CITY OF CARSON

PLANNING COMMISSION STAFF REPORT

CONTINUED PUBLIC HEARING:	January 13, 2015			
SUBJECT:	Conditional Use Permit No. 962-14 Variance No. 554-14			
APPLICANT:	Car Pros Kia of Carson c/o: Mr. Ken Phillips 21243 S. Avalon Boulevard Carson, CA 90745			
REQUEST:	To consider the relocation of an electronic message center pylon sign for an automobile dealership located in the CA (Commercial, Automotive) zoning district			
PROPERTY INVOLVED:	22020 Recreation Road			
<u>CO</u>	MMISSION ACTION			
Concurred with Staff Did not concur with staff Other				

COMMISSIONERS' VOTE

AYE	NO		AYE	NO	
		Chairman Faletogo			Gordon
		Vice-Chair Piñon			Saenz
		Brimmer			Schaefer
		Diaz			Verrett
		Goolsby			

I. Introduction

Property Owner/Applicant

Ken Phillips, 18835 Beach Boulevard, Huntington Beach, CA 92648

Project Address

22020 Recreation Road, Carson, CA 90745

Project Description

The proposed project is for a conditional use permit to relocate and refurbish the existing Altman's freeway-oriented electronic message center pylon sign. The applicant is proposing to move the sign to its proposed location approximately 330 feet to the northwest and adjacent to the main entrance of a new Car Pros Kia dealership.

The application includes the following:

- Conditional Use Permit (CUP) No. 962-14, required to relocate and refurbish a 50foot-high LED (low energy/high resolution) electronic message center pylon sign along the 405 Freeway frontage.
- Variance No. 554-14, to permit a second freeway-oriented pylon sign for the KIA dealership to enhance freeway visibility. Section 9138.15(E) (3) (e) of the CMC only allows one freeway-oriented pylon sign per dealership.

II. Background

On November 25, 2014, the Planning Commission considered Conditional Use Permit No. 962-14 and Variance No. 554-14 and approved a motion to continue this matter to the January 13, 2015 Planning Commission meeting to allow more time for the applicant to discuss with staff alternate ideas that might support their request for a variance. Staff met with the applicant on this matter on December 10, 2014; however, the applicant did not submit variance justification materials until Tuesday, January 6, 2015, which did not provide staff sufficient time to review and forward to the Planning Commission for its consideration.

Staff recommends continuing this project for the January 27, 2015 Planning Commission meeting.

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III. Recommendation

That the Planning Commission continues Conditional Use Permit No. 962-14 and Variance No. 554-14 application to the January 27, 2015 meeting.

Prepared by: Zak Gonzalez II, Associate Planner

Reviewed by:

Jøhn F. Signo, AICP, Senior Planner

Approved by:

Saied Naaseh, Planning Manager