

CITY OF CARSON



NOTICE OF REQUEST FOR PROPOSALS (RFP): #25-036

Notice is hereby given that the Purchasing Manager is seeking proposals for:

ECONOMIC DEVELOPMENT MARKETING STRATEGY

ISSUE DATE:	07/30/2025
OPTIONAL VIRTUAL PRE-PROPOSAL MEETING	08/11/2025 at 09:00 AM
Q&A DEADLINE:	08/12/2025 by 10:00 AM
RFP DEADLINE:	08/21/2025 by 9:00 AM

Register as a vendor and submit electronic responses via PlanetBids:

<https://www.planetbids.com/portal/portal.cfm?CompanyID=32461>.

No late responses will be accepted. Any response for this solicitation not submitted through PlanetBids is unauthorized and will be considered invalid. Any attempt to lobby members of the Carson City Council, or City of Carson staff during the release of the solicitation and the announcement of the award determination, may result in disqualification from the selection process.

To view other bidding opportunities from the City of Carson, please visit:

<https://ci.carson.ca.us/Finance/Bidding.aspx>.

A handwritten signature in black ink, appearing to read "J. Togiola".

Josilla Togiola, Purchasing Manager