest goes to the County and State.

If voters approve Measure K, the additional 0.75% sales tax would bring the sales tax rate in the city to 10.25%, which is the same sales tax collected by dozens of other Los Angeles County cities. The City of Carson would then receive 1.75% out of that 10.25%.

## How could Measure K impact me?

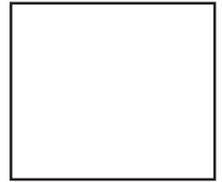
If approved, shoppers would pay three-quarters of a penny more per dollar on certain purchases of goods in Carson. All Measure K revenue would be used for Carson municipal purposes. Revenue could also allow the City to maintain unique services and programs, such as these started in response to the COVID-19 pandemic:

- Free COVID-19 testing
- Funding for grants and loans to local small businesses
- Emergency rental assistance
- Anti-gang and anti-drug prevention programs for at-risk youth and their families
- Senior food programs
- After-school programs to provide a safe space for students



Carson City Hall  
 701 E. Carson Street  
 Carson, CA. 90745

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# Carson Essential City Services, Emergency Response Protection Measure

If approved by a majority of voters, Measure K could support city services, including:



## How Measure K Will Look on Your Ballot

“CARSON ESSENTIAL CITY SERVICES, EMERGENCY RESPONSE PROTECTION MEASURE. To maintain City services, such as public safety, natural disaster/public health emergency preparedness; 9-1-1 emergency response, protect local drinking water/environment; assist local small businesses/retain jobs; repair streets/potholes; and other general City services, shall the measure establishing a 3/4-cent general transactions and use (sales) tax providing Carson with approximately \$12,000,000 annually until ended by voters, requiring public spending disclosure, all funds for Carson, be adopted?”

### For Further Information:

(310) 952-1750

Llame a la Ciudad al (310) 952-1750 si necesita información en Español.  
 Para sa impormasyon sa Tagalog, tumawag lamang po sa (310) 952-1740.

[CarsonMeasureK.com](http://CarsonMeasureK.com)